



OCT 23 2006

DepED MEMORANDUM
No. 375, s. 2006

2ND CEMEX NATIONAL ART COMPETITION FOR CHILDREN

To: Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary Schools

1. The CEMEX Philippines Foundation, Inc. in partnership with the Department of Environment and Natural Resources (DENR) and the Department of Education (DepED) will launch the 2nd CEMEX National Art Competition for Children on October 1-31, 2006.
2. With the theme "**Pamana ng Bayan Para sa Kapaligiran**", the competition aims to promote environmental stewardship; increase/enhance environmental awareness among children which would help improve quality of life; and provide them a venue to express their vision for a cleaner/greener, healthier and more environment-friendly world.
3. Participants to this competition are public elementary school pupils nationwide, ages 9-12 and enrolled for the School Year 2006-2007.
4. A preliminary screening will be conducted, during which two (2) finalists from each of the regions (Cordillera Administrative Region and Regions I-XIII) or a total of 28 finalists will be selected. Out of the twenty-eight finalists, three (3) will win major awards and three (3) runners-up. A special award will also be awarded to three (3) entries using environment-friendly materials. The contest mechanics and entry form are enclosed.
5. All entries must reach CEMEX Philippines Foundation, Inc., 24th Floor, Petron Mega Plaza, 358 Gen. Gil Puyat Avenue, Makati City 1200 with tel. no: (632) 849-3572 on or before October 31, 2006.
6. Immediate dissemination of this Memorandum is desired.

J. A. Lapus
JESLI A. LAPUS
Secretary

Encls.:

As stated

Reference: DepED Memorandum: No. 347, s. 2005

Allotment: 1- (D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CONTESTS

PUPILS

SCHOOLS

2nd CEMEX National Art Competition for Children

Contest Mechanics:

1. The competition shall be open to all elementary students ages 9-12, enrolled in a duly recognized public school in the Philippines for the school year 2006-2007.
2. All winners (1st, 2nd, 3rd and all three runners-up) in the 1st CEMEX National Art Competition are disqualified from joining this art competition.
3. All competition entries should portray this year's environmental theme which is "Pamana ng Bayan para sa Kapaligiran".
4. Each entry must be presented on an 11.7 x 16.5 inches illustration board in full color and half inch border on all sides.
5. The medium to be used should be limited to craypass only.
6. A special category will be open for entries using environment-friendly materials. Three (3) winners of this special contest will be awarded with trophies and special recognition from the Department of Environment and Natural Resources (DENR) and Department of Education (DepEd).
7. All entries must be original, and must not have been previously exhibited, revised, entered or awarded a prize in any other contest or competition. Any entry found violating this rule will be presented to the Board of Judges for disqualification. Participants proven to have violated this rule will be disqualified from all future competitions sponsored by CEMEX Philippines Foundation, Inc.
8. To further ensure creativity, originality and integrity of this entries submitted by the Participants, the organizers of the competition will require students of winning entries to do an on-the-spot painting exhibition. Any student found unable to prove his/her ability to render a justifiable talent in drawing/painting will be disqualified from all future competitions organized by CEMEX Foundation.
9. Only one entry shall be submitted by a Participant, duly certified by the teacher-in-charge and the principal or head of his/her school as the student's own original work.
10. All entries must be submitted, through registered mail or courier service, to CEMEX Foundation's office. Entries should be received or postmarked no later than October 31, 2006. Late entries shall not be accepted. Business address of CEMEX Foundation is:

CEMEX Philippines Foundation, Inc.
24th Floor Petron Mega Plaza
358 Sen. Gil Puyat Avenue
Makati City 1200

11. Entry forms will be available at the CEMEX Foundation office and at the regional office of the DENR and the DepEd.
12. The name of the participant must not appear on the face of the entry. All personal information should be provided on the entry form.
13. Relatives of sponsoring and organizing agencies and entities namely the CEMEX Philippines Group of Companies, CEMEX Foundation, DENR and DepEd (hereinafter collectively referred to as the "Organizing Entities"), up to the 2nd degree of consanguinity of affinity are excluded from joining the competition.
14. The preliminary judges will select two (2) finalists from each of the regions (Cordillera Administrative Region and Regions 1-13), or a total of twenty-eight (28) finalists, to qualify for the final judging. All the selected finalists will have the privilege to be part of the painting exhibition together with the winners.
15. Deliberations shall be made by the Board of Judges based on the criteria for judging, which are: Interpretation – 40%; Creativity – 30% and Visual Impact – 30%.
16. There will be three (3) Primary Winners – First Prize, Second Prize and Third Prize; and three (3) Runners-up.
17. Primary winners residing outside Metro Manila will be given free airfare and hotel accommodation with one chaperone, while Primary winners residing within Metro Manila will be given free transportation allowance with one chaperone.

18. Prizes:

Prizes	Students	School
1 st Prize	P50,000.00	Prize worth P50,000.00
2 nd Prize	P25,000.00	Prize worth P25,000.00
3 rd Prize	P15,000.00	Prize worth P15,000.00
3 Runners-up	P10,000.00 each	None

19. All winning and non-winning entries shall become the property of CEMEX Foundation with the right to publish, reproduce and dispose the same.

(Enclosure No. 2 to DepED Memorandum No. 375, s. 2006)



2ND CEMEX National Art Competition for Children PAMANA NG BAYAN SA KAPALIGIRAN

Name of Student _____

Home Address _____

Telephone (*Residence*) _____

Name of School _____

Address/Location _____

Age and Grade Level _____

Entry Title _____

This is to acknowledge that I have read and understood the rules and mechanics of the 2nd CEMEX National Art Competition for Children and that I will abide by these rules and the decision of the Board of Judges.

Represented By:

Students Signature

Printed Name and Signature of Parent/
Legal Guardian

Certification by the Teacher-In-Charge and the Principal

I, hereby, certify that the artwork submitted and described above is the original concept /work of _____ who is presently enrolled in this school.

Printed Name and Signature of Teacher-In-Charge

Noted by:

Printed Name and Signature of Principal