

REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION

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SEP 132004

DepED MEMORANDUM No. 384 , s. 2004

DISPLAY OF THE FILIPINO FLAG

To:

Undersecretaries

Assistant Secretaries

Bureau Directors

Directors of Services/Centers and Heads of Units

Regional Directors

Schools Division/City Superintendents

Heads, Public Elementary and Secondary Schools

- 1. The ABS-CBN Broadcasting Corporation has recently launched a multi-media campaign requesting all Filipinos to display the Filipino flag in their homes and cars.
- 2. This activity aims to strengthen the national pride of the Filipinos as a key to both social and economic progress.
- 3. In this connection, everyone is invited to support this drive. The pupils, students and teachers are asked to make flaglets that their families can display in their home.
- Immediate dissemination of this Memorandum is desired.

FLORENCIO B. ABAD Secretary

References:

DepED Order: No. 9, s. 2003

DECS Memorandum: No. 146, s. 1998

Allotment: 1-(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CAMPAIGN

FLAG

SCHOOLS

Madel:c:multi-media campaign 8-24-04