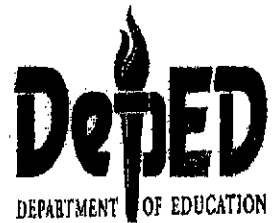




REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



Trunkline : 632-1361
Fax: 633-7231
DETxt: 0919-4560027
Website: <http://www.deped.gov.ph>

SEP 14 2004

DepED MEMORANDUM
No. 387, s. 2004

2004 WORLD FOOD DAY ON-THE-SPOT POSTER MAKING CONTEST

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. The Department of Agriculture (DA) and the Food and Agriculture Organization (FAO) of the United Nations (UN), in cooperation with the Department of Education (DepED), will conduct a Nationwide On-The-Spot Poster-Making Contest as a culminating activity in the observance of the World Food Day on October 16, 2004. The poster shall be an original piece of artwork depicting the theme "*Biodiversity for Food Security*".

2. The contest is open to Grades IV to VI pupils enrolled in public and DepED accredited private elementary schools in the country.


3. There will be eliminations at the school, district, division and regional levels on the following schedules:

School Level	-	September 13, 2004
District Level	-	September 20, 2004
Division Level	-	September 27, 2004
Regional Level	-	October 4, 2004
National Level	-	October 12, 2004

4. The top three (3) winning entries selected at the regional level shall be awarded each a cash gift of One Thousand Pesos (Php1,000.00). All three (3) regional winners shall submit their artworks to the Department of Agriculture for the national elimination. Ten (10) best works will be selected from among the entries. The top place shall receive a cash prize of Ten Thousand Pesos (Php10,000.00) and a trophy, while the remaining nine (9) will receive consolation prizes of Five Thousand Pesos (Php5,000.00) each and a trophy. All prizes will come from the Food and Agriculture Organization (FAO) of the United Nations.

5. For more information, please contact Dir. Inez G. Magbual or Ms. Jo Ann Grace B. Pera, Agriculture and Fisheries Information Service, Department of Agriculture, Elliptical Road, Diliman, Quezon City with tel. nos. (02) 928-0588 and (02) 928-8741 to 65 loc. 2148/2154/2155 and fax no. (02) 920-4080.

6. Immediate dissemination of this Memorandum is desired.


FLORENCIO B. ABAD
Secretary

Encl.:
As stated

Reference:
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
CONTESTS
PRIZES or AWARDS
PUPILS

Made: wprld food day
9-6-04

The CONTEST RULES

1. The contest is open to all Grades IV to VI pupils enrolled in public and DepED-accredited private elementary schools nationwide.
2. The poster entry shall be an original creation of eligible participants, depicting the central theme, "*Biodiversity for Food Security*", of the World Food Day 2004 celebration.
3. There will be eliminations done at the school, district, division and regional levels following the schedules shown below:

School Level	September 13, 2004
District Level	September 20, 2004
Division Level	September 27, 2004
Regional Level	October 4, 2004
National Level	October 12, 2004
4. Only the best three (3) posters will be selected for each level based on the following criteria:

Originality	20%
Visual Impact	20%
Creativity	25%
Relevance to the theme	35%
5. The Department of Education (DepED) Secretariat shall assign a number to each entry during the start of the contest. This number will be the basis for

1

identification. Names of winners shall be revealed only after judging.

6. The On-the-Spot Poster Making Contest shall be held for four (4) hours (8:00-12:00 a.m. or 1:00-5:00 p.m.) for the School and Regional Levels.

SCHOOL LEVEL: Sept. 13, 2004

- a. Materials to be used in the on-the-spot poster making will be a white cartolina (18.5" x 25"). Any art medium except oil shall be used and provided by the participants.
- b. The theme should be written on the poster as part of its design.
- c. Winners at this level shall be given Certificates of Merit by the school.
- d. Deadline of submission of winning posters to the District is on September 17, 2004.

DISTRICT LEVEL: Sept. 20, 2004

- a. The best three (3) entries from each school shall be eligible for the District level elimination.
- b. The posters will be displayed in the District Office where a panel of judges shall select the best three (3) entries.

2

- c. The winners will be awarded "Certificates/Medals of Merit" coming from the District.

- d. Deadline of submission of winning entries to the Division is on September 24, 2004.

DIVISION LEVEL: Sept. 27, 2004

- a. The best three (3) posters from each district shall be eligible for the Division Level elimination.
- b. The posters will be displayed in the Division Office where a panel of judges shall select the best three (3) entries.
- c. The winners will be awarded "Certificates/Medals of Merit" coming from the Division.
- d. Deadline of submission of winning entries to the Region is on October 1, 2004.

REGIONAL LEVEL: October 4, 2004

- a. Three (3) winners in the Division Level elimination round are eligible to participate in on-the-spot poster making contest in the Regional level.
- b. The participants/contestants shall fill out an entry form which will also include the brief description/explanation of the finished design written in English or Filipino to be posted at the back of the poster.

3

The theme: "Biodiversity for Food Security" should be written on the poster as part of the design.

- c. Illustration boards 18.5" x 25" inclusive of border shall be given free to all participants. The participants can use any art medium except oil. The medium shall be provided by the participants.
- d. The contest will commence at 800 a.m. and end at 11:00 a.m.
- e. The three (3) regional winners will each receive a cash gift amounting to ONE THOUSAND PESOS (P1,000.00) from the Food and Agriculture Organization (FAO) of the United Nations.
- d. Deadline of submission of winning entries to the National Level is on October 7, 2004.

NATIONAL CONTEST: Oct. 12, 2004

- a. The three (3) regional winning entries shall be submitted to:

Dir. INEZ G. MAGBUAL / Ms. JO ANN GRACE B. PERA

Agriculture and Fisheries Information Service

Department of Agriculture

Elipical Road, Diliman, Quezon City

Tel. Nos. 928-0588 / 928-8741 to 65

loc. 2148/2154/2155

Fax No. 920-4080

Thru the Regional Information Officer

DA Regional Field Units

4

- b. The entries will be displayed at the Department of Agriculture, Diliman, Quezon City.
- c. The board of judges will select one (1) best poster and nine (9) consolation winners from among the regional entries.
- d. The best poster will be chosen from among the top ten posters and the remaining nine posters as consolation winners.
- d. The judges' decision will be final.

AWARDING OF PRIZES

1. The best poster will receive a cash prize of TEN THOUSAND PESOS (P10,000.00) and a trophy. Nine (9) consolation winners will receive FIVE THOUSAND PESOS (P5,000.00) each plus a TROPHY. The winning schools will receive a PLAQUE OF APPRECIATION. All the prizes will be coming from FAO.
2. Prizes shall be awarded tentatively on October 18, 2004. The venue will be announced later.
3. The winners shall be provided an all-expense-paid trip to Quezon City and back including food and hotel accommodation by the Department of Agriculture. Each winner shall be entitled to only one (1) escort.

5