



Tanggapan ng Kalihim
Office of the Secretary


FEB 23 2005

DepED MEMORANDUM
No. **63**, s. 2005

LAUNCHING OF THE "BALIK SA INANG BAYAN" PROJECT

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Directors of Services, Centers and Heads of Units
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Office of External Affairs (OEA), Malacañang, has spearheaded a program called "*Balik sa Inang Bayan*". The launching of the program will be held on February 25, 2005, which aims to revive citizenship values among the people, particularly the youth.
2. In observance of the launching, all schools are encouraged to:
 - a. host Inspirational Talks by outstanding local citizens in every flag-raising ceremony (usually during Mondays) until the practice becomes institutionalized; and
 - b. encourage school children to display the Philippine flag, especially those made by them on bond paper, in their homes.
3. For more information, please contact the Office of External Affairs., Office of the President, Malacañang, Manila at tel. nos. (02) 736-87-72/75/77 and fax no. (02) 736-62-23.
4. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Reference: DepED Memorandum: No. 74, s. 2004
Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CELEBRATIONS & FESTIVALS
OFFICIALS
STUDENTS

Sheila, MPPD-TS, DM Balik sa Inang Bayan Project
February 22, 2005