



Republic of the Philippines  
**Department of Education**

**DepED**  
DEPARTMENT OF EDUCATION

DEPARTMENT OF EDUCATION  
OFFICE OF THE ASSISTANT SECRETARY FOR SPECIAL PROJECTS

DEPARTMENT OF EDUCATION  
OFFICE OF THE ASSISTANT SECRETARY FOR SPECIAL PROJECTS

**RECEIVED**

JUL 25 2007

**RECEIVED**  
FJ24/07

DepED MEMORANDUM  
No. 290, s. 2007

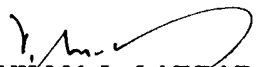

BY: \_\_\_\_\_  
DOC.# \_\_\_\_\_

BY: Julia TIME: 9:30  
DOC.# 691

**9th CINEMANILA INTERNATIONAL FILM FESTIVAL CELEBRATION**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents

1. An inter-agency committee composed of the Film Development Council of the Philippines (FDCP), the National Commission for Culture and the Arts (NCCA), the Department of Education (DepED) and other government agencies will spearhead the celebration of the 9th Cinemanila International Film Festival from August 8 to 19, 2007.
2. In line with the celebration, the FDCP, in cooperation with the DepED will conduct the Festival's Essay Writing Contest. The contest is open to all high school students, from both public and private schools who are Filipino citizens. The rules of the contest and other details like the schedule of the film festival proper are enclosed.
3. The Festival theme is "Global Pinoy Cinemanila: Kwentong Pilipino Para sa Mundo".
4. Hard and soft copies of entries must be hand carried to the Office of Assistant Secretary for Special Projects not later than August 13, 2007.
5. The preliminary judging of entries will be done at the DepED Central Office. The members of the Board of Judges will be identified by the Office of Assistant Secretary Jonathan E. Malaya. Then the final entries will be forwarded by DepED to the Cinemanila Secretariat.
6. The nine (9) Best Filipino Films (Digital and 35 mm, produced on 1999-2007) are included in the Festival. The schedule of screening of the films is also contained in the enclosure. Students are enjoined to watch the films.
7. Immediate dissemination of this Memorandum is desired.

  
VILMA L. LABRADOR  
Undersecretary 

Encls.:

As stated

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

PRIZES or AWARDS

STUDENTS

Jovie/DM-Cinemanila  
07-16-07/computer-maricar

**Rules for FDCP 9<sup>th</sup> Cinemanila International Film Festival Essay Writing Contest  
(High School Category)**

- 1) The Essay Writing Contest is open from 8 August 2007 to 19 August 2007. The contest is open to all high school students who are Filipino citizens. Current members of the Cinemanila Secretariat and employees of the National Commission for Culture and the Arts (NCCA) and the Film Development Council of the Philippines (FDCP) are not eligible for entry.
- 2) Entrants may submit only one (1) entry for the contest.
- 3) Entries may be in English or Tagalog, but entries in the latter must be accompanied by an English translation.
- 4) Entries which have been awarded a prize in another contest before 12:00 m.n. of 19 August 2007 are not qualified for the awards.
- 5) The work submitted must be the entrant's own and to which he or she has absolute ownership of all intellectual property rights thereto.
- 6) The entry must be on any of the following topics:
  - a) The festival theme: Global Pinoy Cinema: Kwentong Pilipino Para Sa Mundo;
  - b) 9 Best Filipino Films (Digital and 35 mm) Program (1999-2007) of the Festival;
  - c) Best ASEAN film of the Festival;
  - d) Best International Film of the Festival; or
  - e) The SEAWAVE Project.
- 7) The entry must be no less than 500 and no more than 1,000 words in length.
- 8) Entrants must submit one (1) hard copy of his or her entry. Entries must be typewritten or computerized and must follow this format:
  - a) 8.5" x 11" paper;
  - b) One-inch margin on all sides;
  - c) Double-spaced throughout; and
  - d) Font Arial or Times New Roman size 12.

Entrants must also submit a soft copy of their work in MS Word document (doc), Rich Text File (.rtf) or PDF format in a CD or diskette. The entrant's real name and address must not appear on any of the pages of the entry. When asked for a name in the Entry Form or elsewhere, the entrant must indicate a pseudonym.
- 9) Entrants must submit all hard and soft copies of their entry along with the official Entry form and their resume flat in a 9" x 12" envelope addressed to the Office of the Assistant Secretary for Special Projects, DepED Central Office. The deadline for all entries to be submitted to DepED is 12:00 n of 13 August 2007.
- 10) The winners of the 9<sup>th</sup> Cinemanila International Film Festival Essay Writing Contest will be announced and awarded during the Festival's Awarding Ceremonies on 19 August 2007. The prizes are: 1<sup>st</sup> – PhP25,000.00; 2<sup>nd</sup> – PhP15,000.00; and 3<sup>rd</sup> – PhP10,000.00
- 11) The 9<sup>th</sup> Cinemanila International Film Festival Essay Writing Contest and the awards are made possible by the joint efforts of the Film Development Council of the Philippines (FDCP), the Cinemanila International Film Festival and the Department of Education.

**9<sup>th</sup> Cinemanila International Film Festival Program**

AUGUST

- 8      Opening Night: 6:00 pm, Gateway Mall Cinema Lobby  
          Opening Film: 7:30 pm, Gateway Mall Cinema 5 (500-seater)
- 9      Film Archiving Seminar: 1:00-4:00 pm, Gateway Mall Cinema 4 (145-seater)  
          South African Night: 6:00 pm, Gateway Mall Cinema Lobby
- 10     Grindhouse Day 1 (Directing Workshop): 1:00-4:00 pm, Gateway Mall Cinema 4;  
          Speakers: Eddie Romero, Cirio Santiago  
          Bollywood Night: 6:00 pm, Gateway Mall Cinema Lobby
- 11     Grindhouse Day 2 (Directing Workshop): 1:00-4:00 pm, Gateway Mall Cinema 4;  
          Speaker: Quentin Tarantino  
          Young Cinema Night: 7:00 pm, Gateway Mall Cinema 4
- 12     Master Class in Scriptwriting: 1:00-4:00 pm, Gateway Mall Cinema 4  
          Speakers: Doy del Mundo, Ralston Joven  
          Young Cinema Night: 7:00 pm, Gateway Mall Cinema 4
- 13     Master Class in Cinematography: 1:00-4:00 pm, Gateway Mall Cinema 4;  
          Speakers: Christopher Doyle  
          Mayor's Night: 6:00 pm, Gateway Mall Cinema Lobby
- 15     Indie Filmmaking Seminar Day 1: 1:00-4:00 pm, Gateway Mall Cinema 4  
          Awards Night: 6:00 pm, Gateway Mall Cinema 5
- 16     Indie Filmmaking Seminar Day 2: 1:00-4:00 pm, Gateway Mall Cinema 4
- 17-19 4<sup>th</sup> Boracay International Co-Production Meeting
- 19     Closing Film, *SEAWHITE*: Gateway Mall Cinema 1 (300-seater)

*SPECIAL PROGRAMS*

*Digital Lokal Competition*

9 Best Films (Filipino 35mm, Filipino Digital)

*VENUES*

*Regular screenings:* Cinema 1 (300-seater) – 1:00 pm, 3:00 pm, 6:00 pm, 8:30 pm (Gala Screening) and Cinema 4 (145-seater) – 2:00 pm, 4:00 pm, 7:00 pm, 9:30 pm

*Opening film:* Cinema 5 (500-seater)

*Closing film:* Cinema 1 (300-seater)

*Jury screenings:* Globe Platinum Cinema, 10:00 am-12:00 n