



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
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DepED MEMORANDUM  
No. 365 , s. 2004

AUG 27 2004

**SCHOOL HEALTH MONTH CELEBRATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 471 dated September 22, 1994, the School Health Month will be celebrated during the month of October with the theme "Engaging Communities Towards a Grand Alliance for a Responsive and Effective School Health". This will bring to the fore the importance and relevance of shared responsibility between and among school health and nutrition personnel and school administrators in public and private organizations. Hopefully, this will create a more responsive, effective and efficient delivery of health services to the school populace.

2. The month-long celebration aims to:

- a. increase awareness on the importance of keeping oneself fit and healthy for optimum learning and productivity;
- b. intensify health care delivery to the school populace;
- c. promote child-friendly and healthy school environment; and
- d. strengthen partnership among stakeholders for school health promotion.

3. The School Health Month shall be celebrated with activities focused on the following concerns per week:

**First Week: Health and Nutrition Services**

- Health Examination of pupils, teachers and non-teaching personnel
- Dental Examination
- Nutritional Assessment
- Deworming and Treatment of ailments
- Referrals
- School Feeding

**Second Week: Health Promotion and Drug Abuse Prevention**

- Intensification of health education activities on reproductive health, diet and fitness
- Conduct of at least a ten-minute physical exercise after the flag ceremony
- Conduct of lectures/symposia on Total Wellness/Healthy Lifestyles among parents, teachers and non-teaching personnel
- Creation of awareness of life skills to enhance psycho-social competence of students

**Third Week: Resource Mobilization and Advocacy**

- Health and nutrition program advocacy to other GOs and NGOs
- "Adopt-a-School Program" to sustain health and nutrition activities
- Consultative meetings with PTCAs and other various sectors re: Program Support

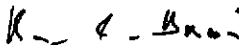
**Fourth Week: Environmental Sanitation and Healthful Living**

- Campaign for clean, green, safe and drug-free environment
- Campaign for food security through food production initiated by each pupil in every household
- Tree planting activities
- Promotion of Smoke-Free School

4. The regional/division health and nutrition units/sections in coordination with other GOs and NGOs shall take the lead in planning activities in their respective areas of coverage. They are likewise expected to mobilize other stakeholders for the delivery of health and nutrition services to the pupils and teachers.

5. It is desired that a brief consolidated narrative and pictorial report on the School Health Month Celebration be integrated by the Regional Health and Nutrition Units in their 4<sup>th</sup> Quarter Report for submission to the Health and Nutrition Center, DepEd, 5<sup>th</sup> Floor, Mabini Bldg., DepEd Complex, Meralco Ave., Pasig City.

6. Immediate dissemination of this Memorandum is desired.

  
RAMON C. BACANI  
Undersecretary  
Officer-in-Charge

Reference: DepED Memorandum: No. 309, s. 2004

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

HEALTH EDUCATION