



FEB 13 2006


DepED MEMORANDUM

No. 58, s. 2006

NATIONAL CHILDREN'S BOOK DAY CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. The National Children's Book Day (NCBD) is celebrated every 3rd Tuesday of July every year. The Philippine Board on Books for Young People (PBBY) in coordination with the Cultural Center of the Philippines, Museo Pambata and the National Library, shall spearhead this year's celebration.
2. For the past 20 years, PBBY has produced posters with various themes to encourage the love of reading among the Filipino youth. These posters have been distributed to various libraries nationwide.
3. Part of the NCBD's activities is the proclamation of winners of the PBBY-Salanga Writers Prize. This is one of the oldest and most prestigious national children's competitions for writers of fiction.
4. All schools are encouraged to include the celebration of National Children's Book Day in their yearly calendar of activities.
5. For more inquiries or information, please contact Ms. Ani Rosa Almario, Secretary General, PBBY at tel. no. (632) 372-3548 and E-mail address: pbbby@adarna.com.ph.
6. Immediate dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BOOKS
CELEBRATIONS & FESTIVALS
STUDENTS

Draft by: JOVIE/maricar/DM-Children'sBookDay
02-07-06/computer: sheila