

REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION

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MAY 1 1 2007

DepED MEMORANDUM

No. 201 - s. 2007

DESSIMINATION OF PRESIDENTIAL PROCLAMATION NO. 1280

To

Undersecretaries Assistant Secretaries Bureau Directors

Directors of Services/Centers and Heads of Units

Regional Directors

Schools Division/City Superintendents

Heads, Public and Private Elementary Schools

- For the information and guidance of all concerned, enclosed is a 1. copy of Proclamation No. 1280 dated April 24, 2007, entitled "Declaring the Month of October 2007 and Every Year Thereafter as National health and Wellness Tourism (HWI) Month "issued by the President of the Philippines, through Hon. Eduardo R. Ermita, Executive Secretary, Office of the President, Malacañang, Manila.
- 2. Immediate dissemination of this Memorandum is desired.

ATTY. FRANKLIN SUNGA

Undersecretary

Encl:

As stated

Reference:

None

Allotment:

To be indicated in the Perpetual Index under the following subjects:

> EMPLOYEES LEGISLATIONS OFFICALS SCHOOLS

mdm-j pmc. No. 1279

MALACAÑANG MANILA

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1279

DECLARING MONDAY, 14 MAY 2007, AS A SPECIAL PUBLIC (NON-WORKING) HOLIDAY THROUGHOUT THE COUNTRY

WHEREAS, the national and local elections shall be held on Monday, 14 May 2007;

WHEREAS, Monday, 14 May 2007, should be declared a special public (non-working) holiday to give the people the fullest opportunity to exercise their right of suffrage.

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Philippines, by virtue of the powers vested in me by law, do hereby declare Monday, 14 May 2007, as a special public (non-working) holiday throughout the country.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

DONE in the City of Manila, this 24th day of April in the year of our Lord, two thousand and seven.

gloria h. heray

By the President:

EDUARDO R. ERMITA Executive Secretary

CERTIFIED COPY:

POMA Hologram # 40004

MARIANITO M. DIMAANDAL

MALACAÑANG Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 1280

DECLARING THE MONTH OF OCTOBER 2007 AND EVERY YEAR THEREAFTER AS NATIONAL HEALTH AND WELLNESS TOURISM

WHEREAS, the government, recognizing that Health and Wellness is one of the major sectors for economic growth, has resolved to develop this sector as one of the potentials of the country's globally competitive service industries in order to generate employment, foreign exchange and economic activity in

WHEREAS, the Public-Private Sector Task Force for the Development of Globally-Competitive Philippine Service Industries created by virtue of Executive Order No. 372 (EO 372), series of 2004, to establish a mechanism to harness the synergy of the public and private sectors approach, and to formulate an integrated, market-based, private sector driven master plan for the development

WHEREAS, Health and Wellness, as a health-promoting approach, could potentially contribute to sustained human and systems development, thereby increasing the level of well-being and actualizing improvement in health and productivity of individuals, families, communities and societies;

WHEREAS, Traditional and Alternative Health Care (TAHC) and its component products, services and technologies have been proven safe, effective and affordable and have become part of the country's overall institutional and natural health care program;

WHEREAS, the government, through the Department of Tourism, is embarking on an intense tourism marketing campaign on health and wellness

WHEREAS, to instill greater awareness and heightened consciousness and understanding of the importance of Health and Wellness Tourism as a globally competitive industry, there is a need to declare the month of October 2007 and every year thereafter as National Health and Wellness Tourism Month.





NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby declare the month of October 2007 and every year thereafter as National Health and Wellness Tourism Month. The Department of Tourism and the Department of Health, with the cooperation of other concerned government agencies, are directed to undertake relevant plans, programs and activities that will highlight, promote and advocate the various traditional and alternative health care products and services.

All heads of department, bureaus, offices, agencies and instrumentalities of the national government, including the local government units, are likewise directed to support the Department of Tourism and the Department of Health, to ensure the successful implementation of all the plans, programs and activities in accordance with the objective of this Proclamation.

I enjoin the non-government organizations, all private sector organizations and the entire citizenry to observe the National Health and Wellness Tourism Month through the undertaking of similar activities within their respective capabilities and resources.

All presidential acts, letters of instruction, executive orders, rules and regulations, proclamations or parts thereof, which are inconsistent with the provisions of this Proclamation, are repealed, amended or modified accordingly.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this $24 \, th$ day of April , in the year of Our Lord, Two Thousand and Seven.

Glowin M. hrrays

3y the President:

DUARDO R. ERMITA Executive Secretary

POMA Hologram # 40008

CERTIFIED COPY:

MARIANITO M. DIMAANDAL
DIRECTORIII
MALACARING RECORDENTELCE