



DepED MEMORANDUM
No. 320, s. 2006

SEP 15 2006

READING ASSOCIATION OF THE PHILIPPINES (RAP)
MIDYEAR DEMOFEST

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Private Elementary and Secondary Schools
All Others Concerned

1. The Reading Association of the Philippines (RAP), the national affiliate of the International Reading Association, in cooperation with the Department of Education (DepED), will hold its Midyear Demofest on the theme "The Art of Reading in the Disciplines" at Hotel Venezia, Legaspi City on October 20-22, 2006.

2. The demofest aims to:

- a. increase the awareness of the participants on the importance of reading as a tool in teaching the content subjects;
- b. update the Reading teachers and educators on effective strategies in integrating the teaching of reading in the content areas.

3. Participants to this demofest are school administrators, chairpersons/department heads, reading program coordinators and classroom teachers at all levels.

4. Arrangements for substitute teachers must be made to ensure that the classes of the participating teachers will not be disrupted.

5. A registration fee of Two Thousand Five Hundred Pesos (Php2,500.00) will be charged each participant to cover expenses for lunches, snacks, materials, certificate and other incidental expenses. Discounted rate on registration fee will be given for RAP members and early bird registrants. Participants will make their own arrangements for accommodation. The program of activities, registration rates and list of hotels are enclosed. Since the venue's seating capacity is 500, the participants are encouraged to register early.

6. Travel expenses incident to the attendance in the convention shall be charged against local funds subject to its availability and the usual accounting and auditing rules and regulations. Participants coming from private schools shall make their own financial arrangements with their respective schools and/or sponsoring organizations.

7. Further inquiries may be addressed to:

Prof. Melissa Orenca
Cellphone No. 0927-5969075

Dr. Lydia Liwanag
Tel. No. (02) 527-0375

Dr. Merlene Alon
Tel. No. (049) 511-3450
Cellphone No. 0918-8888282

Dr. Felicitas E. Pado
Telefax No. (02) 932-4801
Cellphone No. 0917-5402977

8. Immediate dissemination of this Memorandum is desired.

L. Z. Roces
LILIA Z. ROCES
Assistant Secretary
OIC, Office of the Undersecretary
for Regional Operations

Encl.:

As stated

Reference:

DepED Memorandum: No. 293, s. 2005

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS
Learning Area, READING
SOCIETY or ASSOCIATIONS
TEACHERS

Made: c:RAP
9-8-06

(Enclosure No. 1 to DepED Memorandum No. 320, s. 2006)

**READING ASSOCIATION OF THE PHILIPPINES
Midyear Demofest, Hotel Venezia, Legazpi City
October 20-22, 2006**

Theme: The Art of Reading in the Disciplines

PROGRAM

DAY 1: October 20: Friday

7:30-9:00	Registration	Melissa Alma R. Orenca RAP Secretary and RAP Legaspi Committee on Registration
9:00-10:30	Opening Ceremonies Invocation Lupang Hinirang Welcome Address	c/o RAP Legaspi Agnes C. Marmol, Ph. D. RAP President, Legaspi Celedonio Layon, Ph. D. Director, Region 5 Department of Education
	Introduction of Keynote Speaker	Felicitas E. Pado, Ph. D. RAP President
	Keynote Speech	Karina A. Bolasco Publishing Manager Anvil Publishing Inc.
	Intermission Number Orientation to the Demofest	c/o RAP Legaspi Lydia B. Liwanag, Ph. D. Conference Director
10:30-11:00	Break	
11:00-12:00	Plenary 1: "The Art of Reading in the Disciplines"	Paraluman R. Giron, Ph. D. Regional Director Region 4B, Mimaropa
12:00-1:30	Lunch	
1:30- 2:30	Plenary 2: "Literature and Skills: An Integrated Instructional Framework"	Dina S. Ocampo, Ph. D. University of the Philippines
2:30 – 3:00	Poster Sessions Graphic Organizers in the Different Disciplines	Sor Felicitas V. Bernardo, SPC Our Lady of Peace, Antipolo Mila J. Arias Ph. D. Philippine Normal University Esperanza J. Chee Kee Ateneo de Manila University

	The Role of Literature in the Content Areas	Dr. Lina Diaz de Rivera La Consolacion College
		Dr. Ma. Lourdes Ladrado University of the Philippines in Iloilo
		Felicitas E. Pado, Ph. D. University of the Philippines
3:00 – 3:30	Break	
3:30-5:00	Demonstration Teachings Integrating Communication Arts Skills	
	<ul style="list-style-type: none"> • Weaving Literature into Thematic Units • Comprehension Strategies in Teaching Reading in the Early Grades • Masining na Pagbasa ng Panitikan • Integrating Reading, Writing and Speech 	Leonora P. Varela Philippine Normal University Ofelia O. Flojo Region 4, Department of Education Patrocinio V. Villafuerte Philippine Normal University Marisa Verona St. Paul University, QC
5:30-7:00	Cultural Night and Socials Storytelling	RAP Legaspi Chapter and RAP Socials Committee Mr. Manolo Silayan President Philippine Board on Books for the Young

DAY 2: October 21: Saturday

8:00-10:00	Panel Presentation: Teaching in the Content Areas Preparing Pre-Service and In-Service Teachers	Victor Villanueva University of the Philippines
		Lydia B. Liwanag, Ph. D. Philippine Normal University
	Creating Learning Guides in English, Math and Science	Roger Lloyd Saunders Materials Development Adviser Ma. Ines C. Asuncion Materials Development Officer Basic Education Assistance in Mindanao
10:00-10:30	Break	
10:30-12:00	Demonstration Teaching Picture Books in a Content Area Classroom	Rizalina C. Labanda Sts. Peter and Paul School
	Technology and Inquiry-Based Literacy Development	Melissa Alma R. Orenca Philippine Normal University
	Predictions, Generalizations and Summaries	Shirley Bulosan English Specialist, BEAM

	Integrating Poetry and Science Teaching	Nilda V. Cas Jose Abad Santos High School
12:00 -1:00	Lunch Break	
1:30 – 3:00	Demonstration Teachings Integrating Social Studies in A Reading Lesson	J. Aleta R. Villanueva Beacon School
	Integrating Math in a Reading Lesson	Merlene M. Alon, Ed. D. Alpha Angelicum School
	Pagtuturo ng Panitikan at Kasaysayan	Genaro R. Gojo- Cruz Philippine Normal University
	Using A Directed Reading Lesson in Teaching Science	Portia P. Padilla University of the Philippines
3:00-3:30	Break	
3:30 – 5:00	Panel Presentation: Using Non-Traditional Strategies in the Content Areas	
	Concepts in Health Made Easy through Children’s Literature	Luis P. Gatmaitan, M. D. Hiyas Publishing House
	Understanding Expository Texts	Elena C. Cutiongco, Ed. D. University of the Philippines
	Access to On-Line Data Bases on Reading	Director Prudenciana C. Cruz The National Library
5:00 -5:30	Closing Ceremonies	
	Closing Remarks	Lydia B. Liwanag, Ph. D. RAP Vice President
	Distribution of certificates	
Day 3: Aug 22, Sunday	Cultural Visit (Participants may enlist during the first day of the demofest)	c/o RAP Legaspi

Registration Rates:

Early Bird:

RAP Members: P2,250.00

Non-RAP Members: 2,500.00

On site Registration:

RAP Members: P2,500.00

Non-Rap Members 2,800.00

Participants may deposit the registration fee to the account of:

Reading Association of the Philippines
Bank of Philippine Islands
Loyola Katipunan Branch
Acct no: 3083-6440-27

(Enclosure No. 2 to DepED Memorandum No. 320, s. 2006)

LIST OF HOTELS AND RATES

Name of Hotel	Contact Nos.	Types of Rooms	Rates
HOTEL VENEZIA Legaspi City (Convention site)	0910-738-6223 (052) 481-0877; 481-0888 820-0888 Tel./Fax: (052)820-4790	Executive de luxe double (HR) Celebrity Suite KSD Celebrity Suite Twin Celebrity de luxe KSD Celebrity de luxe Twin Family KSD/Twin)(connecting) Junior Suite Presidential Suite	P2, 500.00 2, 700.00 2, 700.00 3, 000.00 3, 000.00 3,000.00 @room 3,500.00 5,500.00
AVENROSE SUITES Legazpi City Total Number of Rooms: 14		Standard Single Standard Double Superior Double Presidential Suite	1, 350.00 1, 850.00 2, 250.00 3, 050.00
PEPPERLAND HOTEL Airport Road, Legazpi City (500 meters from Convention Site)	(052)481-8000 (052)481-8001 (052)820-1189 Telefax: (052)481-4428 Email: pepperland_hot@yahoo.com	Single Superior Extra Person Bed (w/ free breakfast) twin de luxe (4 persons) Twin Superior Junior Suite (3 person) Suite Room (4-5 persons) Family Suite (8 person)	1, 950.00 350.00 450.00 2, 300.00 2, 550.00 3, 000.00 3, 500.00 4, 500.00
ALICIA HOTEL (beside Convention Site)	09204281767 (052)481-0788 (052)481-0801 (052)481-4808 Fax: (052)481-4444 (052)2455-145	Standard Superior de luxe Junior Suite Family Room Executive Suite Jacuzzi Room Extra person	1, 273.70 1, 800.75 2, 152.10 2, 353.70 2, 591.40 3, 459.50 270.00
VISTA AL MAYON PENSIONNE Washington Drive, Legaspi City	(052)820-5814	De luxe aircon Room w/ Hot & Cold Shower & CATV Matrimonial 2 bed 3 bed 4 bed Executive Aircon room w/ Hot & Cold Shower, ref. & CATV Matrimonial Extra Person Extra bed	1,200.00 1,200.00 1,500.00 1,750.00 1,450.00 150.00 250.00

VILLA ANGELINA HOTEL (2 Kilometer from Convention Site)	(052)480-6345	Executive Suite Celebrity suite Condo suite Residential suite	1,500.00 1,800.00 1,500.00 3,500.00
CASABLANCA HOTEL Peñaranda St., Legazpi City (3 kilometers from Convention Site)	(052)480-8334 to 36 (63 5221)231-33 (052) 820-1920 Tele-fax: (052)480-8338 Email: lee@globalinkl.net.ph http://www2.mozcom.com/~cbh	Standard Executive Superior	1, 273.00 2, 500.00 1, 800.00
HOTEL LA TRINIDAD Legazpi City	(052)820-0288 (052)480-7469 Telefax: (052)820-0288 Manila Office: (02)523-8051 to 57 Telefax: (02)521-1309 Email: latri@sufshop.net.ph	Standard Room Single Occupancy Double Occupancy Suite Room Executive Suite Presidential Suite Extra Person Standard Room Single Occupancy Double Occupancy Suite Room Executive Suite Presidential Suite Extra Person	848.22 950.00 928.58 1, 040.00 1, 562.50 1, 750.00 1, 821.43 2, 040.00 180.00 180.00 971.43 1, 088.00 1, 196.43 1, 340.00 1, 830.36 2, 050.00 2, 089.29 2, 340.00 315.00 315.00
CARLOS BED & BREAKFAST (4 kilometers away from Convention Site)	(052)482-0738	Single Bed Double Bed	Free breakfast 690.00 800.00
SAMPAGUITA TOURIST INN Legazpi City (3 kilometers from convention site)	(052)480-6258	Single Bed w/Aircon w/out Hot Shower w/ Hot Shower Double Bed w/ Aircon w/out Hot Shower w/ hot shower Triple Bed Aircon w/out Hot Shower w/ Hot Shower Family Room Four Beds w/ Hot Shower Family Room Four Beds w/ Hot Shower Executive Room 2 Beds w/ Hot Shower Fan Room: Single Bed w/ CR-TV Single Bed w/out CR Single Bed w/out CR-TV	425.00 475.00 525.00 575.00 625.00 675.00 1,000.00 1,800.00 850.00 250.00 200.00 150.00