



DepED MEMORANDUM
No. 383, s. 2007

SEP 25 2007

SCHOOL CHILDREN'S ORAL HEALTH AWARENESS WEEK

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

1. The Department of Education (DepED), through the Health and Nutrition Center (HNC) will celebrate the School Children's Oral Health Awareness Week on October 7-13, 2007 as one of the highlights of the School Health Month celebration in October.

2. The National Oral Health Survey in randomly selected public elementary schools conducted by the HNC in coordination with the German Development Agency from November 2005 to January 2006 revealed that 97% of six (6) - year old children have tooth decay, hence, the celebration aims mainly to create awareness on the importance of oral hygiene among the school children, teachers and school administrators particularly on its effect on one's well-being.

3. The highlights of the week-long celebration are the following activities:

Monday : Ceremonial launching of the **7 o'clock toothbrushing habit** among Grades I-VI pupils in selected public elementary schools nationwide to scale up the development of toothbrushing as a habit among school children

Tuesday : Sodium fluoride mouthrinsing activities

Wednesday and Thursday : Conduct of the following activities, in cooperation with the Philippine Dental Association (PDA) Chapters and other dental organizations:

- a. Dental services like oral health examination, treatment, consultation, etc.
- b. Toothbrushing drills; and
- c. Oral health education.

Friday : Conduct of lectures/symposia on the importance of oral hygiene

4. School health and nutrition personnel, specifically the school dentists are expected to take the lead in the conduct of the aforesaid activities. It must be emphasized that such activities should not, in any manner, disrupt classes.

5. Wide and immediate dissemination of this Memorandum is desired.

Ramon C. Bacani
RAMON C. BACANI
Undersecretary

Reference:

DepED Memorandum: No. 359, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
PUPILS
SCHOOLS

Sheila, MPPD-TS, DM School Children's Oral Health Awareness Week
September 19, 2007