



**Tanggapan ng Kalihim**  
*Office of the Secretary*

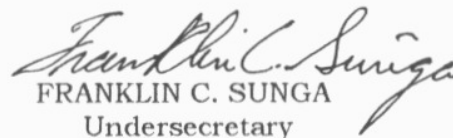
JUL 30 2007

DepED MEMORANDUM  
No. **298** s. 2007

**FAMILY WEEK CELEBRATION**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Every last week of September, the nation celebrates Family Week, an event declared through Presidential Proclamation No. 60 signed on September 18, 1992. Family Week celebration seeks to strengthen family unity and relationship through meaningful celebration and promotion of family values.
2. This year's celebration will be held on September 24-30, 2007 with the theme "Makulay ang Buhay ng Pamilyang Matibay". The occasion will be led by the Department of Social Welfare and Development (DSWD) as Chair of the National Committee on the Filipino Family (NCFE).
3. To make the celebration more meaningful, all public and private schools are encouraged to drum-up the occasion on bulletin boards and observe their "Family Day" in their respective schools involving the pupil/student population, parents and other stakeholders. The schools may conduct related activities outside school hours such as:
  - Essay-Writing or Oratorical Contest;
  - On the Spot Art or Drawing Contest;
  - Fun Games/Sportsfest among pupils/student, parents and stakeholders;
  - Panel Discussion with parents and pupils/students on Filipino values and close family relationships; and
  - "Ulirang Pamilya Contest", to acknowledge outstanding families in the community.
4. The school heads are encouraged to implement the activity and focal persons in the division office could be invited to inspire and grace the occasion.
5. Wide and immediate dissemination of this Memorandum is desired.

  
FRANKLIN C. SUNGA  
Undersecretary

Reference: DepED Memorandum: No. 257, s. 2005

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
CONTESTS  
PUPILS  
SCHOOLS  
STUDENTS

Reformatted by: Sally -- family week celebrations  
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