



Tanggapan ng Kalihim
Office of the Secretary

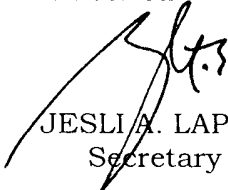
MAY 15 2007

DepED MEMORANDUM
No. 207, s. 2007

INVITATION TO THE 14TH BIENNIAL INTERNATIONAL CONGRESS OF THE ASIAN
REGIONAL ASSOCIATION OF HOME ECONOMICS (ARAHE)

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Home Economics Association (PHEA) as a dynamic national Professional organization of Home Economics in the Philippines is an active member of the International Federation for Home Economics (IFHE) and Asian Regional Association for Home Economists (ARAHE).
2. As member of the abovementioned international organizations, PHEA members are expected to form the Philippine delegation to the 14th Biennial Congress of the Asian Regional Association of Home Economics (ARAHE) which will be held on August 6-10, 2007 at Eastin Hotel 13, Jalan 16/11, Pusat Dagang Seksyen 16, 46350 Petaling Jaya, Selangor, Malaysia with the theme "Re-orienting Human Capital in Home Economics Meeting Current and Future Challenges".
3. The objectives of the congress are to:
 - a) learn, share, dialogue, network, and exchange experiences on research among Asian countries; and
 - b) identify emerging role of home economists in meeting needs, issues and challenges in improving quality family life.
4. Participants to the congress are division and regional administrators who are home economist EPP-TLE heads, chairman and coordinators, PHEA regional, division level officers, and master teachers.
5. Attendance of participants from public schools is on official time only. All participants are required to pay the full registration fee for the entire congress. The congress registration fee covers the welcome reception, daily lunch, ten breaks, closing ceremony dinner, congress excursion with lunch and congress materials. The accommodation Registration fee includes a 4-night stay with breakfast included at Hotel Congress Venue.
6. For more details, please contact Dr. Leticia S. Navarro, PHEA President at tel. no. (02) 882-2081 or Ms. Cristina Aquino, Executive Resources Inc. at tel. nos. (02) 523-8581 to 87.
7. Immediate dissemination of this Memorandum is desired.


JESLI A. LAPUS
Secretary

Reference:

DepEd Memorandum: No. 115, s. 2002

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTION

Learning Area, TECHNOLOGY & HOME ECONOMICS
SOCIETY or ASSOCIATIONS

Sheila, MPPD, DM 14th Biennial Int'l. Congress
April 25, 2007