



Tanggapan ng Kalihim
Office of the Secretary

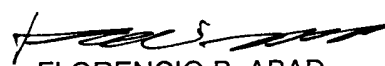
JUN 07 2005

DepED MEMORANDUM
No. 175 s. 2005

PHILIPPINE HOME ECONOMICS ASSOCIATION (PHEA) ANNUAL CONVENTION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Home Economics Association (PHEA) will hold a three-day Annual Convention in Technology and Livelihood Education (TLE) and *Edukasyong Pantahanan at Pangkabuhayan (EPP)* on November 4-6, 2005 at the Teachers Camp, Baguio City.
2. The theme of the Convention is "*Developing Values, Innovation, and Enterprise in Home Economics*" which is timely, in this rapidly advancing technological and entrepreneurial era.
3. This conference aims to share innovative ideas and entrepreneurship in educational knowledge and professional know-how with home economics educators, researchers, entrepreneurs, and professionals from business and industries in the context of appropriate value systems. This is great opportunity to learn, share, and dialogue the new directions and novel ideas to further define the role of Home Economists in the new economy.
4. A registration fee of Three Thousand Five Hundred Pesos (PhP3,500.00) will be charged each participant to defray expenses for lodging and accommodation including meals and snacks, supplies, reading materials, expert resource speakers, chargeable against canteen/cafeteria, retail, STEP or YECS fund. Participants representing public schools are allowed to attend on **official time only**. Participants from private schools can make financial arrangements with their respective institutions.
5. Participants to the Convention include regional and division supervisor, school heads/principals, department heads of (TLE) and EPP chairman and coordinator, TLE and EPP teachers, Agriculture and Industrial Arts teachers, TLE-DepED scholars representing their regions and nonformal coordinators on allied course of Home Economics.
6. Inquiries on advanced registration may be addressed to the PHEA President Dr. Leticia S. Navarro, with tel. no. (02) 882-20-81 and Dr. Luz Rojo, Vice President at tel. no. (02) 826-22-33, DepED National Capital Region, Misamis St., Bago Bantay, Quezon City.
7. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Reference: DepED Memorandum: No. 202, s. 2004

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONVENTIONS

Course of Study, Edukasyong Pantahanan at Pangkabuhayan
and Technology and Livelihood Education

OFFICIALS

SOCIETY or ASSOCIATIONS

TEACHERS

Reformatted by: Sally-PHEA
May 23, 2005