



Republic of the Philippines
Department of Education



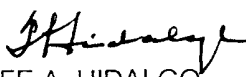
SEP 14 2005

DepED MEMORANDUM
No. 273, s. 2005

DISSEMINATION OF MEMORANDUM CIRCULAR NO. 88
AND ADMINISTRATIVE ORDER NO. 127

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. For the information and guidance of all concerned, enclosed are the certified copies of the following:
 - a. Memorandum Circular No. 88 dated August 17, 2005 entitled "Authorizing Government Officials and Employees of the National Government and Local Government Units to Attend the National Convention on "Sustaining the Real Estate Boom"; and
 - b. Administrative Order No. 127 dated August 16, 2005 entitled "Providing for an Increased Information Campaign by Government Agencies in All Government Owned and Controlled Media Outlets Regarding their Policies, Programs and Objectives, and for Other Purposes".
2. Immediate dissemination of this Memorandum is desired.


FE A. HIDALGO
Undersecretary
Officer-in-Charge

Encls.: As stated
Reference: None
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
EMPLOYEES

LEGISLATIONS
OFFICIALS

Sheila, MPPD-TS, DM MC No. 88 and AO No. 127
September 7, 2005

MALACAÑANG
Manila

MEMORANDUM CIRCULAR NO. 88

**AUTHORIZING GOVERNMENT OFFICIALS AND EMPLOYEES OF THE
NATIONAL GOVERNMENT AND LOCAL GOVERNMENT UNITS TO
ATTEND THE NATIONAL CONVENTION ON "SUSTAINING THE
REAL ESTATE BOOM"**

WHEREAS, in commemoration of the Urban Development Week declared under Proclamation No. 257 dated September 16, 2002, the National Real Estate Association (NREA) will be holding a National Convention & Exhibition on September 22 to 24, 2005 at Megatrade Hall 3, SM Megamall, EDSA, Mandaluyong City, with the theme: "Sustaining the Real Estate Boom";

WHEREAS, the convention is designed to undertake a program where the Government and the private sector can pursue a comprehensive and continuing program to create a new Filipino community to uplift the condition of the underprivileged and homeless citizens, optimize the productivity of land and urban resources, develop the use of industrial and commercial areas to generate more economic opportunity for the people, encourage more effective people's participation in the urban development process and improve the capability of local government units to achieve the goals set by our laws;

WHEREAS, the presentations and discussions during the convention among the government officials and the private sector will push forward the government's state of readiness in the implementation of the laws, rules and regulation on the matter and the private sector's major participation to achieve such goals.

NOW, THEREFORE, I, EDUARDO R. ERMITA, Executive Secretary, by authority of the President, do hereby order:

SECTION 1. All heads of departments, bureaus, offices, agencies, including government-owned and/or controlled corporations and their subsidiaries, government financial institutions and local government units from the Provincial Governors, City Mayors, Municipal Mayors and/or their concerned officials/employees are hereby enjoined to attend the convention on official time.

Sec. 2. Participants shall actively participate in the discussions and in resolutions of critical issues.

Sec. 3. Because of the need for the government and private sector to be knowledgeable of the law, rules and regulations on the matter, all pertinent documents shall be given to the participants who shall submit all documents to the head of their office, including reports on current issues, resolutions and all recommendations for the effective compliance of all laws relative thereto.

Sec. 4. Government participants will attend the convention on official time with expenses allowable at rates prescribed in accordance with current COA, CSC and DBM policies chargeable against the funds of their respective offices, subject to the availability of funds and the usual accounting and auditing rules and regulations.

This Memorandum Circular shall take effect immediately.

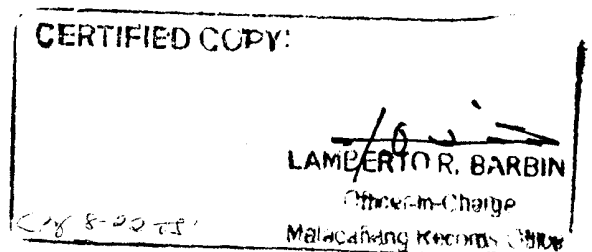
Done in the City of Manila, this 17th day of August , in the year of Our Lord, Two Thousand and Five.

By authority of the President:



EDUARDO R. ERMITA
Executive Secretary

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Malacañang
Manila

BY THE PRESIDENT OF THE PHILIPPINES

ADMINISTRATIVE ORDER NO. 127

**PROVIDING FOR AN INCREASED INFORMATION CAMPAIGN BY
GOVERNMENT AGENCIES IN ALL GOVERNMENT OWNED AND
CONTROLLED MEDIA OUTLETS REGARDING THEIR POLICIES,
PROGRAMS AND OBJECTIVES, AND FOR OTHER PURPOSES**

WHEREAS, the government has numerous policies and programs that are aimed at improving the quality of life of the people and ensuring the growth of the nation as a whole;

WHEREAS, these policies and programs, including the accomplishments and performance, of the various agencies of the government are not being proactively and adequately communicated to the people, thereby creating a gap between public perception and reality in the field;

WHEREAS, there is a need to effectively and accurately inform the public of the significant policies, programs and objectives of the various departments and agencies of the government in order to bring governance closer to the people;

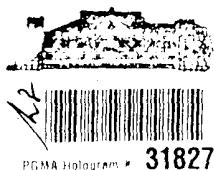
WHEREAS, promoting public awareness on the policies, programs and objectives of the government will also encourage the people to take an active role in the formulation and implementation of other policies and programs that affect them;

WHEREAS, the task of communicating the government's various policies, programs and objectives, including their accomplishments and performance, is a responsibility of all departments and agencies of the government, particularly in their respective jurisdictions;

WHEREAS, government-owned and controlled corporations, financial institutions and other government instrumentalities should likewise contribute in informing the people of their own programs, policies and objectives;

WHEREAS, the task of communicating the government's programs need not be costly in view of the government's various media outlets and stations at its disposal;

NOW, THEREFORE, I, GLORIA MACAPAGAL-ARROYO, President of the Republic of the Philippines, by virtue of the powers vested in me by law, do hereby order:



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Section 1. All national government agencies, including government-owned and controlled corporations, government financial institutions and other government corporate entities, and their subsidiaries and other instrumentalities under the Executive Department, are hereby directed to undertake increased information dissemination campaign regarding their respective policies, programs and objectives, including their accomplishments and performance, in order to bring government closer to the people.

Section 2. All government agencies are hereby directed to primarily utilize government media entities and stations in such information dissemination campaign.

Section 3. All government media outlets and/or stations are directed to assist the said agencies in the preparation and/or production of said information campaign program.

Section 4. The Office of the Group Head for Mass Media is hereby directed to supervise the preparation and implementation of a media program geared towards increased public awareness.

Section 5. For purposes of this Administrative Order, all national government agencies, including government-owned and controlled corporations, government financial institutions and other government corporate entities, and their subsidiaries and other instrumentalities, are hereby exempted from the provisions of Administrative Order No. 103, Section 1 (a) (4) in their utilization of government media outlets and/or stations in such information dissemination campaign.

Section 6. Local government units are strongly urged to adopt similar measures to disseminate information regarding their policies, programs and objectives, including their accomplishments and performance, using inexpensive and efficient means of information dissemination.

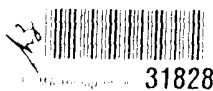
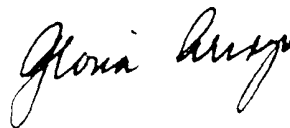
SECTION 7. This Executive Order shall take effect immediately.

DONE in the City of Manila, this 16th day of August, Two Thousand and Five.

By the President:

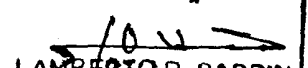


EDUARDO R. ERMITA
Executive Secretary



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CERTIFIED COPY:



LAMBERTO R. BARBIN
Officer-in-Charge
Malacanan Records Office