



SEP 012006

DepED MEMORANDUM  
No. 309, s. 2006

2006 NATIONAL LITERACY CONFERENCE

To: Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents

1. In celebration of the annual Literacy Week, the Department of Education (DepED), through the Literacy Coordinating Council (LCC), in cooperation and coordination with other Government Organizations (GOs), Local Government Units (LGUs), Private Organizations (POs) and Non-Government Organizations (NGOs), will hold the National Literacy Conference for the year 2006 at Heritage Hotel in Pasay City on September 20-22, 2006. Since the annual Literacy Awards has been held in abeyance this year on account of the on-going impact evaluation, there will be no award ceremonies during the conference.
2. The theme of the conference is "Functional Literacy for All: Key to National Progress".
3. The objectives of the conference are to:
  - a. popularize functional literacy as the goal of DepED's Education for All program;
  - b. discuss ways and means of strengthening partnerships, linkages and networking for literacy development;
  - c. share ideas on how to ensure sustainability and continuity of on-going functional literacy programs and projects; and
  - d. identify innovative strategies for accelerating achievement of Education for All (EFA) targets.
4. The following participants are expected to attend the conference:
  - a. Bureau, Center and Regional Directors or their representatives;
  - b. Bureau/Regional Chiefs, supervisors and coordinators of the Alternative Learning System;
  - c. Schools Division Superintendents, especially those from provinces with the lowest literacy rates;
  - d. Officers of other government agencies with extension programs involving literacy or continuing education;

- e. Heads and members of Non-Government Organizations (NGOs) involved in universalizing literacy in every region especially Rotarians;
- f. Heads of Local Government Units (LGUs) and officers involved in the universalization of literacy; and
- g. Heads and members of academic institutions.

5. This is a live-out conference. (See enclosed sheet for the list of hotels and room rates). Participants are requested to register on September 20, 2006 at 1:00 pm to 8:00 pm.

6. A registration fee of Three Thousand Pesos (PhP3,000.00) will be charged each participant to cover expenses for meals (2 buffet lunches and 4 snacks), handouts, kits and other workshop supplies and materials. Transportation and other incidental expenses of the participants shall be charged to local funds subject to the usual accounting and auditing rules and regulations. Enclosed is the tentative program of activities.

7. It is requested that the names of participants be sent to Dr. Norma L. Salcedo, Head, LCC Secretariat at Rm. 413, 4<sup>th</sup> Floor, Mabini Building, DepED Complex, Meralco Avenue, Pasig City or through telefax nos. 631-0590, 631-0579 or tel. nos. 631-0567 and 635-9996 not later than September 12, 2006.

8. Immediate and wide dissemination of this Memorandum is desired.



JESLI A. LAPUS  
Secretary

Encls.:

As stated

Reference:

DepED Memorandum: No. 232, s. 2005

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
CONFERENCES  
NONFORMAL EDUCATION

Maricar/Sally - Literacy conference  
August 23, 2006

**NATIONAL LITERACY CONFERENCE**

*September 20-22, 2006*

*Heritage Hotel*

*Roxas Boulevard, corner EDSA, Pasay City*

**PROPOSED PROGRAM OF ACTIVITIES**

**Day 1 – September 20 (Wednesday)**

**Mr. Renato A. Dominguez**  
**Mr. Wilfredo A. Catangui**  
*Officers of the day*

1:00 p.m. – 8:00 p.m. - Registration of Participants - LCC Secretariat

**Day 2 – September 21 (Thursday)**

**Ms. Marianne C. Centeno**  
**Ms. Ma. Teresita C. Manlolo**  
*Officers of the day*

**Opening Program**

8:30 – 9:10 a.m. - Entrance of the Colors } - Courtesy of Pasay City Division  
National Anthem }  
Invocation }  
Welcome Remarks - **Hon. Wenceslao “Peewee” Trinidad**  
*Mayor, Pasay City*  
Opening Remarks - **Hon. Ramon C. Bacani**  
*Undersecretary*  
*Department of Education (DepED)*  
*Chairman, LCC*  
Message **Atty. Lutgardo B. Barbo**  
*President, Philippine Normal University (PNU)*  
*Member, Literacy Coordinating Council (LCC)*  
**Hon. Conrado A. Limcaoco, Jr.**  
*Director-General*  
*Philippine Information Agency (PIA)*  
*Member, LCC*  
9:10 – 9:15 - Introduction of Participants - **Dr. Norma L. Salcedo**  
*Head, LCC Secretariat*  
9:15 – 9:20 - Overview of the Conference - **Dir. Emelyn Q. Libunao**  
*Staff Director*  
*Inter-Agency Project Division*  
*Philippine Information Agency (PIA)*

- 9:20 – 9:30 - Musical Number - Pasay City Division
- 9:30 – 9:40 - Introduction of the Guest Speaker - \_\_\_\_\_
- 9:40 – 10:10 - Guest Speaker - **Hon. Jose Carlos V. Lacson**  
*Congressman, 3<sup>rd</sup> District, Negros Occidental*  
*Chairman, Committee on Basic Education*  
*Member, LCC*
- 10:10 – 10:30 - **Coffee Break**
- Note : 10:30-12:00 – Press Conference - C/o PIA  
 Guest: **Hon. Jesli A. Lapus**  
*Secretary*  
*Department of Education (DepED)*  
 Room: Abueva
- 10:30 – 11:10 - Plenary Session I
- “Functionally Literate Filipinos: An Educated Nation”**
- Speakers: - **Dr. Fe A. Hidalgo**  
*Undersecretary for Programs and Projects*  
*Department of Education (DepED)*
- Mr. Sonny Coloma**  
*PDG, District 3830*  
*Rotary*
- 11:10 – 12:00 p.m. - Open Forum
- Moderator - **Atty. Lilia S. Garcia**  
*Professor*  
*Philippine Normal University (PNU)*
- 12:00 – 1:30 - **LUNCH**
- 1:30 – 3:00 - Plenary Session: II
- Talk Show (Facilitated Discussion)
- Focus of Discussion : “Universalizing Literacy: It Can Be Done!”
- Convenor - **Sis. Roxanne Mallillin**  
*Executive Secretary*  
*National Secretariat for Social*  
*Action (NASSA)*  
*Catholic Bishop Conference of the*  
*Philippines (CBCP)*

Panelists

**Mr. Rafael G. Hechanova**  
*Rotary International Director*  
1996-1998  
*Area Coordinator*  
*Literacy Resource Group*  
*Zones 5,6,7 and 8*  
*South Pacific and South Area*

**Ms. Raquel DG. Castillo**  
*National Coordinator*  
*Civil Society Network for Education*  
*Reforms (E-NET), Inc.*

**Col. Felimon Santos, Jr**  
*Army Literacy Patrol System (ALPS)*

**Hon. Rey T. Uy**  
*Mayor*  
*Tagum City*

**Dr. Carolina S. Guerrero**  
*Director IV*  
*Bureau of Alternative Learning System*  
*Department of Education (DepEd)*

**Dr. Olivia F. de Leon**  
*President*  
*University of Rizal System*

**Ft. Marciano "Rocky" Evangelista**  
*President*  
*Tuloy Sa Don Bosco Foundation*

Moderators - **Dr. Angelita D. Romero**  
*Dean, College of Education*  
*Philippine Normal University*

**Ms. Ma. Josefina R. Ricafort**  
*Committee Secretary*  
*Committee on Basic Education*  
*House of Representatives*

3:00 - 3:20

**COFFEE BREAK**

3:20 - 5:00

- Breakout Sessions

Convenor - **Dr. Minda C. Sutaria**  
*Consultant, LCC*

Break Out Session I - Non Government Organizations (NGOs) - Rm. A

**"Strengthening Links and Networks for Functional Literacy Development"**

Chair - **Mr. Edicio dela Torre**  
*President*  
*Education for Life Foundation*

Rapporteurs - **Dr. Josefina E. San Juan**  
*Organization Mondiale pour l'Education*  
*Prescolaire (OMEP)*  
*Non-Government Organization*

**Ms. Elizabeth C. Cuisia**  
*Senior Information Officer*  
*Philippine Information Agency (PIA)*

Breakout Session II - Local Government Units (LGUs) – Rm. B

***“Mobilizing Resources Towards More Literate Filipinos”***

Chair - **Mr. Manuel Q. Gotis**  
*Director*  
*Bureau of Local Government and Development (BLGD)*  
*Department of the Interior and Local Government (DILG)*

Rapporteurs - **Ms. Virginia S. Clavel**  
*Local Government Operation Officer V*  
*Bureau of Local Government and Development (BLGD)*  
*Department of the Interior and Local Government (DILG)*

**Mr. Philip M. Lina**  
*Supervising Legislative Officer*  
*Office of Senator Flavio, Committee on Education*  
*Philippine Senate*

Break Out Session III - Government Organizations (GOs) – Rm. C

***“Accelerating Actions for Education For All (EFA)”***

Chair - **Dr. Teresita Domalanta**  
*Regional Director*  
*Department of Education (DepED)*  
*National Capital Region (NCR)*

Rapporteurs - **Julio Jaime**  
*President*  
*Liga ng mga Barangay Kagawad*

**Mr. Allan Villarante**  
*Supervising Legislative Staff Officer II*  
*Committee on Basic Education*  
*House of Representatives*

**Master of Ceremonies:** **Mr. Ramon R. Tuazon**  
*Vice-President for Research and Consultancy*  
*Asian Institute of Journalism and Communication (AIJC)*

**Day 2 – September 22 (Friday)**

**Ms. Annaliza S. Dy**  
**Ms. Zerlan G. Argame**  
*Officers of the day*

- |                  |   |   |   |  |
|------------------|---|---|---|--|
| 8:30 – 9:00 a.m. | - | Summing Up  | - | <b>Dr. Edna B. Azurin</b><br><i>Non-Government Organization Representative<br/>Member, LCC</i>   |
| 9:00 – 10:00     | - | Presentation of<br>Group Outputs  |   |  |
|                  |   | Convenor  | - | <b>Dir. Erlinda M. Capones</b><br><i>Director<br/>National Economic and Development<br/>Authority (NEDA)<br/>Member, LCC</i>                   |
| 10:00 – 10:30    | - | <b>COFFEE BREAK</b>   |   |  |
|                  |   | Musical Number  | - | <b>Pasay City Division</b>   |
| 10:30 – 10:40    | - | Introduction of the<br>Keynote Speaker  | - | <b>Hon. Austere A. Panadero</b><br><i>Assistant Secretary<br/>Department of the Interior and<br/>Local Government (DILG)<br/>Co-Chair, LCC</i> |
| 10:40 – 11:00    | - | Keynote Address<br>“Functional Literacy<br>For All: Key To National<br>Progress”  | - | <b>Hon. Jesli A. Lapus</b><br><i>Secretary<br/>Department of Education (DepED)</i>   |
| 11:00 – 11:30    | - | Awarding of Plaques of<br>Recognition/Appreciation<br>to Outgoing LCC Members   |   |  |
|                  |   | <ul style="list-style-type: none"><li>• <b>LCC Partners</b></li><li>• <b>Hon. Edmundo O. Reyes, Jr.</b><br/><i>Congressman<br/>Lone District of Marinduque</i></li><li>• <b>Hon. Renato A. Velasco</b><br/><i>Former Director-General<br/>Philippine Information Agency (PIA)</i></li></ul> |   |  |

11:30 – 12:00 p.m. - Closing Remarks - **Hon. Ramon C. Bacani**  
*Chairman, LCC*

- Exit of the Colors

**Master of Ceremonies:** **Dr. Zenaida T. Domingo**  
*Senior Training Specialist and*  
*Head, Business Center*  
**SEAMEO-INNOTECH**

12:00 – 1:00 - **LUNCH**



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- Exit of the Colors

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**SEAMEO-INNOTECH**

12:00 – 1:00 - **LUNCH**

## List of Hotels

### THE HERITAGE HOTEL

Roxas Blvd. Corner EDSA, Pasay City

Tel. No. 854-8888

Contact person: Ms. Charity N. Ventigan - Sales Manager

#### Room Rate Only:

Single/Twin occupancy	-	P2,500 net/Room/night
Triple occupancy	-	P2,800 net/Room/night

### ATRIUM HOTEL

Taft Ave. Corner Buendia Ave., Pasay City

Tel. No. 552-0351 Fax No. 5520175

Contact person: Kristine Emralino - Account Executive

Bong Agrazada - Sales Manager

#### Room Rate:

Triple Sharing P1,600/Room/night  
Set Breakfast @ P150/per pax  
Buffet Breakfast @ P250/per pax

### BAYVIEW PLAZA HOTEL

Roxas Blvd. Corner U.N. Avenue, Manila

(On front of U.S. Embassy)

Tel. No. 526-1555/Mobile No. 09189105895

Contact person: Ana G. Aguila - Senior Sales Manager

#### Room Accommodations:

##### a. Superior Rooms

###### Room only

Single/Twin occupancy	-	P2,500 net/Room/night
Triple occupancy	-	P950 net/Room/night

###### Room w/Breakfast

Single/Twin occupancy	-	P 3,000 net/Room/night
Triple occupancy	-	P1,050 net/Room/night

##### b. Standard Rooms

###### Room only

Single/Twin occupancy	-	P1,800 net/Room/night
Triple occupancy	-	P700 net/Room/night

###### Room w/Breakfast

Single/Twin occupancy	-	P 2,350 net/Room/night
Triple occupancy	-	P950 net/Room/night

### RICHVILLE HOTEL

EDSA Corner Shaw Blvd. Mandaluyong City

Tel. No. 533-1836

Contact person: Ms. Mary Grace C. Babol - Sales Coordinator

#### Package Rate w/free Breakfast:

Single/Twin occupancy	-	P1,850 net/Room/night
Triple occupancy	-	P2,400 net/Room/night