



Republic of the Philippines
Department of Education



JUL 08 2005

DepED MEMORANDUM
No. 196, s. 2005

CONFERENCE ON LEADERSHIP AND POWER IN EDUCATION:
HONORING THOSE YOU LEAD

To: Regional Directors
Schools Division/City Superintendents
Heads, Public Elementary and Secondary Schools

1. In furtherance of the thrust of the Schools First Initiative (SFI) particularly for Local Governance in Education, it is essential that the public school heads are empowered with the necessary abilities to influence other people to move towards the attainment of success in every school and community.

2. More so, SFI involves other key sectors in the community in order to respond to the challenges of improving the delivery of quality of education in the areas. The success of SFI in every school and community can be determined by four (4) suggested areas such as:

- a. involving education professionals in locality;
- b. engaging parents and community leaders;
- c. connecting with local government units and local political leaders; and
- d. harnessing as far as possible local resources for educational excellence.


3. This Department has collaborated with the Center for Leadership and Change, Inc. (CLCI) and other supportive Local Government Units (LGUs) in Metro Manila in the conduct of a one-day ***Conference on Leadership and Power in Education: Honoring Those You Lead on July 27, 2005 at the Valle Verde Country Club, Pasig City*** among public/private school administrators. The activity which targets about 1,000 leaders in education will be introduced to new perspectives and strategies on:

- a. the different dimensions of power and its uses;
- b. how power diminishes or increases over time;
- c. lessons on how leaders gain and lose power to influence; and
- d. the discovery that ultimately "power lies within each of us".

4. Regional Directors and Division Superintendents are prompted to allow their principals, assistant principals, supervisors and assistant supervisors to attend this conference provided that it does not, in any way, violate DepED Order No. 9, s. 2005 entitled "Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith. Registration fees for the conference may be charged to local funds or from the Local School Board Fund, subject to the allowable guidelines for this purpose. Enclosed is a flyer for the event. Interested parties are enjoined to contact their respective Division Superintendents' Office for inclusion in the list of participants.

5. For more information, please contact the Center for Leadership and Change (CLCI), tel. nos. (02) 426-6489/91, 893-9556 or 893-9561, fax no. (02) 426-5935.

6. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Encl.:

As stated

Reference:

N o n e

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
OFFICIALS

Madel:c:one day leadership and power in education
7-05-05

Leadership & Power in Education

Honoring Those You Lead



Dr. Blaine Lee,
*foremost authority on
Principle-Centered Power*

A "MUST" for Leaders in Education

Wednesday, July 27, 2005, 9:00am-6:00pm

(Registration Starts at 8:00am)

Century Park Hotel, Pablo Ocampo Sr., cor. M. Adriatico Sts., Malate, Manila



Dr. Blaine Lee is the founding Vice President of FranklinCovey Co. He has been a business partner of Dr. Stephen Covey for 20 years. A high-powered, internationally renowned speaker, Dr. Lee has conducted workshops and sessions in Manila and in Cebu for over 4,000 individuals from the government and business sectors, as well as the academe.

Having been a Superintendent and principal in various schools in the U.S.A., Dr. Lee holds the education sector close to his heart. He has owned residential schools for behavior disorder students, has dedicated much time and effort to teaching in public schools as well as in four universities, and has written manuals for teacher education.

Registration Fees:

- Php 2,500/pax for 50-100 pax
- Php 3,500/pax for 5-20 pax
- Php 3,000/pax for 21-49 pax
- Php 3,950/pax for 1-4 pax

Public Schools Reservations:

Please contact your City Schools' Superintendent, Office

Or Call CLCI Offices

Makati office:

817-2726, loc. 125 or 126;

Fax no.: 893-9556

Look for Jen or Jimmy

Quezon City office:

426-6489 to 91 or 426-5910;

Fax no.: 426-5935

Look for Nico, Connie, Joey or Karla

Brought to you by:



Dr. Blaine Lee, an extraordinary teacher, shows how principle-centered power is the ability to influence others' behavior --- not to control, change, or manipulate it.

His book, *The Power Principle: Influence with Honor*, captures the essence of how leadership character traits such as honor, integrity, and deep respect for people can ultimately leave a lasting impact on people's lives.

Power is something other people feel in your presence because of what you are, as well as what you can do, what you stand for, and how you live your life. When you honor others, they will honor you. Dr. Lee shows how you can overcome powerlessness, create legitimate power, influence with honor, and leave a long-lasting legacy on the lives of the people you care most about.

What You Will Learn:

- The Different Paradigms of Leadership
- Dr. Lee's Framework of
- The Power Process Used in Life
- The 10 Principles of Power as Applied in Education
- The Use of Power in Influencing Changes Within
- The Lifelong Quest of Living with Honor
- Leading With Power:
- Honoring Those You Lead

What You Will Get:

- Participant's workbook, handouts,
- lunch and snacks,
- Certificate of Attendance