



SEP 22 2006

DepED MEMORANDUM

No. 325, s. 2006

WORLD FOOD DAY 2006 NATIONWIDE ON-THE-SPOT  
POSTER MAKING CONTEST

To: Regional Directors  
Schools Division/City Superintendents  
Head, Public and Private Elementary Schools

1. The World Food Day is a global event held every 16<sup>th</sup> day of October led jointly by the United Nations-Food and Agriculture Organization (FAO) and the Department of Agriculture (DA) to promote development of sustainable food production programs among nations in order to mitigate hunger and reduce poverty among peoples. Activities for this year's celebration focus on the theme "Invest in Agriculture for Food Security".
2. To highlight the celebration, the FAO and DA, in coordination with this Department shall spearhead a Poster-Making Contest to be participated in by Grades IV to VI pupils in public and private elementary schools nationwide.
3. Enclosed is a copy of the contest rules containing the schedules for submission, specifications in the preparation of the posters and the prizes for the winners.
4. Regional directors and school administrators are enjoined to lend support to the activity to ensure attainment of its objectives of creating greater awareness on the importance of food production and averting higher rate of hunger.
5. Immediate and widest dissemination of this Memorandum is desired.

*R. C. Bacani*  
RAMON C. BACANI  
Undersecretary  
Officer-in-Charge

Encl.: As stated

Reference: DepED Memorandum: No. 299, s. 2005

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
CONTESTS  
HEALTH EDUCATION  
PUPILS

## The CONTEST RULES

1. The On-the-Spot Poster Making Contest shall be held in the school, district, division and regional levels.
2. The contest is open to all Grades IV to VI elementary pupils enrolled in public and DepED-accredited private elementary schools nationwide.
3. The poster entry shall be an original creation of eligible participants, depicting the central theme, "Invest in Agriculture for Food Security", of the 2006 World Food Day Celebration.
4. There will be eliminations done at the school, district, division and regional levels following the schedules shown below:

School Level	-	September 15, 2006
District Level	-	September 20, 2006
Division Level	-	September 26, 2006
Regional Level	-	October 2, 2006
National Judging	-	October 9, 2006

5. Only the best three (3) posters will be selected from each level based on the following criteria:

Originality	-	20%
Visual Impact	-	20%
Creativity	-	25%
Relevance to the theme	-	35%

6. The Department of Education (DepED) Secretariat at the School, District, Division or Regional levels, in coordination with the Department of Agriculture's Regional Information Officers shall assign a number to each entry during the start of the contest. This number will be the basis for identification. Names of winners shall be revealed only after judging.

### SCHOOL LEVEL: September 15, 2006

- a. Materials to be used in the on-the-spot poster making contest will be a white cartolina (18.5" x 25"). Any art medium except oils shall be used and provided by the participants.
- b. The theme should be indicated/written on the poster as part of its design. Posters with no indicated theme shall be disqualified.

- c. Winners at this level shall be given Certificates of Merit by the school.
- d. Deadline of submission of winning posters to the District is on September 18, 2006.

**DISTRICT LEVEL: September 20, 2006**

- a. The best three (3) entries from each school shall be eligible for the District level elimination.
- b. The posters will be displayed in the District Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded Certificates/Medals of Merit coming from the District.
- d. Deadline of submission of winning entries to the Division is on September 22, 2006.

**DIVISION LEVEL: September 26, 2006**

- a. The best three (3) posters from each districts shall be eligible for the Division Level elimination.
- b. The posters will be displayed in the Division Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded Certificates/Medals of Merit coming from Division.
- d. Deadline of submission of winning entries to the Region is on September 28, 2006.

**REGIONAL LEVEL: October 2, 2006**

- a. The three (3) winners in the Division Level elimination round are eligible to participate in the poster making contest in the Regional level.
- b. The participants/contestants shall fill out an entry form which will also include the brief description/explanation of the finished design written in English or Filipino to be posted at the back of the poster. The theme: "Invest in Agriculture for Food Security" should be written on the poster as part of the design.
- c. Illustration boards 18.5" x 25" inclusive of border shall be given free to all participants. The participants can use any art medium except oil. The medium shall be provided by the participants.
- d. The contest will commence at 8:00 a.m. and will end at 12:00 noon.
- e. The three (3) regional winners will receive ONE THOUSAND PESOS (P1,000.00) each from the Food and Agriculture Organization (FAP) of the United Nations. From among the top three (3) regional winners, the board of judges will select one (1) Best Poster to represent the region.
- f. Deadline of submission of the winning entry to the National Level is on October 4, 2006.

**NATIONAL CONTEST:**

- a. The regional entries shall be submitted to:

**FELIMON F. BARRAL, Ph.D.**  
OIC, Office of the Director  
Agriculture and Fisheries Information Service  
Department of Agriculture  
*Elliptical Road, Diliman, Quezon City*  
*Tel. Nos. 928-0588/928-8741 to 65*  
*Locals 2148/2154/2155 Fax No. 928-8741 loc. 2155*  
Thru the Regional Information Officer  
DA Regional Field Units

- b. The board of judges will select one (1) Best Poster from among the seventeen (17) regional entries.
- c. After selecting the Best Poster, the board of judges will select from the remaining sixteen (16) entries the Best Poster for Luzon, Visayas and Mindanao.  
The composition of each cluster is as follows:  
LUZON: Regions I, II, III, IV-A & B, V, CAR & NCR  
VISAYAS: VI, VII, VIII  
MINDANAO: IX, X, XI, XII, CARAGA & ARMM
- d. The judges' decision will be final.
- e. The winning posters will be displayed at the Department of Agriculture, DepED and FAO Offices after the contest.