



Republic of the Philippines  
Department of Education



424-3

OCT 23 2007

DepED MEMORANDUM  
No. 439, s. 2007

DISSEMINATION OF PRESIDENTIAL PROCLAMATION NO. 1387  
(Declaring the Month of November 2007 as National Consciousness Month for  
Punctuality and Civility)

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public Elementary and Secondary Schools  
All Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of Presidential Proclamation No. 1387 dated September 11, 2007, "**Declaring the Month of November 2007 as National Consciousness Month for Punctuality (Respect for the Value of Time) and Civility (Respect for the Rights of Others) (Buwan ng Pagpapahalaga sa Oras at sa Karapatan ng Kapwa)**".
2. Immediate dissemination of this Memorandum is desired.

*Ramon C. Bacani*  
RAMON C. BACANI  
Undersecretary  
Officer-in-Charge

Encl: As stated  
Reference: None  
Allotment: 1- -(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS & OFFICES  
CELEBRATIONS & FESTIVALS  
LEGISLATIONS

EMPLOYEES  
OFFICIALS

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1387

**DECLARING THE MONTH OF NOVEMBER 2007 AS NATIONAL CONSCIOUSNESS MONTH FOR PUNCTUALITY (RESPECT FOR THE VALUE OF TIME) AND CIVILITY (RESPECT FOR THE RIGHTS OF OTHERS) (BUWAN NG PAGPAPAHALAGA SA ORAS AT SA KARAPATAN NG KAPWA)**

**WHEREAS**, for the last eleven (11) years, the Organized Response for the Advancement of Society, Inc. (ORAS), a non-government, non-profit and non-stock organization composed of leaders from all sectors of society, has continually and effectively promoted a national campaign for the transformation of the habit of our people in respect to the value of time and respect for the rights of others;

**WHEREAS**, punctuality and civility are two indispensable virtues that our citizenry must possess if we are to aspire for a peaceful, prosperous and united society;

**WHEREAS**, the ORAS movement has gained the popular support of every community, the public and private sectors, non-government organizations, other associations, and the media;

**WHEREAS**, there is a need for a new breed of Filipino who makes the most of his time and respects the equal rights of their fellowmen to their time and freedom, thus insuring a responsible citizenry.


**NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO**, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of November 2007 as the National Consciousness Month for Punctuality (Respect for the Value of Time) and Civility (Respect for the Rights of Others) (Buwan ng Pagpapahalaga sa Oras at sa Karapatan ng Kapwa).

All government offices, local and national, and all public and private schools, colleges and universities, are enjoined to observe this month with appropriate programs to promote the twin values of punctuality and civility.

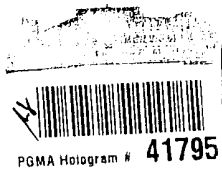
**IN WITNESS WHEREOF**, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this **11<sup>th</sup>** day of **September** the year of Our Lord, Two Thousand and Seven.

By the President:

  
**EDUARDO R. ERMITA**  
Executive Secretary

*Gloria M. Arroyo*



**CERTIFIED COPY:**  
**MARIANITO M. DIMAZA**  
DIRECTOR III  
MALACANANG RECORDS  
*2007-14*