



Tanggapan ng Kalihim  
Office of the Secretary

DepED MEMORANDUM  
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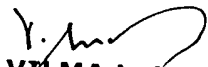
**BPI SEARCH FOR 10 OUTSTANDING EXPAT PINOY CHILDREN**

To : Regional Directors  
City/Schools Division Superintendents  
Heads of Private and Public Schools/Colleges/Universities

1. *Expat Pinoys* are truly deserving of their titles as the country's modern heroes as they showcase endearing characteristics of Filipinos, bringing honor to the country through the diligence and resourcefulness they demonstrate in their work. They help tremendously in the progress of the Philippines through their earnings and remittances.
2. The Bank of Philippine Islands (BPI) has long recognized the importance of Expat Pinoys to the society, hence, the launch of the **Search for 10 Outstanding Expat Pinoy Children**. The search aims to:
  - a) help Expat Pinoys' children realize the magnitude of their parents' contribution to the country at present and in the future;
  - b) inspire the children to achieve their dreams which are the driving force of their parents' sacrifices and endless diligence;
  - c) serve as an added motivation to Expat Pinoys and validation as parents see their children excel and be honored in a prestigious contest; and
  - d) reach out to the public's consciousness to fully grasp the value of the community of the Expat Pinoys and their families.
3. A cash prize of P50,000.00 is at stake for the search. The search is open to children of *Expat Pinoys* (OFWs) 15 to 21 years old who can meet the following criteria:
  - a) Has parents or relatives who must be BPI depositors and must have a current contract with a foreign country;
  - b) Children must belong to the top 10% of their class, level or batch without failing marks;
  - c) Children must be presently enrolled or can be a graduate of a four-year course but no more than two years past.
4. The nominee must submit the following requirements:
  - a) Accomplished Application form
  - b) Certified true copy of grades including list of awards from school

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- c) Proof of enrolment in the current school year (e.g. registration form), or a diploma or certificate of graduation from the college or university;
- d) Birth certificate or proof of relation to the *Expat Pinoy* (OFW);
- e) Certification from BPI Branch Head, indicating that a member of his/her family has an account with BPI;
- f) Letter of nomination from the school principal, district supervisor, college dean, managers of BPI or BPI Family Savings Bank; Parish Priest or head of a civil or church organization (forms are available for free at all branches of BPI or BPI Family Savings Bank, or may be downloaded from [www.bpiexpressonline.com.ph](http://www.bpiexpressonline.com.ph) ; and [www.bpidirect.com.ph](http://www.bpidirect.com.ph)).
- g) An essay answering the question "**Ano ang papel ko sa pagpapaunlad ng ating pamayanan bilang anak ng isang Expat Pinoy?**" (**What is my role in the development of our society, as a son/daughter of an Expat Pinoy?**) The essay can be written in English or Filipino; type-written, double spaced and must have between 1,500 to 2,000 words which will be judged based on the following:
- |                        |     |
|------------------------|-----|
| Relevance              | 30% |
| Presentation and style | 30% |
| Impact                 | 30% |
| Grammar                | 10% |
5. The general criteria for judging are the following:
- |                                  |     |
|----------------------------------|-----|
| a) Academic excellence           | 70% |
| b) Non-Academic including sports | 5%  |
| c) Artistic Talent               | 5%  |
| d) Performing Arts               | 5%  |
| e) Community/Civic works         | 5%  |
| f) Essay writing                 | 10% |
6. Deadline of submission of application is on June 30, 2007. All requirements must be sent to the Secretariat c/o MerkCom at Unit 711 7<sup>th</sup> Floor, Manila Bank Building, Ayala Avenue, Makati City.
7. Announcement of winners will be in August 2007 during the 156<sup>th</sup> anniversary of BPI. All winners will be notified through mail.
8. Immediate and wide dissemination of this memorandum is desired.

  
**VILMA L. LABRADOR**  
 Undersecretary for Programs and Projects

Reference: None  
 Allotment: 1—(D.O. 50-97)  
 To be indicated in the Perpetual Index  
 under the following subjects:

SEARCH  
 PUPILS