



Republic of the Philippines
Department of Education



JAN 20 2006


DepED MEMORANDUM
No. 34 s. 2006

2ND NATIONAL DENTAL HEALTH MONTH

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Private Elementary and Secondary School Principals

1. In consonance with Presidential Proclamation No. 559 dated February 24, 2004, the Department of Education (DepED) will celebrate the 2nd National Dental Health Month in February, 2006. The theme, "*Ngiping Alaga Mula sa Pagkabata, Sandata Natin sa Pagtanda*", aims to raise the level of awareness on good oral health among the people.
2. The month-long celebration shall be focused on the following special concerns:
 - 1st Week: Awareness on the celebration in schools through:
 - Smiles Announcement during flag raising ceremony;
 - Bulletin board display on the celebration and its theme; and
 - National Launching of the "Bright Smiles, Bright Futures (BSBF)" Poster-Making Contest.
 - 2nd Week: Sodium Fluoride mouth-rinsing activities in schools in coordination with the local Philippine Dental Association (PDA) Chapters re: conduct on the following:
 - dental services;
 - toothbrushing drills; and
 - oral health education.
 - 3rd Week: Dental service to pupils/students
 - 4th Week: Dental service to teachers and non-teaching personnel
3. Two major highlights of the celebration are the following activities:
 - a. "Mega Toothbrushing Activity" shall be conducted at the Lawn Garden in front of the Quirino Grandstand, Rizal Park on January 29, 2006 to jump-start the month-long celebration. This activity is in coordination with Colgate-Palmolive Philippines, Inc. and the PDA. Approximately 13,400 Grades 4, 5 and 6 pupils from 8 selected schools in the Division of Manila will be involved to beat the record of China's 10,240 students in the Guinness Book of World Records, which is "The Largest One Time Toothbrushing Activity". This aims to scale up DepED's efforts to promote among the children and parents the importance of toothbrushing as a major strategy in the prevention of tooth decay.

- b. *"Tanggal Cavities, Balik Colgate Smile"*, a Carton/Sachet Creation Contest will be conducted in all public elementary schools nationwide. The schools will be asked to create an effigy/models made out of Colgate cartons, sachets and toothbrush backerboard only. Enclosed are the guidelines and prizes for ready reference.
4. For more information, please contact the Health and Nutrition Center (HNC), DepED Complex, Meralco Avenue, Pasig City, telefax nos. (02) 633-7245/632-1361 locals 2091, 2153 and 2336.
5. Wide dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Encl.: As stated
Reference: DepED Memorandum: No. 24, s. 2005
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
PUPILS
SCHOOLS
STUDENTS

Sally/DentalHealthMonth
January 11, 2006
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CARTON CREATION CONTEST

I. WHAT ARE THE OBJECTIVES OF THE CONTEST?

The Carton Creation Contest aims to:

- a. increase awareness on the importance of oral hygiene;
- b. create greater school and community participation towards making the National Dental Health Month more meaningful and exciting; and
- c. serve as an avenue to show the creativity and artistic talents of the pupils.

II. WHAT IS THE CONTEST THEME?

“Tanggal Cavities, Balik Colgate Smile”

III. WHO MAY JOIN THE CONTEST?

All public elementary schools nationwide

IV. WHAT WILL BE THE SIZE OF THE ENTRY?

The minimum size should be H-6ft, L-4ft, W-4ft. The bigger the structure the higher the score.

V. HOW WILL THE ENTRIES BE SUBMITTED?

Three (3) pictures (clear, colored, size 5R) of the carton creation indicating the measurement duly certified by the school principal shall be sent to the division office for the selection of 20 division entries. From among the division entries within the region, the Regional Selection Committee shall choose 50 entries to be sent to the DepED, Health and Nutrition Center, 5/F Mabini bldg., DepED Complex, Pasig City for the selection of the winning entries.

VI. HOW WILL THE ENTRIES BE JUDGED?

On each level (division, region and national) a Selection Committee shall be organized by the office head. The proposed composition of the committee is as follows:

Division level

- Asst. Superintendent
- ES-I – Health
- Medical Officer
- Dentist-In-Charge
- ES-I-Arts

Regional level

- Asst. Regional Director
- ES-II – Health
- Medical Officer
- Supervising Dentist
- ES-II-Arts

National level

- Director
- Chief, Health Division
- Head, Dental Services Section
- CPPI Representative
- PDA Representative
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Entries shall be judged on the following criteria:

1. Creativity-----30%;
2. Size-----20%;
3. Number of packs/sachets used --30%
4. Relevance-----20%

VII. HOW WILL THE WINNERS BE SELECTED?

The Selection Committee will choose the winners per level based on the set criteria:

Division level – a minimum of 20 schools per division shall be chosen

Regional level – 50 entries per region shall be selected

National level – 300 winners shall be chosen from the regional entries. Out of the 300, 10 entries shall be chosen. Among the 10 winners, one Grand Prize Winner will be chosen.

VIII. TIMETABLE

Jan. 16-Feb. 24, 2006: *School level*

- Collection of Colgate cartons/sachets/tubes and toothbrush backerboard and creation of the structure.

Feb. 27-March 3, 2006: Submission of school entries to the Division

March 6-10, 2006: Division selection of 20 winners from the school entries and submission of winners to the Regional office

March 13-17, 2006: Regional selection of 50 winners from the division entries and submission of winners to DepED Central Office

March 20-24, 2006: National selection of 300 winners then 10 finalists

March 27-31, 2006: Field validation of the 10 finalists by the National Selection Committee

April 3-7, 2006: Final selection of the Grand Prize Winner

IX. WHAT ARE THE PRIZES?

1. Fifty (50) computers with printers will be raffled off among the non-winning entries (regional level).
2. For each of the 300 schools- Free dental service package such as:
 - Oral examination (300 Gr. 4 pupils per school)
 - Tooth extraction to 100 Gr. 4 pupils
 - Oral Health education at all grade levels using PDA video
 - Toothbrushing Drill among 500 Gr. 1 pupils and pre-schoolers
 - 500 sachets and 500 toothbrushes
3. The 10 finalists will each win all of the 4 school showcases
 - Sports Showcase
 - 5 pcs. basketballs
 - 5 pcs. volleyballs
 - 1 volleyball net
 - Badminton set or ping pong rackets
 - Educational Interactive Showcase
 - TV with CD/DVD player
 - Clinic Room Showcase
 - Portable dental chair
 - Medicine/treatment cabinet
 - Dental instruments/ equipment cabinet
 - First Aid Kit (forceps, scissors, cotton holder, ice caps, hot water bag, thermometer, gauze pad, micro pore, bandage, plastic tray, medicines)
 - 1 sphygmomanometer
 - 1 stethoscope
 - 1 weighing scale (detecto)
 - School Showcases
 - 1 unit of 5 in 1 office equipment (fax machine, scanner, printer, telephone and photocopying machine)
4. Grand Prize Winner
 - 3 computers with printer for the school
 - 1 computer unit with printer for the division health and nutrition section
 - 1 computer unit with printer for the regional health and nutrition unit