



**Tanggapan ng Kalihim**  
Office of the Secretary

NOV 10 2004

DepED MEMORANDUM


No. **438**, s. 2004

TRADITIONAL AND ALTERNATIVE HEALTH CARE MONTH CELEBRATION

To: Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
Vocational School Administrators

1. Pursuant to Presidential Proclamation No. 698 dated August 19, 2004, the Traditional and Alternative Health Care (TAHC) Month Celebration will be observed during the whole month of November each year.
2. This mandate aims to promote awareness on the relevance and importance of the use of traditional and alternative health care among the school populace. The theme for this year's celebration is "*Complementary Health Care and Wellness for All*".
3. The following activities are suggested to be undertaken in schools to highlight the celebration:
  - a. hang streamers in strategic places in the school;
  - b. create awareness on the relevance and importance of traditional and alternative health care in the prevention and control of diseases;
  - c. conduct symposia or workshops on topics such as Organic and Natural Nutrition, Folk Medicine, Hilot: A Traditional Massage and other related topics on alternative and indigenous knowledge and practices on health care;
  - d. train mothers/PTCA members on herbal soap making and preparation of medicinal ointments for the treatment of common ailments among children by the school nurses; and
  - e. invite TAHC experts to demonstrate accupressure, reflexology and other forms of massage among others.
4. School health and nutrition personnel and health education supervisors at the regions and divisions are encouraged to take the lead in conducting various activities in their respective areas. Coordination shall likewise be made with the Department of Health-Philippine Institute of Traditional and Alternative Health Care (DOH-PITAHC) and other GOs and NGOs involved in TAHC.

5. It is requested that a brief narrative report on the celebration shall be integrated in the ISHNP's 4<sup>th</sup> Quarter Report to be submitted to the Health and Nutrition Center, 5<sup>th</sup> Floor, Mabini Bldg., DepED Central Office, Meralco Avenue, Pasig City.
6. Immediate and wide dissemination of this Memorandum to all concerned is desired.

  
FLORENCIO B. ABAD  
Secretary

Reference:  
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
HEALTH EDUCATION

Madel:health care month  
10-29-04  
computer used: sheila