



Tanggapan ng Kalihim
Office of the Secretary

SEP 27 2004

DepEd Memorandum
No. 402, s. 2004

2004 National Educators Congress

To : Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Private/Public Elementary and Secondary School Principals

1. The 2004 National Educators Congress for both public and private schools shall be held at the Bacolod Convention Center, Bacolod City on October 18-20, 2004. The theme of the Congress "Building Literacy: A Collective Responsibility" brings to focus the Department programs "Every Child a Reader, Every Reader A Learner."
2. The National Educators Congress aims to :
 - a. provide a platform for discussion of ways in which school reading programs can be revitalized;
 - b. validate reading standards for beginning readers;
 - c. share best practices on beginning reading, bridging reading gaps; enhancing reading skills and sustaining reading skills;
 - d. identify creative ways of expanding reading friendly environments like library hubs, reading stations, school libraries, etc. and
 - e. mobilize and strengthen reading networks
3. Each region is entitled to sixty (60) participants coming from both public and private schools. The target participants are Regional Directors and/or Assistant Regional Directors, Schools Division/City Superintendents (SDS) or Assistant Division/City Superintendents (ASDS) and selected Regional, Division and District Supervisors, School Principals, Teachers and Mobile Teachers from the Alternative Learning System. The Regional Directors are responsible for the mix of participants from both public and private schools of their regional delegation and for ensuring the participation of the expected number of participants from the region. It is hoped that 20% of the regional delegation will be composed of teachers.
4. Authorized to attend from the DepEd Central Office are Undersecretaries, Assistant Secretaries, Bureau Directors, Service and Center Directors, Heads of Units, Chiefs of Divisions and designated Congress Committee Chairs and Members.

5. The registration fees shall be FIVE THOUSAND PESOS (P5,000.00) for live-in participants and ONE THOUSAND FIVE HUNDRED PESOS (P1,500.00) for live-out participants chargeable to local funds or other available sources. This amount shall be used to cover expenses for the conference materials, six snacks, four breakfast meals, three lunches, three dinners, and accommodation (for live-in participant). Meals shall be served starting breakfast on October 18, 2004 and ending breakfast of October 21, 2004.

6. The Regional Directors are requested to submit the list of participants for pre-registration. Pre-registration and payment in cash are encouraged. Check payments should be made payable to the "Educators Congress" as early as September 10, 2004. Personal checks of registrants from Metro Manila and provincial checks for areas with Central Bank clearing offices will be accepted. The registration fee with the corresponding accomplished registration form and a certification or letter from the Regional Director authorizing his/her attendance to the Congress should be submitted to Mrs. Olivia M. San Pablo, Chief Accountant, Accounting Division, Department of Education, Meralco Ave., Pasig City. Pre-registration will ensure the participant of a definite slot and a complete set of conference materials. For more information, please contact Ms. Precy Salandanan at tel. Nos. (02)633-72-46, (02)633-72-01 and (02)634-02-22 or at fax no. (02)633-19-41.


7. For those who may not be able to pre-register, they may register at the Bacolod Convention Center on October 17, 2004 from 9:00 am - 7:00 pm. It is important that all the prospective participants should register not later than October 17, 2004.

8. Enclosed for reference are the following:

- Enclosure No. 1 – Registration Form
- Enclosure No. 2 – Program of Activities
- Enclosure No. 3 – The Program Map

9. Members of the different committees shall be considered participants and shall pay the registration fee and are authorized to travel two days before the Congress.

10. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

2004 NATIONAL EDUCATORS' CONGRESS
Bacolod Convention Plaza Hotel
Bacolod City
October 18-20, 2004

REGISTRATION FORM

PLEASE PRINT

Surname	First Name	M.I.	Nickname
School/Agency/Company	Position:	Region:	
Subject Area:			
Office Address:	Tel. No. & Area Code	E-mail Address	
Sex: Male <input type="checkbox"/> Female <input type="checkbox"/>	(please check) Public School <input type="checkbox"/> Private School <input type="checkbox"/>		
Home Address:	Tel. No.:		
Name & Address of contact person in case of emergency:	Tel. No.:		

O.R. No.: _____
Date: _____

Signature _____

2004 NATIONAL EDUCATORS' CONGRESS
Bacolod Convention Plaza Hotel
Bacolod City
October 18-20, 2004

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PLEASE PRINT

Surname	First Name	M.I.	Nickname
School/Agency/Company	Position:	Region:	
Subject Area:			
Office Address:	Tel. No. & Area Code	E-mail Address	
Sex: Male <input type="checkbox"/> Female <input type="checkbox"/>	(please check) Public School <input type="checkbox"/> Private School <input type="checkbox"/>		
Home Address:	Tel. No.:		
Name & Address of contact person in case of emergency:	Tel. No.:		

O.R. No.: _____
Date: _____

Signature _____

October 18, 2004, Monday

Day 1

A.M. SESSIONS 8:00 – 12:00 nn

8:00 am – 8:10 am

OPENING OF EXHIBITS

8:30 am – 10:00 am

OPENING PROGRAM (Bacolod Convention Plaza Plenary Hall)

- Entrance Colors
- Ecumenical Doxology
- National Anthem
- Presentation of Participants
- Welcoming Remarks

Hon. Evelio R. Leonardia
City Mayor, Bacolod

- Message

Hon. Monico O. Puentevella
Congressman

- Special Rendition (Bacolod)
- Keynote Speaker

Hon. Florencio "Butch" B. Abad
Secretary

10:00 am – 10:30 am

BREAK AND OPENING OF EXHIBITS

10:30 am – 12:00 nn

SECRETARY'S HOUR

Moderated by USEC Jose Luis Martin C. Gascon

P.M. SESSIONS – 1:30 - 5:00

1:30 pm - 2:15 pm

Thematic Speaker
"Every Child a Reader, Every Reader a Learner"

Situationer: *Dr. Teresita G. Inciong*

2:15 pm - 4:30 pm

PANEL SESSIONS IN PLENARY

Standards for Early Literacy

- A. Defining and Establishing Standards and Benchmarks
 - Comparative Analysis of Models of Standards
- B. Draft Standards for K to III
- C. How to Achieve Standards
 - Reading Friendly Environments
 - Assessment of Early Literacy
 - Teacher Preparation

In Panel

Dr. Melchor Tatlonghari

Dr. Nemah Hermosa

Dr. Lina Diaz de Rivera

Dr. Felicitas Pado

Dr. Dina Ocampo Cristobal

Dr. Ellen Cutiongco

Dr. Rizalina Labanda

Dr. Debra Richardson

4:30 pm - 5:00 pm

Panel of Reactors
(Focus on the Filipino Learners)

- ***Dr. Angelina Romero*** - Teacher Education
- ***Regional Director***
- ***Teacher***
- ***Learner***

7:30 pm

BRIGADA NIGHT
(Awarding of the Most Innovative Brigada Eskwela School Projects)

Officers of the Day – Dr. Lolita M. Andrada and Dr. Teresita G. Inciong

October 19, Tuesday

Day 2

Concurrent Breakout Sessions

Group 1 – 6	-	(Elementary)
Group 7 – 9	-	(Secondary)
Group 10	-	(Bureau of Alternative Learning Systems, BNFE)
8:00 am – 10:00 am		Discussion of Draft Standards
10:00 am – 11:30 am		<u>Best Practices</u> on Beginning Reading, Bridging Gaps in Reading, (Reading Remediation), Enhancing Reading, Sustaining Reading Skills
11:30 am – 12:30 pm		Support Mechanisms/Networks for Reading-Friendly Environments
12:30 pm – 1:30 pm		LUNCH BREAK

PLENARY SESSIONS ON CHILD FRIENDLY ENVIRONMENT

2:00 pm – 2:20 pm		Library Hubs Juan Miguel Luz Undersecretary
2:20 pm – 2:40 pm		Awards for Innovation in Reading Programs Ms. Margarita Delgado
2:40 pm – 3:00 pm		Strengthening Reading-Friendly Networks Dr. Linda Warfel
3:00 pm – 3:20 pm		Turnover of Book donation to DepEd Secretary Florencio "Butch" Abad by: Hugh Roome President, Scholastic International and Frank Wong President, Scholastic Asia-Pacific Linda Warfel Vice President for Education Scholastic Asia-Pacific
3:20 pm – 3:50 pm		Synthesis
3:50 pm – 4:15 pm		BREAK
4:15 pm – 5:15 pm		CLOSING

Officers of the Day – Dr. Carolina Guerrero and Dr. Nelia Benito

Convenors

1. Dr. Celedonio Layon
2. Dr. Ibrahim Albar
3. Dr. Estrella Babano
4. Dr. Diamar Kadon
5. Dr. George Garna
6. Dr. Jesus Taberdo
7. Dr. Carolino Mordeno
8. Dr. Emolyn Corteza
9. Dr. Luz Rojo
10. Dr. Gloria Pinili

Facilitators

RAP

- 1.. Dr.. Nemah N. Hermosa
2. Dr. Lina B. Diaz De Rivera
3. Dr.. Felicitas Pado
4. Dr. Dina F. Ocampo Cristobal
5. Dr. Elena C. Cutiongco
6. Dr. Evelyn Vicencio
7. Dr. Leonor Diaz
8. Dr. Rizalina C. Labanda
9. Prof. Victor Villanueva
10. Dr. Merlene Alon
11. Dr. Patria Cordero

DEPED

1. Dr. Teresita D. Naz
2. Dr. Teresita G. Domalanta
3. Dr. Dinah F. Mindo
4. Dr. Vilma L. Labrador
5. Dr. Susana D. Estigoy
6. Dr. Luz S. Almeda
7. Dr. Remedios K. Taguba
8. Dr. Paraluman R. Giron
9. Dr. Sol Matugas
10. Dr. Nona Estilo
11. Dr. Emolyn Corteza

6:30 pm

BARRIO FIESTA (Bacolod City Charter Day)
Rizal Elementary School

October 20

Day 3

Business Meeting with Secretary Florencio "Butch" Abad

- Academic Agenda
 - Financial and Management Agenda
- For: Undersecretaries, Assistant Secretaries, Bureau Directors and Center/Service Directors Regional Directors and Division Superintendents

***Undersecretary Ramon C. Bacani
In Charge***

Field Trip – c/o Region VI

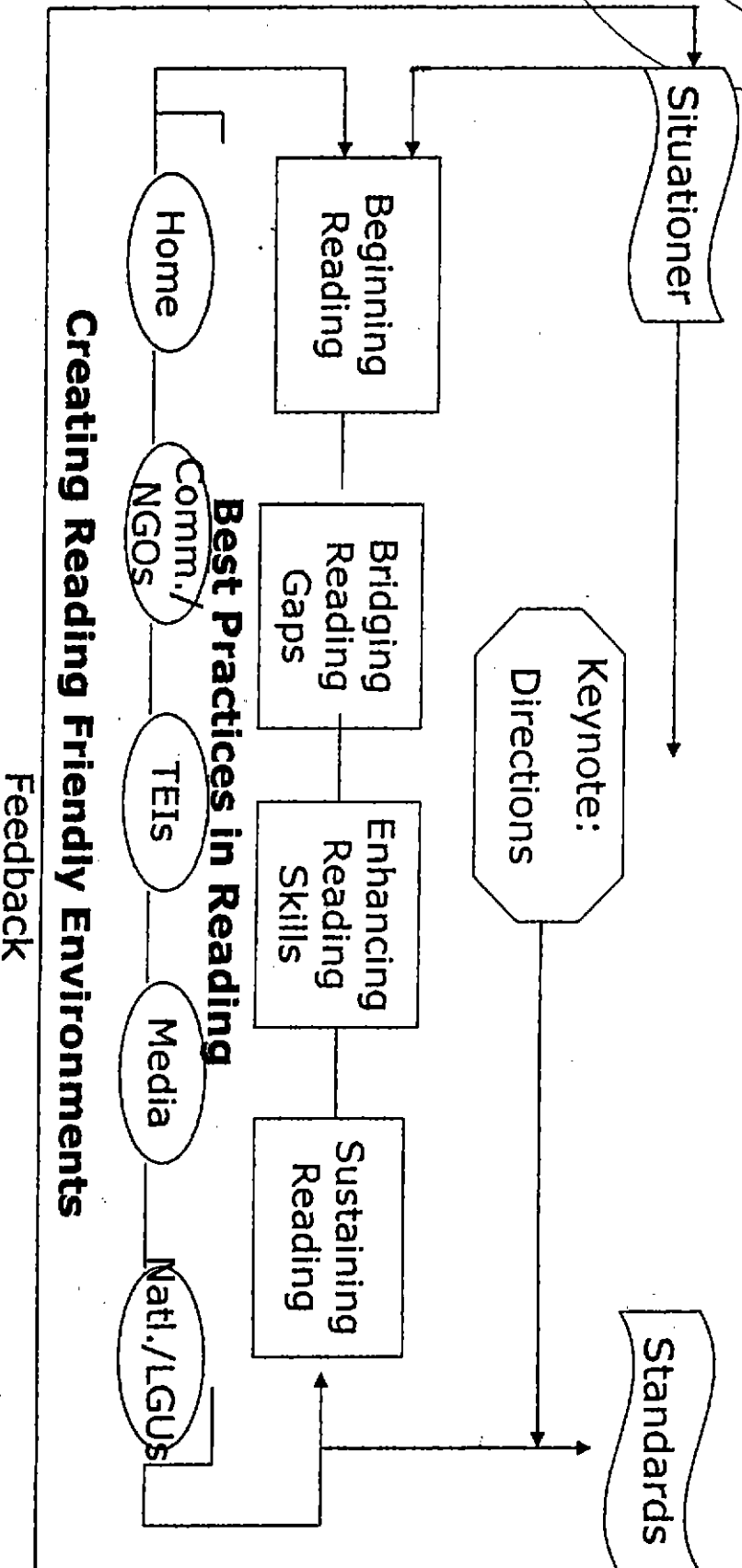
Places to see

- Rafael Salas Park, Buenos Aires Resort, Kipot Resort, Balay ni Tan Juan, The Quite Place, Humberto's Place
- Cadiz City, Balay Alibangbang, Corn and Coconut Shops, Swimming Pool, Library of Herbs and Butterflies, Fresh Seafood
- La Carlota City Sugar Central, Cojuanco Farm, Mount Kanlaon Park, Gintubdan Mountain Resort
- Milk Feeding Dairy Farm, Boatride to Mangrove, Carbin Reef, Marine Reserve, Supervised Lunch Program, Museo Sang Bata Project, READ Aloud and Computer Aided Reading Assessment
- Salvador Benedicto Mountain Ranges, Sipaway Islands, San Carlos City, Lagoon, SOF
- Old Houses and Museum of Silay

The Reading Program Map

Building Literacy: A Collective Responsibility

Every Child a Reader, Every Reader a Learner



MEMORANDUM