



Republic of the Philippines
Department of Education



Tanggapan ng Kalihim
Office of the Secretary

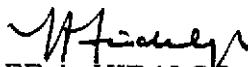
JUL 17 2006

DepED MEMORANDUM
No. 279, s. 2006

"SINING GISING: NCCA UGNAYAN SA TINIG NG BAYAN"

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The "Sining Gising: NCCA Ugnayan sa Tinig ng Bayan," is a weekly program of National Commission for Culture and the Arts (NCCA) with the Office of the Presidential Assistant (PA) on Culture (OPAC) hosted by Ms. Elizabeth Raymundo of the Philippine Broadcasting Services with PA on Culture and NCCA Executive Director Cecile Guidote Alvarez as host/moderator of the show. It is aired over National Broadcasting Network (NBN Channel 4) every Sunday afternoon from 4:00 p.m. to 6:00 p.m. with a delayed broadcast to the Filipino community in Africa, the Gulf Region, Europe and the United States of America.
2. The TV Program is a training center and a national creative classroom highlighting topics on culture, arts, broadcast theatre and media arts. It also features various artists and performing arts groups throughout the regions that can engender pride of habitat, heritage, history, language, and sensitivity to the social conditions.
3. This program has allotted 15 to 20 minutes for the DepED to share its program in education especially in culture, arts and other programs related to education, featuring harvest of talents in different disciplines of the arts in the public school system.
4. School officials, teachers, students and parents are encouraged to watch the aforementioned program.
5. For more information, please contact Dir. Alice A. Pañares, Director II, National Educators Academy of the Philippines (NEAP) at tel. no.: (02) 638-8638, Ms. Perla Sunga Intia, Chief, Materials Production and Publication Division-Technical Service (MPPD-TS) at tel. no.: (02) 636-1620, Ms. Cecilia R. Mendiola, Project Officer at mobile phone no.: 0922-8095912 and Mr. Rolly Garcia, Music Consultant at mobile phone no.: 0922-8427242 and Mr. Willyan O. Maglente of the NCCA-Public Affairs and Information Office at (02) 527-5529, (02) 527-2195 to 97 locals 613 and 615 or mobile phone no.: 0920-9514916.
6. Immediate dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

PROGRAMS
STUDENTS

Cecile, DM Sining Gising
July 10, 2006