



'JAN 10 2007

DepED MEMORANDUM

No. **13**, s. 2007

**CREATION OF A TASK FORCE ON DISASTER PREPAREDNESS THROUGH
EDUCATIONAL MULTI-MEDIA (DP EM-MEDIA)**

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Schools

1. Disaster Preparedness is a cross cutting issue that requires the participation of both the internal and external stakeholders in education. It is an accepted fact that safety in schools is not only the concern of the Department of Education but also that of the external stakeholders, which include private institutions, non-government organizations, foundations and peoples' organizations.

2. Under the new leadership, the Department of Education will undertake projects in cooperation with other government agencies like the Department of National Defense (DND-OCD), Department of Energy and Natural Resources (DENR), Department of Science and Technology (DOST) through PHIVOLCS and PAGASA, and Philippine National Red Cross (PNRC). DepED will also tap the cooperation of the private sector like UNICEF, OXFAM and ABS-CBN Foundation, Center for Disaster Preparedness of the Philippines and other organized institutions. These projects are aimed towards developing heightened awareness of the schoolchildren on disaster preparedness in order that they will be able to respond properly to any form of natural and man-made hazards.

3. One of these projects is a regular episode through educational multi-media featuring disaster preparedness on television, Broadcast Media like radio and tape recorders, computer-aided lessons in DVD, CD forms, disaster preparedness in computer games and printed materials containing information and preventive measures for the occurrence of all kinds of natural and man-made hazards. A Task Force shall prepare the contents and concepts of these materials on Disaster Preparedness. The Task Force is composed of:

Chairman : Hon. Ramon C. Bacani
Undersecretary for Regional Operations
Department of Education

Vice Chairman : Hon. Vilma L. Labrador
Undersecretary for Programs and Projects
Department of Education

Project Manager : - Ms. Candelaria F. de Juan
- Senior Education Program Specialist, PFSED-OPS
- DepED Focal Person on Disaster Management

Members : - Mr. Elder Malicdum, PNRC
- Dir. Lorna Victoria, Center on Disaster Preparedness
- Mr. Emmanuel Guasa, BEE, DepED
- Ms. Elizabeth Escano, BEE, DepED
- Ms. Nerissa Beltran, BEE, DepED
- Dr. Corazon Echano, BSE, DepED
- Mr. Jose Tuguinayo, Jr., BSE, DepED
- Ms. Jocelyn Saw, ABS-CBN
- Ms. Mariles Gonzales, ABS-CBN
- Dr. Leonida Bautista, PHIVOLCS
- Ms. Mylene Villegas, PHIVOLCS
- Engr. Oliver R. Hernandez, PFSED-OPS

Consultants : - Ms. Lourdes de Vera-Mateo, UNICEF
- Sec. General Alma Corazon de Leon, PNRC
- Dir. Ely Anthony R. Quano, DENR-EMB
- Dr. Mel Capistrano, OXFAM
- Mr. John Levers, OXFAM
- Dr. Anthony Golez, DND-OCD
- Atty. Priscilla Duque, DND-OCD
- Ms. Tina Monson-Palma, ABS-CBN Foundation
- Dr. Renato U. Solidum, DOST, PHIVOLCS
- Dr. Prisco Nilo, DOST, PAG-ASA

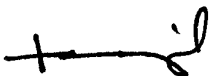
4. As agreed during the 2nd regular meeting of the Task Force on E-Media, Earthquake in Metro Manila will be the pilot episode, which will be shown on ABS-CBN network for thirty minutes, featuring concepts about earthquake, its nature, early warning signals, what to do before, during and after an earthquake, what schools and children can do to respond to earthquake.

5. The Task Force composed of curriculum writers and representatives from partner government and private sectors will prepare the pilot episode on January 22-26, 2007 at RELC, Marikina City. DepED Central Office shall take charge of the expenses for board and lodging, honoraria, writeshop materials, payment for extra essential services and travel expenses of DepED Central Office participants charged against OSEC funds.

6. The Physical Facilities and Schools Engineering Division (PFSED) Staff shall serve as Secretariat to the Task Force. It shall be composed of the following::

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|----|---------------------------|-----------------------------------|
| 1. | Ms. Salvacion V. Santiago | - Documentation and Communication |
| 2. | Ms. Candelaria F. de Juan | - Facilitator/Coordinator |
| 3. | Mr. Anador Capinpin | - Logistics/Lap Top Operator |
| 4. | Ms. Maureen Ava Perez | - Secretariat/Registration |
| 5. | Ms. Edna Bolima | - Finance Officer |
| 6. | Mr. Noel de Vera | - Logistics/Machine Operator |

7. The amount of Two Hundred Fifty One Thousand Pesos (PhP251,000.00) is needed to defray all expenses relative to the preparation of materials on Disaster Preparedness Through Educational Multi-Media (DP E-Media).
8. Wide dissemination of the Memorandum is desired.



TEODOSIO C. SANGIL, JR.
Undersecretary
Officer-in-Charge

Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CALAMITY
COMMITTEES
WORKSHOPS

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