



**Tanggapan ng Kalihim**  
*Office of the Secretary*

MAR 19 2007

DepED MEMORANDUM  
 No. **128** s. 2007

**TRAINING OF TRAINORS FOR THE BRIGHT MINDS READ PROJECT EXPANSION**

To: Bureau Directors  
 Directors of Services/Centers and Heads of Units  
 Regional Directors  
 Schools Division/City Superintendents  
 Heads, Public and Private Elementary Schools

1. This Department, in partnership with the Ronald McDonald House of Charities, announces the conduct of a 'Trainors' Training for the Bright Minds Read (BMR) Project on April 11-13, 2007 at the RELC in Marikina City.

2. The workshop aims to organize and capacitate regional supervisors, principals and teachers from regional offices and selected schools divisions to form the core of trainors for the expansion of the BMR project on a nationwide scale. This training is part of a six-year Memorandum of Agreement entered into by DepED and Ronald McDonald House of Charities that supports the Every-Child-A-Reader Program (ECARP) of the Department.

3. All regions (except NCR and ARMM) are requested to send one (1) Regional Supervisor (in-charge of Filipino) to attend the said training.

4. One principal and one Grade 1 teacher each from the following selected divisions shall also be participating in the training:

Region	Participating Division	Region	Participating Division
I	Vigan	VIII	Leyte
II	Isabela	IX	Zamboanga City
III	Pampanga	X	Cagayan de Oro
IV-A	Tanauan	XI	Davao City
IV-B	Puerto Princesa City	XII	General Santos City
V	Legaspi City	CARAGA	Butuan City
VI	Bacolod City	CAR	Baguio City
VII	Dumaguete City		

5. Please note that the principal and teacher should come from the same elementary school. Basis for the selection of schools are as follows:

- a. must have high incidence of non-readers (based on the results of the Phil-IRI and Reading Assessment done by (NETRC); and
- b. must be near a McDonald's restaurant in the area

6. Since this project is expected to be implemented for a period of six years, it is preferred that selected participants must not be due for retirement till 2012. This core of trainers shall be tapped to conduct BMR trainings to be conducted every summer vacation, starting April 2007 for other schools within and outside their own divisions.

7. Regions and divisions are enjoined to confirm participation by completing the enclosed form and submit it on or before March 19, 2007 to the Adopt-A-School Program Secretariat c/o:

Ella Arienda or Eleanor Prado

Telefax no. (02) 638-8637

Email address: ella.arienda@deped.gov.ph or eleanor.prado@deped.gov.ph

8. Ronald McDonald House of Charities will be funding the cost of training including transportation expenses of participants and resource persons. Participants traveling by land from Regions I, II, III, IV-A, V and CAR shall be reimbursed of their expenses during the training. On the other hand, those coming from Regions IV-B, VI, VII, VIII, IX, X, XI, XII and CARAGA shall claim their plane tickets from McDonald's store near their area. Refer to the attached sheet for the location of the McDonald's store where to claim tickets.

9. Aside from the schools where the teacher participants are coming from, divisions are also advised to nominate additional two (2) elementary schools (also from the same divisions listed in item number 4) using the selection criteria stated in item number 5. These identified schools will be trained by the BMR trainers in their respective divisions this summer 2007 and thus, will be recipients of complete sets of BMR kits.

10. These two schools and the school where the trainers come from will comprise the first batch of BMR pilot schools for school year 2007-2008.

11. Immediate dissemination of this Memorandum is desired.

*U. P. U. U.*  
*for:* JESLI A. LAPUS *o/c*  
 Secretary

Encl.: As stated

Reference: None

Allotment: 1---(D.O. 50-97)

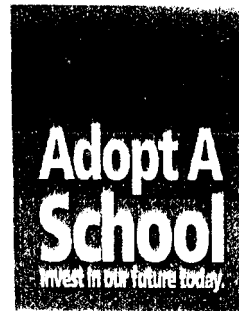
To be indicated in the Perpetual Index  
 under the following subjects:

TEACHERS

TRAINING PROGRAMS

WORKSHOPS

Department of Education



**TRAINING OF TRAINORS  
BRIGHT MINDS READ PROJECT**

**ATTENDANCE CONFIRMATION FORM**  
*(to be submitted on or before **March 19, 2007**)*

This is to confirm the attendance of the following DepED personnel to the Trainors' Training for the Bright Minds Read (BMR) Project on April 11-13, 2007 at the RELC in Marikina City:

<b>REGION</b>	
Name of Regional Supervisor	
Gender	Contact Number
<b>DIVISION</b>	
<b>SCHOOL</b>	
School Address	
Name of Principal	
Gender	Contact Number
Name of Teacher	
Gender	Contact Number
Fax or mail this to: Adopt-A-School Program Secretariat, DepED-Central Office Telefax: (02) 638-8637 5f Bonifacio Bldg., DepED Complex, Meralco Ave., Pasig City	

Submitted by:

\_\_\_\_\_  
*(Name and designation)*

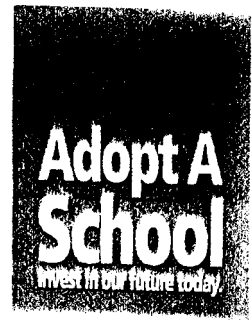
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*(Date)*

**Address of McDonald Stores where to claim tickets**

Region	Location	Address	ContactNumber	OtherPhone
CARAGA	BUTUAN CITY	J.C. AQUINO HI-WAY COR. ROSALES STS., BUTUAN CITY	0858156236	
IVB	PUERTO PRINCESA	<b>STORE ADDRESS TO BE GIVEN LATER</b>		
VI	BACOLOD CITY	LACSON ST. COR. 6TH ST., BACOLOD CITY, NEGROS OCCIDENTAL	0344346670	(034) 434-6707
VII	DUMAGUETE CITY	<b>STORE ADDRESS TO BE GIVEN LATER</b>		
VIII	TACLOBAN CITY	RIZAL AVENUE COR. QUEZON BLVD., TACLOBAN CITY, LEYTE	(053) 325-6236	(053) 325-2904
IX	ZAMBOANGA CITY	LA PURISIMA ST. CORNER CAMPANER ST., ZAMBOANGA CITY, ZAMBOANGA DEL SUR	(062) 992-3322	
X	CAGAYAN DE ORO CITY	Jr. Borja St. Cagayan De Oro City.	(08822)- 714232	
XI	DAVAO CITY	ILUSTRE COR. DUTERTE STS., DAVAO CITY	0822264511	(082) 226-4514
XII	GENERAL SANTOS	J. CATOLICO STREET, GENERAL SANTOS CITY	(083) 301-1111	

Department of Education

**BRIGHT MINDS READ PROJECT**



**BMR PILOT SCHOOL NOMINATION FORM**  
(to be submitted on or before **March 19, 2007**)

This is to nominate the following elementary schools as pilot schools for the BMR project expansion for School Year 2008-09. This further certifies that these schools were selected on the basis of the criteria stipulated in the related DepED Memorandum, i.e., incidence of non-readers and proximity to a McDonald's Restaurant.

REGION	DIVISION	
	SCHOOL 1	SCHOOL 2
Name of School		
School Address		
Contact Number/s		
Name of Principal		
Name of Teacher		
Fax or mail this to: Adopt-A-School Program Secretariat, DepED-Central Office Telefax: (02) 638-8637 5f Bonifacio Bldg., DepED Complex, Meralco Ave., Pasig City		