



Republic of the Philippines
Department of Education



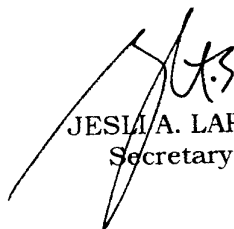
SEP 24 2007

DepED MEMORANDUM
No. 378, s. 2007

SHIFTING THE PUBLIC AND POLITICAL AGENDA TOWARD THE POOR

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. For the information and guidance of all concerned, enclosed is a copy of the Memorandum from the Office of the President dated September 6, 2007 re Shifting the Public and Political Agenda Toward the Poor.
2. Immediate dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encl.: As stated
Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

LEGISLATIONS
RULES & REGULATIONS

Sally - shifting the public and political agenda toward the poor
September 13, 2007

MALACAÑANG
MANILA

MEMO TO: CABINET AND AGENCY HEADS
RE: SHIFTING THE PUBLIC AND POLITICAL AGENDA TOWARD THE POOR
DATE: 6 SEPTEMBER 2007

This is to remind you of my instructions to take note of some Senators' comments on enhancing economic gains for the poor, and explain in budget deliberations and other public media briefings and announcements how the people and key sources are benefiting from growth and government programs, including features on beneficiaries, and how programs and outlays in the 2008 budget will further boost the livelihood and living standards of disadvantaged sectors.

NAPC and NEDA are reminded to convene a day of briefings by key agencies for legislators and media, which PIA is reminded to use for more features and ads showing how the people are in fact feeling the economy's growth.

Gloria M. Arroyo



CERTIFIED COPY.

MARIANITO M. DIMAANDAL
DIRECTOR III
MALACAÑANG RECORDS OFFICE

9/6/07