



MAY 22 2007

DepED MEMORANDUM
No. 214, s. 2007

TEEN NEGOSYO
(Second YECS Entrepreneurship Training and Conference)

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In line with the Ten-Point Agenda of Her Excellency, President Gloria Macapagal-Arroyo, to promote and develop entrepreneurship, the Department of Education (DepED), through the Center for Students and Co-Curricular Affairs (CSCA), in partnership with the Philippine Center for Entrepreneurship (PCE), Office of Presidential Consultant on Entrepreneurship Joey A. Concepcion, Department of Trade and Industry (DTI) and The Master's Lighthouse Foundation, presents the 2nd YECS Entrepreneurship Training and Conference dubbed as the "TEEN NEGOSYO" on July 26-31, 2007 at the Teachers Camp, Baguio City under the banner of the GO NEGOSYO campaign.
2. With its theme "Teen NegOsyo on ICE: Business is Cool (Preparing the Youth for Entrepreneurial Success)", the training and conference aims to achieve the following objectives:
 - a. Popularize the essentials of entrepreneurship among the youth based on the values of Innovation, Creativity and Experience as exemplified by leading entrepreneurs of the country;
 - b. Inspire high school students and out-of-school youth to consider entrepreneurship as a career, strengthen entrepreneurship education and learning, and initiate them into entrepreneurial activities and challenges;
 - c. Strengthen and improve the implementation of the YECS program nationwide by clarifying issues and concerns and enhancing entrepreneurial competencies of moderators, members and other participants by updating skills, attitudes and knowledge on entrepreneurship; and,
 - d. Provide a venue to learn entrepreneurial skills, adopt applicable business models and to share best practices in the YECS implementation.
3. Activities during the TEEN NEGOSYO (2nd YECS Entrepreneurship Training and Conference) include plenary sessions, fora, contests, interactive breakout sessions, entrepreneurial showcases, learning sessions and exhibits.
4. The TEEN NEGOSYO is open to all secondary school students and teachers regardless of subject area and organizational affiliation, such as but not limited to, YECS/STEP Members and their teacher-advisers, TLE Department Heads and Teachers, Regional and Division TLE Supervisors, School Principals, including Public

Schools District Supervisors to encourage them to initiate the implementation of the YECS Program in the elementary level, the out-of-school youth, teachers and Supervisors under the Alternative Learning System and the Sangguniang Kabataan officers and members.

5. Travel of the participants shall be on official business. The registration fee for each participant is Four Thousand Five Hundred Pesos (PhP4,500.00) to cover expenses for meals and accommodation from dinner of Day 0 to breakfast of Day 5, use of the venue, light and sound services, conference kits, prizes, communications, events and consultancy services, honoraria, souvenir program and other related and incidental expenses, chargeable against school, division and regional MOOE/local funds/PTCA funds/School Board funds/STEP and YECS funds, subject to the usual accounting and auditing rules and regulations. Participants from the private schools may make necessary arrangements with their respective institutions in connection with their attendance to the TEEN NEGOSYO.
6. Regional Directors, Schools Division Superintendents and School Principals are encouraged to send participants to the training and conference. The Division and Regional TLE Supervisors/Coordinators shall undertake the coordination in the field pertaining to their respective delegation and representation.
7. Student-participants to this training and summit shall be given enough time to prepare for the quizzes and other examinations which they will miss because of their absence. In the same manner, student-participants shall be allowed reasonable time to comply with the other requirements of the different subject-areas.
8. Members of the DepEd National Organizing Committee and the Secretariat are authorized to travel three (3) days before the start and one (1) day after the end of the TEEN NEGOSYO.
9. The DepED-CSCA, through its Head, is authorized to exercise necessary management actions and decisions in the implementation of the TEEN NEGOSYO.
10. Participants are requested to confirm their participation on or before July 6, 2007 by sending the enclosed Pre-Registration Form (PRF), thru mail or fax, to the CSCA, DepED Complex, Meralco Avenue, Pasig City, at telefax numbers 631-6495 or 636-3603, attention: Mr. Joey G. Pelaez, Executive Director or email - joey_pelaez@deped-csca.com.
11. For further details, please contact the DepED-CSCA or visit the website - www.deped-csca.com. Enclosed are the Pre-Registration Form (PRF), tentative schedule of activities, and other guidelines for immediate reference.
12. Immediate and wide dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Encls.:

As stated

Reference: DepED Memorandum: No. 187, s. 2006

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index

Under the following subjects:

CONFERENCES

STUDENTS

TRAINING PROGRAMS

Reformatted by: Maricar/DM-Teen Neogsyo
05-16-07/comp. sally

**Department of Education
Philippine Center for Entrepreneurship
Office of Presidential Consultant on Entrepreneurship Joey A. Concepcion
Department of Trade and Industry
The Master's Lighthouse Foundation**

TEEN NEGOSYO

(Second YECS Entrepreneurship Training and Conference)

JULY 26-31, 2007

Teachers Camp, Baguio City

PRE-REGISTRATION FORM (PRF)

Region : _____

Division : _____

(Please write legibly and complete all data required. All information shall form part of the directory for future use.)

No.	Name of Participants	Organization/Affiliation (Indicate adult companions as adviser, principal, etc.)	School / Complete Address	Complete Home Address	E-mail Address	Contact Number (preferably mobile number)
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
13						
14						
15						

(use separate sheet for additional participants)

Date : _____

Signature

Supervisor / Principal / Teacher - Adviser

Send your Pre-Registration Form (PRF) to DepED-CSCA thru fax at 636-3603/631-8495 or email joey_pelaez@deped-csca
ATTENTION: Executive Director Joey G. Pelaez **on or before July 6, 2007**

Note: Certificate of Recognition from the DepED-Central Office will be given to School Principals and

Department of Education
Philippine Center for Entrepreneurship
Office of Presidential Consultant on Entrepreneurship Joey A. Concepcion
Department of Trade and Industry
The Master's Lighthouse Foundation

TEEN NEGOSYO ON ICE: BUSINESS IS COOL
(2ND YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)
July 26-31, 2007, Teachers Camp, Baguio City

TENTATIVE PROGRAM

DAY 0 (26 July 2007, Thursday)

AM

8:00 Registration/Billeting

PM

6:00 Dinner

7:30 Orientation Program

MR. JOEY G. PELAEZ

Executive Director, DepED-CSCA

DAY 1 (27 July 2007, Friday)

AM

6:00 Breakfast

8:00 Opening Ceremony

Message

Keynote Speaker

MR. RAMON M. LOPEZ

Executive Director, Philippine Center for Entrepreneurship

HON. JESLI A. LAPUS

Secretary, DepED

9:30 Plenary Session

ICE 101: Starting Them Young

MR. FRANCIS J. KONG

President, Business Matters Values Foundation

10:45 Plenary Session

Panel Discussion - Creativity and Innovation: Keys to a Successful Business Enterprise

MR. DAVID GUERRERO

Chairman and Chief Creative Officer, BBDO Guerrero Ortega

MS. SUSAN DIMACALI

President and CEO, BBDO Guerrero Ortega

MS. YOLLY ONG

Group Chairman, Campaigns and Grey

MS. EMILY A. ABRERA

Former CEO, McCann-Erickson

PM

12:00 Lunch

1:00 Breakout Sessions

Students' Group

Marketing Workshop

"Product Generation Game"

DTI-PTTC

Teachers' Group

DTI-PTTC

4:30 Plenary Session

Panel Discussion: Young Millionaires

MR. LANCE GOKONGWEI

President and COO, JG Summit Holdings, Inc.

MS. ANA MARIE PERIQUET

Chairperson, CACCI's Young Entrepreneurs Group

MR. BEN COLAYCO

Chairman and President, Level-up Inc.

MR. DENNIS MENDIOLA

Chief Executive Officer, Chikka Asia, Inc.

MS. MAOI ARROYO

CEO and Founder, Hybridigm Consulting

YOUNG ENTREPRENEURS' ORGANIZATION

6:00 Dinner

8:00 Welcome Socials

ORANGE AND LEMONS (for confirmation)

SPONGE COLA (for confirmation)

SAM MILBY (for confirmation)

HON. MANUEL B. VILLAR, JR.

Senator

Guest

DAY 2 (28 July 2007, Saturday)

AM

6:00 Breakfast

8:00 Plenary Session

Panel Discussion: Knowing the Playing Field

Entrepreneurs on IT, Food, Networking, Tourism, Retail Inspiring Entrepreneurs

9:00 Mentoring Session and Book Signing

10:00 Plenary Session

Panel Discussion: Entrepreneurship as a Career

MR. ANDY FERRERIA

Dean, Asian Institute of Management

MS. CHIT JUAN

Chief Executive Officer and President, Figaro Coffee Company

MR. JOHN LU-KOA

CEO, The French Baker

PM

12:00 Lunch

1:00 Breakout Sessions

Students' Group

Promotion Skills Workshop

Promo Campaign/Logo-Making Activity

Teachers' Group

DTI-PTTC

4:30 Plenary Session

Panel Discussion: From Seeking to Screening to Seizing Opportunities

MR. SANDY JAVIER

Owner, Andok's Litson Corporation

MR. REY LAPID

Owner, R. Lapid's Chicharon

MR. RICHIE CUNA

Head of Association of Filipino Franchisers Inc.

MR. JAY M. BERNARDO

Professor, Asian Institute of Management

MR. VICTOR TAN

Brand Manager, Bobson

MR. ROD NEPOMUCENO

Managing Director, Crush Philippines

6:00 Dinner
8:00 Variety Show

PCE Extravaganza!
YENG CONSTANTINO (for confirmation)
JAY-R SIABOC (for confirmation)
HON. JOEY A. CONCEPCION
Presidential Consultant on Entrepreneurship

DAY 3 (29 July 2007, Sunday)
AM

6:00 Breakfast
8:00 Plenary Session

Panel Discussion: How I Succeeded in Business
MS. MYLA VILLANUEVA
Managing Director, MDI Group of Holdings
Ernst & Young Entrepreneur of the Year Awardee
MR. FELIPE GOZON
President and Chief Executive Officer, GMA 7
MS. SOCORRO RAMOS
General Manager, National Bookstore Inc.
MR. SENEN C. BACANI
Chairman and President, La Frutera, Inc.
Steps in Putting Up Your Business
MR. ED MORATO
Dean, Asian Institute of Management

PM

12:00 Lunch
1:00 Breakout Sessions

Students' Group

Workshop on Starting Your Business
Basic Business Plan and Financing Activity
DTI-PTTC

Teachers' Group

DTI-PTTC

4:30 Plenary Session

Panel Discussion: Against All Odds: Small Businesses that Struck Big
CITIGROUP MICRO ENTREPRENEUR AWARDEE
OTOP Business Owner
DR. EUGENIO DAYAG
Inspiring OFW Entrepreneur Awardee
MR. TOTO BARCELONA
President, Harbest Agribusiness Corporation

6:00 Dinner
8:00 Socials

Guest

Cultural Extravaganza
Surprise Celebrity Guests
HON. RAMON C. BACANI
Undersecretary, DepED

DAY 4 (30 July 2007, Monday)
AM

6:00 Breakfast
8:00 Plenary Session

Teaching Entrepreneurship
MR. JOEL SANTOS
Co-founder, Entrepreneurs School of Asia
DR. GENEVIEVE LEDESMA-TAN
President, Southville International School and Colleges
PROF. RUDY ANG
Dean, John Gokongwei School of Management, ADMU
ENEDA

10:00 Plenary Session OTOP: Make Your Province Proud
DTI-ROG

PM

12:00 Lunch
1:00 Interactive Competitions DTI-PTTC

6:00 Dinner

8:00 Closing Ceremonies
Awarding and Party HON. VILMA L. LABRADOR
Undersecretary, DepED

DAY 5 (31 July 2007, Tuesday)

AM

6:00 Breakfast

8:00 Departure

TEEN NEGOSYO
(2ND YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)

July 26-31, 2007
Teachers Camp, Baguio City

REGISTRATION PROCEDURE

1. Only the REPRESENTATIVE of the school, division or region, if delegation is by school, division or region respectively, shall transact business with the REGISTRATION COMMITTEE.
2. Upon arrival, proceed to the Verification Counter with your list of delegation duly written on the Pre-Registration Form (PRF) in four (4) original copies. If you fail to bring the PRF, please secure one (1) set of the Verification Form (VF). VF consists of four (4) copies, namely, SECRETARIAT'S COPY, CASHIER'S COPY, BILLETING COMMITTEE'S COPY and PARTICIPANT'S COPY. Fill up the VF with the names and other pertinent information of your delegates.
3. Present your four (4) copies of the Pre-Registration Form (PRF) or your accomplished Verification Form (VF) to the personnel assigned to your Region at the Verification Counter for verification. The personnel assigned shall stamp all four (4) copies of your PRF or VF with the word "VERIFIED". The Verification Counter shall get the SECRETARIAT'S COPY of the PRF or VF for record purposes.
4. **DO NOT LOSE YOUR PARTICIPANT'S COPY. Only the Participant's Copy shall be used to claim the kits, meal tickets, IDs, bags, hand-outs, shirts, certificates and other training collaterals.**
5. Pay to the CASHIER. Upon payment, an official receipt shall be given and the three (3) remaining copies of the PRF or VF shall be stamped "PAID" and signed. The Cashier shall get the CASHIER'S COPY of the PRF or VF for record purposes.
6. Present your remaining copies of the PRF or VF to the Billeting Committee Counter for assignment of quarters. The Billeting Committee shall stamp your PRF or VF with the word "BILLETED" and get the Billeting Committee's Copy of your PRF or VF.
7. Upon assignment of billeting quarters, proceed to the RELEASING COUNTERS for the bags, shirts, kits, meal tickets, IDs, and others. The personnel assigned shall stamp "ISSUED" on your PRF or VF Participant's Copy once the training collaterals have been given. Please countersign on a separate form upon receipt of the training collaterals.
8. By now, you are through with the registration procedures. Please prepare for the next activity as indicated in your schedule of activities.

Thank you very much and God Bless!

GO NEGOSYO
(2ND YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)
July 26-31, 2007
Teachers Camp, Baguio City

OTHER GUIDELINES

PRE-SEMINAR PREPARATION

Pre-Registration Requirement

To ensure your participation, please send and/or fax in your pre-registration form (PRF) to the Center for Students and Co-Curricular Affairs (CSCA) at (02) 631-8495 or (02) 636-3603 on or before July 6, 2007 and copy furnish your respective Regional Offices c/o the TLE Regional Education Supervisor/Coordinator.

TRAINING PROPER

Arrival of Participants/Registration

Participants are expected to arrive on July 26, 2007. Upon arrival, please proceed to the Quezon Hall of the Teachers Camp for the verification, payment, billeting assignments and distribution of kits. **Advance registration starts on July 24, 2007 at 9:00 AM.**

Payment

Payment in cash is preferred. Payment in check shall be made payable to the Department of Education. No personal checks shall be honored.

Billeting and Accommodation

Accommodation shall start in the morning of July 26, 2007 and end in the morning of July 31, 2007. **Charges for advance and extended accommodation shall be for the account of the participants.**

Meals

Meals shall start dinner of July 26, 2007 and end breakfast of July 31, 2007. Meal tickets should be taken cared of. **Lost meal tickets will not be replaced.**

Attire

All participants are required to bring a set of business attire and a formal wear.

Wearing of ID

IDs must be worn at all times for your security. No participant shall be allowed entry in the plenary, mess and other session halls without the ID.

Medical Needs

All participants are presumed in good health. However, medical needs shall be addressed by the organizers. A standby group of medical practitioners shall be engaged by the organizers and shall be stationed beside the Secretariat's office. A standby vehicle shall be provided for emergency cases. Expenses in this regard shall be charged against personal funds.

Departure of Participants/Distribution of Certificates

No one is allowed to go home ahead of schedule. All participants must depart after breakfast of July 31, 2007. All certificates shall be given immediately after the closing ceremonies following the same procedure during the registration. Please bring your respective Participant's Copy of the PRF or the VF.

TEEN NEGOSYO
(2ND YECS ENTREPRENEURSHIP TRAINING AND CONFERENCE)
July 26-31, 2007, Teachers Camp, Baguio City

NATIONAL ORGANIZING COMMITTEE

CHAIR	-	HON. JESLI A. LAPUS Secretary, Department of Education
CO-CHAIR	-	HON. JOEY A. CONCEPCION III Presidential Consultant on Entrepreneurship
MEMBERS	-	HON. RAMON C. BACANI Undersecretary, Department of Education
	-	HON. VILMA L. LABRADOR Undersecretary, Department of Education
	-	MRS. ADELAIDA INTON Director, Philippine Trade Training Center-DTI
	-	MR. RAMON M. LOPEZ Executive Director, Philippine Center for Entrepreneurship
	-	MR. ANTHONY N. PANGILINAN President, The Master's Lighthouse Foundation
	-	MR. JOEY G. PELAEZ Executive Director, CSCA/Executive Officer, Teen Negosyo

DEPARTMENT OF EDUCATION WORKING COMMITTEE

ERNESTO R. SOTTO JR.	-	Secretariat Head		
ROBERTO B. MOLINA JR.	-	Asst. Secretariat Head		
ADORACION Q. BONETE	-	Member	MARTIN A. ASCAÑO	- Member
ARMANDO FERNANDEZ	-	Member	RAFFY B. RATILLA	- Member
JOHN RALPH G. SOTTO	-	Member	VICTOR GACULA	- Member
GLENDA ALDAY	-	Member		
BHEEJAY AMAR	-	Member		
DR. LAUREEN NEBAB-ORTIZ	-	Medical Committee		
MARILYN BATONGHINOG	-	Medical Committee		
ANGELITO MORALES	-	Transportation and General Services		
MATEO CAMPOS	-	Transportation and General Services		
NOEL DE VERA	-	Transportation and General Services		
LEO GALIAS	-	Transportation and General Services		
FRANKLIN F. RAMIREZ	-	Transportation and General Services		
FRANCIS COMPETENTE	-	Transportation and General Services		
LLOYD A. LUNA	-	Consultant		
MINRADO BATONGHINOG	-	Consultant		
ARMANDO RUIZ	-	Consultant		
OLIVIA SAN PABLO	-	Consultant		
RONNEL A. BRITANIA	-	Program Head		
ALEXIS VALDIVIA	-	Assistant Program Head		
ROMMEL Z. IGARTA	-	Assistant Program Head		
RONALDO L. PENGSON	-	Member		
ZENAIDA G. MENDOZA	-	Finance Head		
MARIA P. BONCAN	-	Finance Assistant Head		
FELICIDAD ILIGAN	-	Member		
FENEROSA O. MAUR	-	Member		
RONNIE DACAYANAN	-	Member		
MARITESS L. ABLAY	-	Procurement and Supplies Head		
CONCHITA P. BERMILLO	-	Member		
BERNADETTE NARVASA	-	Audio-Visual head		
REYNALDO MONTAÑO	-	Member		
MANUEL ORDINARIO	-	Member		
ALEXANDER NUÑEZ	-	Member		
EDUARDO MAYBANTING	-	Member		
NOEL SANCHEZ	-	Member		