



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City



JUN 2 1 2004

DepED MEMORANDUM  
No. 265 s. 2004

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**MITSUBISHI IMPRESSION-GALLERY  
FESTIVAL OF ASIAN CHILDREN'S ART CONTEST**

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary Schools

1. The Mitsubishi Public Affairs Committee, the Asian Pacific Federation of UNESCO Clubs and Associations (APFUCA) and the National Federation of UNESCO Associations in Japan (NFUAJ) in cooperation with the Department of Education (DepED) and the UNESCO National Commission of the Philippines will launch the Mitsubishi Impression-Gallery Festival of Asian Children's Art contest in observance of the International Literacy Year on June 1 to September 24, 2004.
2. With the theme "*Our Lives on This Wonderful Earth*", the contest aims to offer Asian children the opportunity to make friends through illustrated diaries (ENIKKI in Japanese).
3. Participants to this contest are public and private elementary school children aged 6-12. They will show other children in Asia how they enjoy nature in their daily life by means of a five-day illustrated diary. The Festival will feature the illustrated diaries of children from 24 countries throughout Asia.
4. The National Screening Committee in each participating country will send 10 selected entries to Japan where an International Screening committee will select the final winners from each country. From each of the 24 countries, one (1) entry will receive the Grand Prix Award, three (3) entries for the Organizers' Award and six (6) entries for the Excellence Award. The Grand Prix winner with one (1) guardian will be invited to a 45-day stay in Japan, all expenses paid to attend the award ceremony. Other details of the contest are contained in the enclosures.
5. For more information, please contact The Secretariat, Festival of Asian Children's Art, Director's Office, Bureau of Elementary Education (BEE), DepED, 2<sup>nd</sup> Floor Bonifacio Bldg., DepED Complex, Meralco Ave., Pasig City, tel. nos. (02) 633-7270 and 638-4799.
6. Immediate and wide dissemination of this Memorandum is desired.

*R. C. Bacani*  
RAMON C. BACANI  
Undersecretary  
Officer-in-Charge

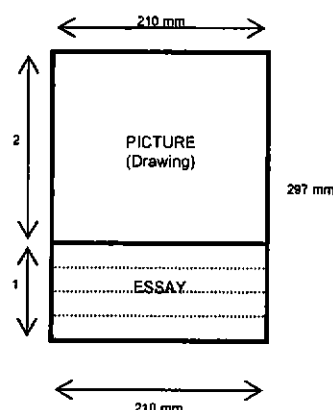
Encls.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS PUPILS

## FESTIVAL OF ASIAN CHILDREN'S ART

### CONTEST RULES AND REGULATIONS

1. All Filipino school-children ages 6-12 regularly enrolled during the school-year 2004-2005 in all public and private elementary schools are qualified to join.
2. Each entry should consist of five pages. Each page should contain a drawing and a short essay/description of an event in the child's daily life. This is called an ENIKKI in Japanese (Illustrated Diaries). An Enikki portrays daily events and thoughts in the form of a picture and a short essay.
3. The theme of the contest is "Our Lives on this Wonderful Earth." Show your friends in Asia how you enjoy nature in your daily life by means of ENIKKI, a five-day illustrated diary. Draw and write freely about any topic such as your favourite things to play, your school life and happy memories, your family, local festivals and other events and what the beautiful Earth has taught you. Do not draw or write about a similar topic on all five pages. Each page should depict a different topic.



4. Entries should be drawn on drawing paper or white cartolina measuring 297 mm x 210 mm approximately 11 3/4 x 8 1/4 inches used vertically. The ratio of the picture to the essay should be approximately 2:1, with the essay about 3-5 lines in length at the bottom of the page as shown in the diagram. The essay should be in Filipino and in the handwriting of the participant.
5. Watercolor, crayon, poster paint, oil pastel, craypas, pentel pen, colored pencil, etc., or any combination of several media may be used.
6. Submit entry together with the ENTRY FORM. Paste the entry form on a separate sheet of paper. The five pages of drawings should be loose. Do not bind, staple or paste together. Write your name at the back of each of the five pages and number them consecutively 1-5 also at the back.
7. All entries must reach on or before the close of office hours (5:00 p.m.) on Friday, September 24, 2004 to:

**The Secretariat, FESTIVAL OF ASIAN CHILDREN'S ART**  
Director's Office, Bureau of Elementary Education (BEE)  
Department of Education (DepEd)  
2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City  
Tel. No. 633-7270/638-4799

8. The National Screening Committee shall select ten (10) winning entries (no ranking shall be made) to be sent to Japan for final screening by the International Screening Committee who shall select the final winners.

# FESTIVAL OF ASIAN CHILDREN'S ART

## OPISYAL NA ENTRY FORM

*Sagutin ang mga sumusunod sa iyong sulat-kamay.  
(Answer the following in your own handwriting.)*

Pangalan: ..... Gulang: .....  
(Name) (Age)

Kasarian: ..... Kapanganakan: .....  
(Sex) (Date of Birth)

Tirahan:  
(Home Address)

Numero at kalye: .....  
(Number and Street)

Baranggay/Bayan: .....  
(Barangay/Town)

Siyudad/Lalawigan: .....  
(City/Province)

Bansa: ..... Zip Code: .....  
(Country)

Nasyonalidad: .....  
(Nationality)

Pangalan ng Paaralan: ..... Baitang: .....  
(Name of School) (Grade)

Direksiyon ng Paaralan: .....  
(Address of School)

Distrito: .....  
(District)

Dibisyon: ..... Rehiyon: .....  
(Division) (Region)

.....  
Lagda ng Kalahok  
(Signature or Participant)

.....  
Pangalan at Lagda ng Punong-guro ng Paaralan  
(Name and Signature of School Principal)

9. The final winners shall receive the following awards:

- ✓ GRAND PRIX: (1 winner per participating country)  
Free Trip to Japan with one guardian to attend the awards ceremony.  
Certificate of Commemoration and a Commemorative medal;
- ✓ ORGANIZER'S AWARD:
  - Mitsubishi Public Affairs Committee Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - Asian Pacific Federation of UNESCO Clubs and Associations Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
  - National Federation of UNESCO Associations in Japan Award (1 winner per participating country) – Certificate of Commemoration and a Commemorative gift
- ✓ EXCELLENCE AWARD: (6 winners per participating country)  
Certificate of Award and Commemorative gift

10. Non winning participants will receive a Certificate of Participation and a gift from the National Executive Committee.

11. Participating countries are: Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China, Chinese-Taipei, India, Indonesia, Democratic People's Republic of Korea, Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Singapore, Thailand, Pakistan, Philippines, Sri Lanka, Timor-Leste, Vietnam and Japan.

12. Application Forms will be distributed through the following centers:

- ▶ The Secretariat, FESTIVAL OF ASIAN CHILDREN'S ART  
Director's Office, BEE, 2<sup>nd</sup> Floor Bonifacio Bldg., DepEd Complex,  
Meralco Ave., Pasig City
- ▶ DepEd Regional Office (in your locality)  
c/o Elementary Education Division
- ▶ DepEd Division Office (in your locality)  
c/o Division Art Supervisor
- ▶ Your nearest DepEd District Office/Principal's Office

**ORGANIZERS:**

- MITSUBISHI PUBLIC AFFAIRS COMMITTEE
- ASIAN PACIFIC FEDERATION OF UNESCO CLUBS AND ASSOCIATIONS
- NATIONAL FEDERATION OF UNESCO ASSOCIATIONS IN JAPAN

**LOCAL ORGANIZER:**

- BUREAU OF ELEMENTARY EDUCATION (BEE)  
DEPARTMENT OF EDUCATION (DEPED)

**SUPPORTED BY:**

- UNESCO NATIONAL COMMISSION OF THE PHILIPPINES

**DEADLINE FOR SUBMISSION OF ENTRIES:**

*Friday, September 24, 2004  
(5:00 p.m.)*