



Republic of the Philippines
Department of Education



Tanggapan ng Kalihim
Office of the Secretary

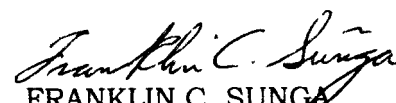
DEC 15 2006

DepED MEMORANDUM
No. 428, s. 2006

"FOURMULA KONTRA PAPUTOK" CAMPAIGN

To: Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Department of Health (DOH) with the support and cooperation of this Department, will conduct the "Fourmula Kontra Paputok" Campaign which aims to reduce the morbidity and mortality from fireworks and firecracker-related injuries.
2. The DOH national injury surveillance in 2005-2006 revealed that the most number of victims of fireworks and firecracker-related injuries belong to the 10-19 age group. The DOH's National Epidemiology Center (NEC) report further disclosed that 379 (65%) of the total firecracker-related cases were from Metro Manila with the biggest proportion coming from Manila (135 cases) and Central Luzon (30 cases).
3. In response to this problem, this Department is tasked to conduct an intensified advocacy on the ill-effects of firecrackers. The DOH has produced CDs of the video documentary on "Fourmula Kontra Paputok" and other IEC materials which will be given to regional offices for distribution/replication and utilization in the schools nationwide.
4. School administrators are enjoined to support the Campaign and oversee the utilization of the CDs in the schools with TV and CD player equipment. The School Health and Nutrition personnel are expected to take the lead in the communication of injury prevention messages. They shall collaborate with the DOH personnel to ensure the success of the Campaign.
5. Immediate and wide dissemination of this Memorandum to all concerned is desired.


FRANKLIN C. SUNGA
Undersecretary

Reference: None
Allotment: 1- -(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
SCHOOLS

HEALTH EDUCATION