



OCT 17 2007

DepED MEMORANDUM
No. 421, s. 2007

SCHOOL HEALTH MONTH CELEBRATION

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services/Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 471 dated September 22, 1994 and pursuant to DepED Memorandum No. 148, s. 2005 (School Celebrations of Significant Events), the School Health Month will be celebrated in the month of October with the theme "*Partnership for School Health*" to underscore the importance of shared responsibility between and among the public and private sectors for an effective and efficient school health program implementation. The celebration will be highlighted by the implementation of Executive Order No. 595 entitled "*Health Education Reform Order*" and the partnership between and among DepED and public and private health professionals and organizations, including the industrial sector, in the Expanded Universal Medical and Dental Check-up (E-UMDC) of pre-schoolers, pupils/students and personnel.

2. The month-long celebration shall be focused on the following special concerns:

First Week – Delivery of Health and Nutrition Services

- ❖ Implementation of the Expanded Universal Medical and Dental Check-up (E-UMDC);
- ❖ Treatment/referral of cases/feeding programs in schools; and
- ❖ Processing of the tax incentives of partners/volunteers by the Adopt-A-School Program Secretariat.

Second Week

- ❖ Nationwide launching of the 7 o'clock Toothbrushing Habit; and
- ❖ School Children Oral Health Awareness Week.

Third Week

- ❖ School and Community Cleanliness and Sanitation Campaign; and
- ❖ Advocacy campaign on disease prevention and on healthy lifestyle.

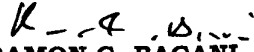
Fourth Week

- ❖ Tree Planting Activities; and
- ❖ Gulayan sa Paaralan.

3. The regional/division health and nutrition units/sections, in coordination with other GOs and NGOs, shall take the lead in planning activities for their respective areas of assignment. They are also expected to mobilize local health professionals/chapters/organizations for the delivery of health and nutrition services to the pupils and teachers.

4. A brief consolidated narrative and pictorial report on the School Health Month Celebration is expected to be integrated by the Regional Health and Nutrition Units in their 4th Quarter Report, for submission to the Office of the Secretary, Attn.: Health and Nutrition Center, DepED, 5th Flr. Mabini Bldg., DepED Complex, Meralco Ave., Pasig City.

5. Immediate dissemination of this Memorandum is desired.


RAMON C. BACANI
Undersecretary
Officer-in-Charge

Reference:

DepED Memorandum: No. 268, s. 2005

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION

Madel: School health month
9-18-07