



Republic of the Philippines  
**Department of Education**



**Tanggapan ng Kalihim**  
*Office of the Secretary*

AUG 15 2005

DepED MEMORANDUM  
No. 232, s. 2005

2005 NATIONAL LITERACY CONFERENCE

To: Bureau Directors  
Regional Directors  
Directors of Services/Centers and Heads of Units  
Schools Division/City Superintendents

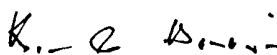
1. In celebration of the annual Literacy Week, the Department of Education (DepED), through the Literacy Coordinating Council (LCC), in cooperation with other Government Organizations (GOs), Local Government Units (LGUs), Non-Government Organizations (NGOs) will hold the National Literacy Conference for the year 2005 at the Manila Pavilion Hotel, U.N. Avenue, Ermita, Manila on September 6-8, 2005.
2. The theme of the Conference is "Sustainable Development through Educational Reforms, Values Enhancement, Village Literacy Interventions and Community Education".
3. The objectives of the Conference are to:
  - a. identify educational reforms and literacy development efforts calculated to contribute to sustainable development;
  - b. provide opportunities for developing values, behavior and lifestyles favorable for sustainable development; and
  - c. serve as a venue for sharing experiences in implementing functional literacy programs that are conducive to sustainable development.
4. The following participants are expected to attend the Conference:
  - a. Bureau, Center and Regional Directors or their representatives;
  - b. Bureau/Regional Chiefs, Supervisors and Coordinators for Alternative Learning System (ALS);
  - c. Schools Division/City Superintendents, especially those from provinces with lowest literacy rates or regions with winning entries;
  - d. Other government agencies with extension programs involving literacy or continuing education;
  - e. NGOs involved in universalizing literacy in every region;
  - f. LGUs;
  - g. Private/Corporate Foundations with interest in education or literacy; and
  - h. Academic Institutions.
5. Participants are requested to check in at 12:00 noon on September 6, 2005 and check out at 12:00 noon on September 8, 2005 or coordinate with the LCC Secretariat.

6. A registration fee of Four Thousand Pesos (PhP4,000.00) will be charged each participant to cover expenses for board and lodging, handouts, kits and other workshop supplies and materials. Transportation and other incidental expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations. Enclosed is the tentative program of activities.

7. LCC will underwrite the transportation, board and lodging of the 2005 National Literacy Awards top five (5) winners per category.

8. Accommodation will be on a first come, first served basis. Names of participants may be sent to Dr. Norma L. Salcedo, Head, LCC Secretariat at Room 413, 4<sup>th</sup> Floor, Mabini Building, DepED Complex, Meralco Avenue, Pasig City, or through tel. nos. (02) 631-0567, (02) 635-9996, or telefax nos. (02) 631-0579 and (02) 631-0590.

9. Immediate and wide dissemination of this Memorandum is desired.

  
RAMON C. BACANI  
Undersecretary  
Officer-in-Charge

Encl.:

As stated

Reference:

DepED Memorandum: No. 314, s. 2004

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CONFERENCES  
NONFORMAL EDUCATION  
OFFICIALS

Sheila, MPPD-TS, DM 2005 Nat'l. Literacy Conference  
August 8, 2005

## Tentative Program of Activities

Day 0 – September 06, 2005, Tuesday

1:00 PM – Arrival/Settling in of Participants, Hotel and Conference Registration

Mr. Renato Dominguez  
Ms. Ma. Teresita Manlolo  
Mr. Benedicto Tambis  
*Officers of the Day*

Day 01 – September 07, 2005, Wednesday

8:30-9:30 AM - Opening Program

Ms. Analiza Dy  
Mr. Wilfredo Catangui  
*Officers of the Day*

- Entrance of the Colors -C/o Manila City School Division
- Greetings - Hon. Jose Lito Atienza  
Mayor, City of Manila
- Message - Hon. Ramon C. Bacani  
Undersecretary of Education  
Department of Education (DepEd)  
Chair, Literacy Coordinating Council  
  
Hon. Edmundo O. Reyes, Jr.  
Congressman, Lone District of Marinduque  
Chairman, Committee on Basic Education  
Philippine House of Representatives  
Member, Literacy Coordinating Council
- Introduction of the  
Participants and  
Conference  
Overview - Dr. Norma L. Salcedo  
Head, LCC Secretariat
- Intermission Number - c/o Division of City Schools, Manila
- Introduction of the  
Guest Speaker - Dr. Nilo Rosas  
President, Philippine Normal University  
Member, Literacy Coordinating Council

➤ Keynote Address-

**“Education for Sustainable Development and the Schools First Initiative”**  
Secretary \_\_\_\_\_

Emcee - Dr. Nilo L. Rosas

9:30 – 10:00 – Coffee Break

10:30 – 12:30 – Plenary Session I  
Panel Session cum Open Forum

***“Sustainable Development through Educational Reforms and Values Enhancement”***

Discussants: (any 3 of the ff:)

Dr. Federico Macaranas, AIM  
Dr. Alan Bernardo (La Salle U.)  
Mayor Jesse Robredo (Local Govt.)  
Mr. Juoko Sarvo (ADB)  
Ms. Ayako Inagaki (ADB)  
Mr. Juan Miguel Luz (DepEd)

11:30 - 12:30 – Open Forum

Moderator - Dr. Angelita D. Romero  
Dean, College of Education  
PNU

Convenor - Dr. Zenaida Domingo  
Senior Training Specialist and  
Head, Business Office, SEAMEO Innotech

Rapporteur - Dir. Ma. Lourdes Luces  
PIA  
(Plenary sessions I, II and III)

12:30 - 1:30 – Lunch Break

1:30 – 3:00 – Plenary Session II

Panel Discussion cum Open Forum

***“Sustainable Development through Village Literacy Interventions and Community Education”***

Discussants (any 3 of the ff:)

Usec. Agnes Devanadera  
Mayor Clarence de Guzman  
Mayor Cristeta Reyes

Mr. Edicio dela Torre  
Mr. Mario Derequito  
Fr. Rocky Evangelista

3:00 – 3:30 – Coffee Break

3:30 – 4:30 – Open Forum

Moderator - Sister Rosanne Mallillin  
Executive Secretary  
National Secretariat for Social  
Actions (NASA)  
Catholic Bishops Conference of the  
Philippines (CBCP)

Convenor - Mr. Gutierrez Mangansakan  
Former Undersecretary, DepED  
Member, LCC Technical Working Group

Rapporteur - Dir. Ma. Lourdes Luces  
PIA

Day 02, September 08, 2005

8:30 – 12:00 Plenary Session III

Ms. Marianne Centeno  
Ms. Zerlan Argame  
*Officers of the Day*

8:30- 8:45– Gems from Day-One Speakers

Ms. Erlinda Capones  
Director, Social Development Staff (SDS)  
National Economic and  
Development Authority

8:45 – 9:00 – Organization of Parallel Sessions for Experience Sharing and Idea Exchange

Dr. Minda C. Sutaria  
Consultant, LCC

9:00 – 10:00 – Parallel Sessions for Experience Sharing and Idea Exchange

**“Sustainable Development through Functional Literacy:  
Voices from the Field”**

Moderators:

Rapporteurs:

Group 1 - Dr. Edna Azurin  
NGO, Member LCC

Ms. Rhona Rodriguez  
NEDA

Group 2 – Mr. Julio Jaime  
President, BCLP

Ms. Marija Ariola  
PIA

Group 3 – Dir. Manuel Q. Gotis  
BLGD-DILG

Ms. Virginia Clavel  
BLGD-DILG

Group 4 – Dr. Carolina S. Guerrero  
BALS

Dr. Josefina San Juan  
NGO

Convenor: Ms. Josefina Ricafort  
Committee Secretary, Basic Education  
House of Representatives

10: - 10:30 – Coffee Break

10:30 – 11:20 – Continuation of Parallel Sessions for Experience and Idea Exchange

11:20 – 12:00 – Presentation of Parallel Session Reports

Moderator: Dir. Emelyn Q. Libunao  
PIA

12:00 – 1:30 – Lunch Break

1:30 – 4:30 – National Literacy Awards Ceremony

- Welcome Remarks - Dr. Renato S. Velasco  
Director-General, PIA
- Musical Number - c/o Manila City Schools
- Message - Mr. Austere Panadero  
Assistant Secretary  
Department of the Interior  
and Local Government  
Co-Chairman, LCC
- Awarding of Trophies

Her Excellency, President  
Gloria Macapagal Arroyo

Assisted by  
Ambassador Preciosa Soliven  
UNESCO National Commission

Former Senator Santanina Rasul  
President, Magbassa Kita  
Foundation

Undersecretary Ramon C. Bacani  
Presiding

**EMCEE :** Mr. Ramon Tuazon  
Vice President  
Asian Institute of Journalism  
and Communication