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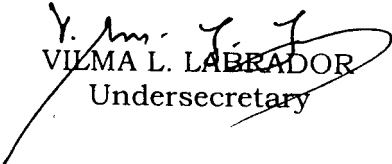
DepED MEMORANDUM  
No. **218**, s. 2007

REGIONAL TRAINING OF SCHOOL PAPER ADVISERS AND CAMPUS JOURNALISTS

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Chiefs, Elementary/Secondary Education Divisions

1. Pursuant to RA 7079, also known as the Campus Journalism Act of 1991, the Department of Education (DepED) through the Bureau of Secondary Education (BSE) and the Bureau of Elementary Education (BEE), announces the conduct of the Regional Training for School Paper Advisers/Campus Journalists starting from the 1<sup>st</sup> week of July to the first week of September inclusive.
2. This simultaneous training aims at improving the performance of the region in the national level contest. The region is strictly requested to select three (3) priority development areas that need upgrading based on the regional standing/performance during the recent National Schools Press Conference (NSPC) in the Individual Writing Contests.
3. The region shall submit to the Bureau its Training Designs indicating the scheduled dates within the period from the 1<sup>st</sup> week of July to the 1<sup>st</sup> week of September, covering a four (4) day training inclusive.
4. The Regional Coordinator for Journalism, in coordination with the Regional School Paper Advisers Associations (RSPAA) shall nominate the participants. There shall be a total of twenty-four (24) participants for both the secondary/elementary levels per division; twelve (12) teacher advisers and twelve (12) student-journalists, six (6) shall come from the secondary level and six (6) from the elementary level with three (3) English and three (3) Filipino advisers and journalists, respectively.
5. A subsidy of Sixteen Thousand Five Hundred Pesos (PhP16,500.00) is allotted each division drawn against the Campus Journalism Funds, same with the traveling expenses of the BSE monitors and training staff including incidental expenses while the expenses of participants shall be charged against local journalism funds, subject to the usual accounting and auditing rules and regulations.
6. Transfer of subsidy to the Regional Offices is released upon submission of training matrix and its approval, (Prototype Matrix is attached as Enclosure No. 1), sent to the Bureau c/o Mr. Fernando Pantino (02) 632-7746; Ms. Estelita Aguilar (02) 632-7586 or Mr. Eldy Onas (02) 632-4799 Bureau of Secondary and Elementary Education Divisions, respectively.

7. The participation of the teacher-advisers/journalists from the private schools is encouraged and welcomed as paying participants.
8. The schedule of the Regional Training for School Paper Advisers/Campus Journalists together with the venue and dates of said training shall yet to be confirmed from the regions. The list of monitors is attached as Enclosure No. 2.
9. Immediate and wide dissemination of this Memorandum is desired.

  
VILMA L. LABRADOR  
Undersecretary

Encls.: As stated

Reference: DepED Memorandum: No. 203, s. 2006

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
SCHOOL PAPER  
STUDENTS  
TEACHERS  
TRAINING/PROGRAMS

Reformatted by: Sally - Campus Journalism  
May 15, 2007

(Enclosure No. 1 to DepED Memorandum No. 218, s. 2007)

### **Prototype Training Design**

- I. Title : Regional Training for School Paper Advisers/Campus Journalists
- II. Date: (July 1 – to September 8, 2007)  
Venue:
- III. Participants: Twenty-four (24) per Divisions
  - A. School Paper Advisers/per division  
12 elementary (3 E/3F)  
12 secondary (3 E/3F)
  - B. Campus Journalists/per division  
12 elementary (3E/3F)  
12 secondary (3E/3F)
- IV. Areas of Development ( Note -- Depending on the regions' high need/interests)
  - 1)News, 2)Editorial, 3) Sports Categories English/Filipino)
- V. Resource Speakers:
  - 1.Judge 1 News (English/Filipino)
  - 2.Judge 2 Editorial (English/Filipino)
  3. Judge3. Sports (English/Filipino)
- VI. Rationale:

Recognizing the need to raise the level of competence of school paper advisers in training the campus journalists on the different aspects of journalism, the Department of Education and the two national associations of school paper advisers (elementary and secondary) designed a training program to serve the purpose .

Based on the performance of the different regions for the past five years (5) in the individual and group contests, each region is strongly encouraged to address its specific areas of concern.

VII. Legal Basis

R.A. 7079, or the Campus Journalism Act of 1991, provides that “freedom of the press must be promoted even at the campus level” and mandates the Department of Education “to conduct training programs and press conferences on the institutional, divisional, regional, and national levels culminating in the holding of the annual NSPC in coordination with the national organizations of school paper advisers.”

These training and press conferences shall be subsidized from funds of RA 7079 and from the registration fees of the participants.

VIII. Objectives:

At the end of the training program, the participants are expected to have:

1. achieved competence in the specific development areas of the region
2. identified the area of development in his/her division
3. formulated a set of criteria for the selection of participants/contestants in the different contest categories of his/her school
4. prepared an individual work plan for his/her school publication

IX. Matrix of Training Design

X. Committees : Executive Committee

(Include Terms of References of each committee

XI. Chair: Regional Director

Co-Chairs: SED Chief

EED Chief

Members: Secondary Journalism Supervisor

Elem. Journalism Supervisor

Over all Coordinators: Regional SSPA Asso. President

Regional ESPA Asso. President

Working Committees:

Registration & Accommodation

Finance

Program & Invitation

Food

Documentation & Evaluation

Facilitators

XI. Proposed Budget:

A. Source of Funds: Subsidy from R.A. 7079  
Registration Fees (in the case of live-in trainings)

B. Expected Reasonable Expenditures:  
Honoraria of Resource Speakers, Facilitators,  
Materials & Supplies  
Food/ Board & Lodging  
Miscellaneous Expenses

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(Enclosure No. 2 to DepED Memorandum No. 218, s. 2007)

Roster of Monitors relative to the Regional Training of the School Paper Advisers and Campus Journalists slated July 1 – September 8, inclusive.

**BSE Specialists**

1. Estelita Aguilar
2. Paz Naypes
3. Fernando Pantino
4. Angelito Pineda
5. Josefina Sta, Maria

**BEE Specialists**

1. Abelardo Medes
2. Jocelyn Tuguinayo
3. Cresenciana Bunagan
4. Simeona Ebol
5. Eldy Onas

**NSSPAA Officers**

1. Charito Palanca
2. Carmelita Alcala
3. Vorgania Solejon
4. Antonio Alido
5. Socorro Vantomme

**PAESPA Officers**

1. Henrietta Nievera
2. Miriam Ingalla
3. Merriam Alug
4. Rica Galvez
5. Maydelene Antioquia