



Office of the Undersecretary

FEB 22 2006

DepED MEMORANDUM

No. **71**, s. 2006

IMPLEMENTATION OF THE KIDDIE/JUNIOR FIRE MARSHAL
(K/JFM) PROJECT NATIONWIDE

TO: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In preparation for the observance of the Fire Prevention Month this coming March, 2006, the Kiddie/Junior Fire Marshal Project shall be implemented nationwide. The project was conceptualized by the Department of Interior and Local Government and the Bureau of Fire Protection and developed into teaching modules by DepED curriculum specialists/writers. The learning video was produced by MERALCO to cover other facets of learning.

2. The objectives of the project are to:

- a. create a more effective awareness campaign for children in and out of school and educating them about fire safety and prevention;
- b. involve younger generation of Filipinos, the students from kindergarten to high school, in public and private schools on fire safety and prevention;
- c. influence their parents and other members of the family to take fire safety precautions at home and workplace;
- d. inculcate among young minds fire safety awareness campaign as a way of life;
- e. initiate attitude change among sectors of society who are indifferent to the fire prevention campaign; and
- f. teach fire safety practices through the use of the modules in the identified entry points in the Basic Education Curriculum (BEC) for kindergarten, elementary and high school.

3. The K/JFM Project was launched by DILG, BFP and DepED last January 9, 2006 at Ramon Magsaysay High School and at Pampanga Convention Center, San Fernando City last February 6, 2006. Soft and hard copies of the modules, funding for the procurement of K/JFM Caps, badges, identification cards and other materials will be

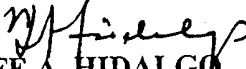
made available by the DILG. The Bureau of Fire Protection personnel and BFP designated focal persons will also be made available to assist on fire safety instructions, facilitate the organization of Kiddie/Junior Fire Marshal in their areas of responsibilities; assist the schools in the conduct of fire drills and related activities, help in the organization of the school's fire brigade and select and train members of the K/JFM members.

4. Other activities to be included in the observance of the Fire Prevention Month may include the following:

- a. Conduct of fire and evacuation drills in classroom and school compound;
- b. Include topic on fire prevention and safety during flag raising ceremony; and
- c. Conduct essay writing or poster making contests among students on fire prevention and safety tips;

5. It is suggested that close coordination be made with the DILG and BFP to ensure an effective way of implementation of the K/JFM Project in time for the observance of the Fire Prevention Month. Copies of the Modules in CD form will be distributed by the Physical Facilities and Schools Engineering Division (PFSED) to the Regional Directors during the MANCOM Meeting at New Washington, Aklan for advance information regarding the K/JFM Project.

6. Immediate and wide dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

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