



Office of the Secretary

NOV 18 2005

DepED MEMORANDUM
No. 355 s. 2005

DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 124 dated November 26, 2005, entitled "Declaring the Third Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week", this Department will observe DAPC Week on November 13-19, 2005 with the theme "Pinoy BILIB Ako" of which the acronym "BILIB" stands for B-Believe, I-Inspire, L-Lead, I-Innovate, B-Build.
2. All public and private elementary and secondary schools are enjoined to organize educational activities to celebrate the occasion. Some suggested activities are the following:
 - a. Intensive educational campaign against drug abuse through symposia, seminars, film/slide showing, community assemblies, school PTCA meetings/conferences and print and broadcast media;
 - b. Integration of topics in appropriate subject areas at the elementary and secondary levels:
 - Causes and effects of drug abuse;
 - Prevention and control of drug abuse;
 - Roles and responsibilities of each member of the family in the prevention and control of drug abuse;
 - Importance of effective networking against drug abuse; and
 - Effective strategies in drug abuse prevention.
 - c. Mobilization of all scouts in drug abuse prevention.
3. All activities to be undertaken should not disrupt regular classes.
4. Regional/Division Coordinators of the National Drug Education Program (NDEP) shall take the lead in coordinating activities with the different government and non-government agencies. A brief narrative and pictorial report on the observance of Drug Abuse Prevention and Control Week shall be submitted to the Project Officer, National Drug Education Program, 5th Floor, Mabini Bldg., DepED Complex, Meralco Avenue, Pasig City not later than December 15, 2005.
5. Widest dissemination of this Memorandum is desired.

FE A HIDALGO
Undersecretary
Officer-in-Charge

Reference:

DepED Memorandum: No. 426, s. 2005

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
DRUG EDUCATION
SCHOOLS

Reformatted by: Sally DrugAbuse&ControlWeek
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