



OCT 05 2005

DepED MEMORANDUM

No. 297, s. 2005

OBSERVANCE OF CONSUMER WELFARE MONTH

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 1098, the nation will observe the annual Consumer Welfare Month with the theme "*Pagkaing Ligtas at Sapat sa Presyong Abot Kaya*" on October 1-31, 2005.
2. The Department of Education (DepED) as ConsumerNET (CNET) member will set up a booth during the mini-exhibit at the Bureau of Soils ground. The DepED-Special Events Unit will coordinate with the different bureaus, centers and units within the Department for brochures, pictures and other materials that can be used for the exhibit. Likewise, the Unit will undertake a 2-week (October 17-28, 2005) trade fair that will be participated in by different small business owners. Activities to be undertaken may be replicated nationwide.
3. To make this year's celebration more meaningful, all public and private schools are encouraged to carry out activities integrated in related subject areas such as in HEKASI, Makabayan, English, Filipino, Science, and Mathematics during classroom discussions to highlight the importance of the event.
4. Activities to be undertaken should not disrupt regular classes.
5. Transportation and other expenses (supplies, materials, documentation, and incidental expenses) of the DepED-CNET Technical Working Committee to be incurred during the preparatory and actual program shall be charged to OSEC funds subject to the usual accounting and auditing rules and regulations.
6. For more information, please contact Ms. Luzviminda F. Dela Rosa; Ms. Cecilia R. Mendiola; Mr. Roy G. Manuel and Ms. Alpha B. Aurel, Special Events Unit, DepED Central Office, Meralco Avenue, Pasig City, tel. nos. (02) 637-5832; (02) 637-5834; and (02) 632-1361 local 2211.

7. Immediate and wide dissemination of this Memorandum is desired.

R. C. Bacani
RAMON C. BACANI
Undersecretary
Officer-in-Charge

Reference:

DepED Memorandum: No. 364, s. 2003
Allotment: 1- -(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
SCHOOLS

Reformatted by: Maricar/DM-Consumer Welfare Month
09-29-05/computer: mamjo