



Tanggapan ng Kalihim
Office of the Secretary

JUN 07 2005

DepED MEMORANDUM
No. 173, s. 2005

REGIONAL TRAINING OF SCHOOL PAPER ADVISERS/CAMPUS JOURNALISTS

To: Regional Directors
Schools Division/City Superintendents
Chiefs of Divisions
Coordinators, Campus Journalists

1. To further enhance the journalists skills of teacher-adviser/campus journalists, the Department of Education (DepED) as mandated by RA No. 7079, also known as the Campus Journalism Act of 1991, through the Bureau of Secondary Education (BSE), and the Bureau of Elementary Education (BEE), announces the conduct of the Regional Training of School Paper Advisers/Campus Journalists across the country.
2. The schedule of the Regional Training for School Paper Advisers/Campus Journalists and the list of monitors are in Enclosure No. 1.
3. The upgrading of the journalistic skills of the participants in News, Editorial and Features writing categories, for both English and Filipino, aims at improving the performance level of students during the national level contests. These are considered the three (3) high priority development areas in the majority of the regions based on the recent study conducted during the three-year period of the performance of the regions in the Group/Individual contests in the National Schools Press Conference (NSPC), 2003-2005. The regions shall submit to BSE their training designs based on the above mentioned areas or customize their training on their needs and interests.
4. The Regional Coordinator for Journalism, in coordination with the Regional School Paper Advisers Association (RSPAA), shall nominate eight (8) participants to said training in the secondary level, (four (4) English and four (4) Filipino advisers) and an equal number of participants in the elementary level for a total of sixteen (16) participants per division.
5. The Regional Training Program shall be subsidized by the Campus Journalism Fund (RA 7079) at the rate of Ten Thousand Pesos (PhP10,000) with an additional Six Thousand Five Hundred Pesos (PhP6,500.00) per division. Expenses of participants shall be charged against local journalism funds, while travelling expenses of monitors and training staff including incidental expenses shall be charged against the Campus Journalism Funds, subject to the usual accounting and auditing rules and regulations. The Accounting Division, this Department shall transfer the subsidy to the Regional Offices upon submission of a training matrix to BSE. A model-training matrix is in Enclosure No. 2.

6. A minimum of Five Hundred Pesos (PhP500.00) registration fee may be charged each participants for live-in training. Teacher-adviser/journalists from the private schools are encouraged to participate as paying participants. Registration fee shall be drawn from local funds, subject to availability and the usual accounting and auditing rules and regulations.
7. Immediate and wide dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secondary

Encls.:

As stated

Reference: DepED Memorandum: No. 313, s. 2004

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

SCHOOL PAPER
STUDENTS
TEACHERS

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REGIONAL TRAININGS FOR TEACHER ADVISERS/CAMPUS JOURNALISTS,
LIST OF MONITORS

Regions	Advisers	Journalists	Monitors
I	July 22- 24	Aug. 5-6	Nelson Luz
II	July 8 –10	July 22 –23	Socorro Vantomme
III	July 21-29	Aug. 3-4	Miriam Ingalla
IV-A	July 1-3	Aug. 5-6	Cresenciana Bunagan
IV-B	July 1-3	Aug. 5-6	Antonio Alido
V	July 29-31	Aug. 5 –6	Erlinda Guevarra
VI	Aug. 12-14	Sept. 9-10	Romulo Cadena
VII	Aug. 5 –7	Aug. 19-20	Henrietta Nievera
VIII	July 29-31	Aug. 12-13	Carmelita Alcala
IX	July 22-24	Aug. 5-6	Charito Palanca
X	July 15 –17	July 29-30	Ronnie Sungay
XI	Aug. 19-21	Aug. 26-27	Virginia Solejon
XII	Aug. 29-31	Sept. 2-3	Estelita Aguilar
CARAGA	Aug. 5-7	Aug. 12-13	Angelito Pineda
ARMM	Aug 20-22	Aug. 20-21	Federico Reyno
CAR	Aug. 12-14	Aug. 26-27	Reynaldo Binuya
NCR	Sept. 1-3	Sept. 9-10	Lourdes David

Prototype Training Design

- I. Title : Regional Training for School Paper Advisers/Campus Journalists
- II. Date:
Venue:
- III. Participants:
- | | |
|---------------------------------------|------------------------------------|
| A. School Paper Advisers/per division | B. Campus Journalists/per division |
| 8 elementary (4 E/4F) | 8 elementary |
| 8 secondary (4 E/4F) | 8 secondary |

- IV. Areas of Development:
News, Features, Editorial, Sports (English/Filipino)

- V. Resource Speakers:
- 1.
 - 2.
 - 3.

- VI. Rationale:

Recognizing the need to raise the level of the competence of school paper advisers in training the campus journalists on the different aspects of journalism, the Department of Education and the two national associations of school paper advisers (elementary and secondary) designed a training program to serve the purpose .

Based on the performance of the different regions for the past three years in the individual and group contests, each region is encouraged to address its specific areas of concern.

- VII. Legal Basis

R.A. 7079, or the Campus Journalism Act of 1991, provides that "freedom of the press must be promoted even at the campus level" and mandates the Department of Education "to conduct training programs and press conferences on the institutional, divisional, regional, and national levels culminating in the holding of the annual NSPC in coordination with the national organizations of school paper advisers."

These training and press conferences shall be subsidized from funds of RA 7079 and from the registration fees of the participants.

- VIII. Objectives:

At the end of the training program, the participants are expected to have:

1. achieved competence in the specific development areas of the region
2. identified the area of development in his/her division
3. formulated a set of criteria for the selection of participants/contestants in the different contest categories of his/her school
4. prepared an individual work plan for his/her school publication

- IX. Matrix of Training Design

- X. Committees : Executive Committee: Chair: Regional Director
Co-Chairs: SED Chief
EED Chief
Members: Sec. Journalism Supervisor
Elem. Journalism Supervisor

Over all Coordinators: Regional SSPA Asso. President
Regional ESPA Asso. President

Working Committees:

Registration & Accommodation
Program & Invitation
Documentation & Evaluation

Finance
Food
Facilitators

XI. Proposed Budget:

A. Source of Funds: Subsidy from R.A. 7079
Registration Fees (in the case of live-in trainings)

B. Expected Expenditures.
Honoraria of Resource Speakers, Facilitators,
Materials & Supplies
Food/ Board & Lodging
Miscellaneous Expenses

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