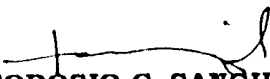DepED MEMORANDUM
No. 358 , s. 2007

SEP 05 2007

NATIONAL CLEAN UP MONTH AND NATIONAL
OZONE PROTECTION MONTH

To: Bureau Directors
       Directors of Services/Centers and Heads of Units
       Regional Directors
       Schools Division/City Superintendents
       Heads, Public and Private Elementary and Secondary Schools

1.   The Department of Environment and Natural Resources will celebrate the National Clean Up Month and the National Ozone Protection Month in September with the theme **"Our climate, Our actions, Our future – Join communities around the world taking actions on climate change"**.

2.   On the 3rd week of September, the 2007 Clean Up the World in conjunction with the United Nations Environment Programme (UNEP), urges community-based environmental campaign that inspires and empowers communities from every corner on the globe to clean up, fix up and conserve their local environment.

3.   The National Ozone Protection Month highlights 2007 as the International Year for the Protection of the Ozone Layer (September 16 is the International Ozone Day).

4.   Enclosed is the proposed activities for the National Clean Up Month and the Ozone Month Celebrations.

5.   For more information, please contact c/o Ms. Elenida Basug at telefax no. 920-2251, email: elenemb2002@yahoo.com, Visayas Avenue, Diliman, Quezon City at tel nos. (632) 929-66-26 to 29* (632) 929-65-52/929-66-20 * 929-66-33 to 36/929-7041 to 43.

6.   Immediate dissemination of this Memorandum is desired.

TEODOSIO C. SANGIL, JR.
Undersecretary
Officer-in-Charge

Encl.: As stated
Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
       under the following subjects:

       CAMPAIGN
       CELEBRATIONS & FESTIVALS
       ENVIRONMENTAL EDUCATION
       PUPILS
       STUDENTS

Sally – National Clean Up Month
August 29, 2007

PROPOSED ACTIVITIES FOR THE CLEAN AIR MONTH CELEBRATION

1. Conduct of Seminars, symposium and forum on various air-related concerns and activities;

2. Posting of air-related collaterals and dissemination of information materials;

3. Encouraging student leaders/organizations to include clean air programs and projects in their platforms;

4. Conduct of Smoke-free School Campaign;

5. Conduct of Smoke-free Malls Campaign;

6. Conduct of Exhibit and Fair about clean air initiatives;

7. Conduct of free and regular vehicle emission testing and conduct of preventive maintenance of vehicles for cleaner air;

8. Integration of compliance to emission standards under the Clean Air Act in the schools' policy in the issuance of car pass/stickers;

9. Inclusion of Clean Air messages in the school curriculum at all levels;

10. Inclusion of clean air policies in school regulations and programs;

11. Issuance of respective school memorandum or circular for its constituents (faculty, administrative staff, students) in adopting and supporting various clean air initiatives;

12. Working with Parents'-Teachers Association to conduct seminars for parents on vehicle engine maintenance and alternative fuels;

13. Active promotion of clean energy fuels or alternative fuels;

14. Encouragement of faculty and students to be involved in research projects for clean air;

15. Encouragement of parents, faculty members and students to organize carpooling;

16. Setting up of clean air information centers in school campuses;

17. Banning entry of smoke-belching vehicles (cars, jeepneys, tricycles, etc.) in institution's premises;

18. Designation of areas within the campus that are smoke-free;

19. Room-to-room campaign on clean air initiatives;

20. Carless Day campaign;

21. No smoking campaigns (inside taxi cabs, movie houses, food chains and/or restaurants);

22. Conduct of contests:
    - On-the-Spot Poster-making
    - Slogan
    - On the Spot Painting
    - Jingle
    - Essay
    - Logo or Sticker Design

23. Bike for Clean Air

24. Community Air Watch

25. Bantay Tambutso within School campuses

26. Bantay Sunog-Basura

27. Bantay Tambutso campaign inside the compounds of municipal and city halls

28. Inclusion of clean air messages in Sunday homilies