



MAR 16 2006

DepED MEMORANDUM
No. **100**, s. 2006

2006 SEARCH FOR THE OUTSTANDING HOME ECONOMISTS
SERVICE AWARD (HESA)

To: Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Home Economics Association (PHEA), a recognized national association of home economists founded in 1948 by well-known educator and former Senator Helena Z. Benitez and Philippine Home Economics Foundation (PHEF) in coordination with the Department of Education, announces the 2006 Search for the Outstanding Home Economists Service Award (HESA).

2. The Search is designed to give honor and recognition to home economics teachers in the elementary and secondary levels whether public or private schools who exhibited outstanding accomplishments and service for the last ten (10) years. This will also help develop, promote and uphold the profession by encouraging others to be model and emulate the excellent example of the awardees. Specifically, it aims to:

- a. encourage home economists to promote the welfare and strengthen the family as a basic unit of society and by serving as role models in home economics education;
- b. give recognition and honor to home economists for their service in the home, school and community;
- c. raise the standards of the home economics profession; and
- d. inspire other home economists to emulate the outstanding accomplishments of the awardees.

3. The Search is open to Home Economists, Edukasyong Pantahanan at Pangkabuhayan (EPP) for elementary and Technology and Livelihood Education (TLE) for secondary teachers in public and private schools. The nominee, to be qualified for nomination must:

- a. be a life member to be nominated for the Service Award;
- b. be a Home Economics degree or any other degree with specialization in Home Economics and other allied areas and/or field in Home Economics;

- c. be a Filipino citizen, male or female, morally upright and has no record of criminal, civil, administrative conviction;
- d. accomplish and submit the required Information Sheet on time (please see timetable) together with the necessary supporting documents, certified under oath as true and correct (regional level);
- e. be officially indorsed by the school/institution shall be honored;
- f. be within three (3) years of continuous outstanding performance rating (July 2002 to July 2005); and
- g. not be a previous awardee. Principals, supervisors and teachers who were previous awardees and/or past presidents of the PHEA and those who are current officers and board members including their first degree relatives, are not eligible for nomination.

4. There will only be one (1) regional awardee either elementary or secondary level from the public or private school. The 2006 Outstanding Home Economists Service Award will be chosen from among the regional awardees. The implementing guidelines, criteria for selection and accompanying nomination form are enclosed.

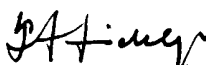
5. Below is the timetable of the Search:

Levels	Screening Period	Consolidation of Reports	Submission of Official Results to the Next Level
Division	April 17-28, 2006	May 2-10, 2006	May 15-22, 2006
Regional	May 29-June 17, 2006	June 18-27, 2006	July 3-14, 2006
National	July 17-28, 2006	August 1-11, 2006	August 14-25, 2006 (Final)

6. The awarding ceremony will be held at the ECOTECH, Cebu City during the PHEA Annual Convention on November 4-6, 2006. Each regional winner will receive Ten Thousand Pesos (PhP10,000.00), certificates of recognition and participation, a plaque/trophy, roundtrip fares and accommodation courtesy of Focus Global Incorporated. The national winner will receive another cash award of Ten Thousand Pesos (PhP 10,000.00) and a trophy.

7. For inquiries please contact: **Dr. Leticia Solda-Navarro**, PHEA President; **Ms. Violeta G. Jhocson**, Chairman, HESA Committee or the Secretariat at 1863 Sta. Rita, Guadalupe Nuevo, Makati City at tel. nos. 8822-081/630-6730.

8. Immediate dissemination of this Memorandum is desired.


 FE A. HIDALGO
 Undersecretary
 Officer-in-Charge

Encls.:

As stated

Reference:

None

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

Learning Area, HOME ECONOMICS
PRIZES or AWARDS
SEARCH
SOCIETY or ASSOCIATIONS
TEACHERS

Reformatted by: Maricar/DM-HE Service Award
03-07-06

2006 Search for Outstanding Home Economists Service Award (HESA)
Criteria for Judging Candidate/Nominee

I. Personality and Character	5
a. Good Moral character, Honesty and Integrity	2
b. Dependability, Reliability and Cooperative Attitude	1
c. Public Relations and Sense of Humor	1
d. Patience, tolerance and concern for Others	1
 II. Performance	 95
A. Outstanding Achievements	
1. Introduction of Innovations	28
a. Projects/programs/research work which contributed to the field of home economics/allied fields	11
b. Authorship of books/professional and educational articles, written and published	7
Single authorship	5
Co-authorship	2
c. Special knowledge/vocational/technical skills or studies	3
2. Leadership	39
a. Active participation in community development projects/ programs for the improvement of TLE-EPP/vocational education of special group that achieve success	14
Chairman	6
Coordinator	4
Adviser	3
Member	1
b. Involvement in organizing needlecraft class/groups in the school/division/region as demonstrator/ organizer	3
c. Active participation in professional, civic, charitable and religious organization	12
International	5
National	4
Divisions	2
District	1
d. Position of responsibility in professional civic organization	10
International National Division District	
President	4
Vice-President	3
Other Official Position	2
Member	1

2. Commendable record of performance as evidence awards, citations, commendations and recognition received	28
International	12
National	9
Division	5
District	2

Total100

Note:

National Level:

Teaching and skills demonstration will be a basis to select the most outstanding teacher from among regional winner to be held at the 2006 PHEA National Convention.

- * **Submit Form 212 and attach supporting papers such as documentation/photostats of all certificates or certified true copies and certified documents chronologically arranged following the sequence of the nomination criteria sheet. Without supporting papers, no credit will be given to the achievements indicated.**

General Screening Procedures:

1. Three (3) screening committee on the HESA Award in each category shall be recognized- division, regional and national level screening.
2. The official criteria formulated by the PHEA Awards Committee shall be adopted on all levels by all screening committees and shall be used by the board of judges.
3. Judging shall be based on verifiable supporting documents, submitted results of interview and other means decided upon by the national contest committee.
4. The decision of the screening committee in all levels shall be final.

Screening Committee (Regions I – XVII)

Level	Persons Involved
Division	- Chairman - Division Provincial/City Schools Superintendent - Members - Division TLE – EPP Supervisor - President, Division PHEA Chapter
Regional	- Chairman - Regional Director - Member - Regional TLE – EPP Supervisor - President, Regional PHEA Chapter
National	- Chairman - Chairman, PHEA Service Award Committee - Members - Vice-Chairman, PHEA Service Award Committee - PHEA President - PHEF Secretary - PHEA Secretary - BSE DepED CO TLE Education Program Specialist - BEE DepED CO EPP Education Program Specialist - Regional Lead Coordinator

2006 Search For The Outstanding Home Economists Service Award (HESA)

PHOTO (Pass Port Size)

Sign at bottom of photo

NOMINATION FORM

A Project of the

PHILIPPINE HOME ECONOMICS ASSOCIATION



LEADERSHIP AND SERVICE
IN HOME ECONOMICS

CATEGORY
<input type="checkbox"/> Elementary <input type="checkbox"/> Secondary
Region
Division

PERSONAL INFORMATION OF NOMINEE				
NAME				
Family Name		Given		Middle
AGE	SEX	DATE OF BIRTH	PLACE OF BIRTH	CITIZENSHIP
CIVIL STATUS		NO. OF CHILDREN		
<input type="checkbox"/> Single <input type="checkbox"/> Married		<input type="checkbox"/> Widowed <input type="checkbox"/> Separated/Divorced		<input type="text"/>
HIGHEST EDUCATIONAL ATTAINMENT		NAME OF SCHOOL		
		ADDRESS		TEL. NO.
RESIDENCE ADDRESS		TELEPHONE NO.	FAX NO.	CELL NO.

Describe your nominee in not more than 500 words per item on the following aspects:

PERSONAL QUALITIES
A. <i>Model family manager.</i> Submit certification by parish priest/president of organization or association attesting to dedication and commitment to the welfare of family members. B. <i>Model of morality and integrity in the community.</i> Submit 5 names of nominee's peers and 3 names of heads of organizations to which nominee belongs.

COMPETENCE AND EFFECTIVENESS
A. <i>Competence in work as home economist (TLE-EPP) in education/community service.</i> Submit evidences showing competence in nominee's field such as performance ratings, etc. signed by the head of school/office/organization. B. <i>Effectiveness in terms of goals depending on service area where home economist (TLE-EPP) is involved in.</i> Submit certifications and other evidences showing effectiveness in profession for the past 3 years, transfer of learning by students (for educators) from school to home, or livelihood skills taught to community through training (for community service).

PROFESSIONAL AND COMMUNITY IMPACT
A. <i>How did the nominee helped improve the home economics profession?</i> Submit evidences of contributions that has helped in the improvement of the home economics profession and quality family life such as awards, recognitions, etc. B. <i>How did the nominee's work as home economist affected her community and/or members of the community.</i> Submit evidences such as certifications, photographs, awards, recognition, appreciation that show impact of nominee to community.

NOMINATOR'S CERTIFICATION
This is to certify that the data presented above are true and correct to the best of my knowledge.
_____ Signature of Nominator <small>(Signature over Printed Name)</small>
Name: _____ Position: _____ Region: _____ School/Office: _____ Division: _____ Address: _____ Telephone Number: _____

AGREEMENT OF NOMINEE
I hereby agree:
1. To abide strictly by the rules and regulations of the contest. 2. To give additional information as may be requested by the organizers of the contest. 3. To be available should the Screening Committee/Board of Judges require my presence. 4. To attend the whole duration of convention and to receive the award in person.
_____ Signature of Nominee <small>(Signature over Printed Name)</small>

The PHEA convention to be held on November 4, 5, and 6, 2006
at DECS - Ecotech Center,
Lahug, Cebu City