



Republic of the Philippines
Department of Education



Tanggapan ng Kalihim
Office of the Secretary

DepED MEMORANDUM
No. 71, s. 2005

MAR 02 2005

INCORPORATING THE "BEAT THE ODDS" SLOGAN IN DEPARTMENT'S
PROGRAMS AND ACTIVITIES

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. For the information and guidance of all concerned, enclosed is a copy of a Memorandum from the Office of the President dated February 8, 2005 entitled *Incorporating the "Beat the Odds" Slogan in government departments and agencies' programs and activities in line with the 10-Point Agenda.*
2. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Encl.:
As stated

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
PROGRAMS
PROJECTS

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**Office of the President
of the Philippines
Malacañang**

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CABINET ACTION/DECISION

FILE NO. _____

4th NAPC **CABINET MEETING**

Date: 08 February 2005

MEMORANDUM

F O R : THE HONORABLE MEMBERS OF THE CABINET
FROM : The Cabinet Secretary
**SUBJECT : INCORPORATING THE "BEAT THE ODDS"
SLOGAN IN DEPARTMENTS/
AGENCIES' PROGRAMS AND ACTIVITIES**
D A T E : 08 February 2005

At the NAPC Cabinet Group Meeting held at the State Dining Room, Malacañang today, the President and the Cabinet discussed NCCA's Medium-Term Philippine Development Plan (MTPDP) for Culture and Arts (2004-2010). In the course of the discussion, it was suggested that government departments and agencies support the "BEAT THE ODDS" slogan of the President.

In view thereof, the President directed all heads of departments and agencies to incorporate the "BEAT THE ODDS" slogan in their programs and activities in line with her 10-point agenda.

We will appreciate receiving a report on the implementation of this instruction for monitoring purposes. Please send the copy to the Presidential Management Staff, Arlegui Street, San Miguel Manila; Attn: The Cabinet Secretariat (Fax No. 733-37-18).

Thank you for your continued cooperation.


RICARDO L. SALUDO