

Republic of the Philippines Department of Education



DepED MEMORANDUM 9: No. 382 s. 2005

DEC 292005

2006 PEN AWARDS

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Schools

- 1. The Reader's Digest Philippines, Inc., in partnership with Pilot Pens represented by Cosmos Bazar, Inc. in the Philippines, shall conduct the Pen Awards 2006, an English essay writing competition for young Filipino students, ages 10-16.
- 2. The theme of this year's contest is "Making a Difference." Students will be invited to contribute short, non-fiction articles that offer their insights, thoughts and/or personal accounts of touching other people's lives, getting involved in causes or noteworthy tasks, contributing their talents or efforts for something bigger than themselves, and the lessons they drew from the experience. The article may be funny, moving, interesting, offbeat something that will move, inspire and engage the readers.
- 3. The contest aims to encourage creativity through writing in schools and motivate aspiring young writers to hone their skills.
- 4. The contest guidelines and the advertisement to come out in the January and February 2006 issues of Reader's Digest are attached as Enclosure Nos. 1 and 2 respectively. Submission period is from January 1, 2006 to February 28, 2006.
- 5. All entries must be submitted to and received by Reader's Digest Philippines, on or before February 28, 2006.
- 6. For more information, please contact Ms. Marianne Sabillo, Advertising Assistant Reader's Digest at tel no. (632) 725-9001 to 02 or at e-mail address Marianne Sabillo@readersdigest.com.
- 7. Immediate dissemination of this Memorandum is desired.

FE A. HIDALGO Undersecretary Officer-in-Charge

Encls.: As stated Reference: None

Allotment: 1-(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

∠CONTESTS

/SCHOOLS

STUDENTS

Reformatted by: Sally/2006Reader'sdigest 12-16-05 - comp. used rudy







Enter Now! The 2006 **Reader's Digest Philippines Essay Writing Competition**

Theme: Making A Difference

Open to all young Filipinos from 10 to 16 years of age.

Young students are invited to contribute short, non-fiction articles that offer their insights, thoughts and/or personal accounts of touching other people's lives, getting involved in causes or noteworthy tasks, contributing their talents or efforts for something bigger than themselves, and the lessons they drew from the experience. The article may be funny, moving, interesting, offbeat - something that will move, inspire and engage readers.

Maximum Length: 1000 words

Entries must be typed, double-spaced on A4 paper accompanied by a cover page containing the following information:

Name, Age, Address, Telephone Number and Name of School Entries can be mailed or delivered to the address below:

The Reader's Digest Philippines PEN AWARDS

Attn: Ms. Marianne Sabillo Unit 1004 Jafer Place No. 19 Eisenhower Street Greenhills, San Juan 1504 Metro Manila

Submission of Entries:

January 1 to February 28, 2006 Announcement of Winners: March 30, 2006

For more information, call Marianne Sabillo at 725 9001 up to 02 or email: Marianne_Sabillo@readersdigest.com

Contest details may also be found at www.rdasia.com

Cash prizes, Pilot pens, Reader's Digest products and trophies both for the winning participants and their schools are at stake. Winners may also get the chance to have their entries appear

in the Reader's Digest magazine.







The 1st Reader's Digest Philippines **PEN AWARDS**

Concept:

An English essay-writing competition open to young students from Philippine schools, ages 10-16.

Objectives:

To encourage creativity through writing in schools and motivate aspiring young writers to hone their skills.

Criteria:

THEME: "Making A Difference"

Students are invited to contribute short, non-fiction articles that offer their insights, thoughts and/or personal accounts of touching other people's lives, getting involved in causes or noteworthy tasks, contributing their talents or efforts for something bigger than themselves, and the lessons they drew from the experience. The article may be funny, moving, interesting, offbeat something that will move, inspire and engage readers.

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"The Reader's Digest Philippines Pen Awards"

Attn: Marianne Sabillo Reader's Digest Philippines 1004 Jafer Place Eisenhower Street Greenhills, San Juan, Metro Manila 1503 Philippines

For inquiries: 725 9001 to 02

E-mail: Marianne Sabillo@readersdigest.com