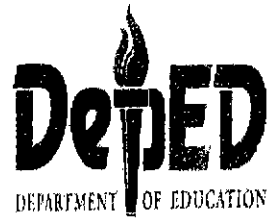




REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
**DEPARTMENT OF EDUCATION**  
DepEd Complex, Meralco Avenue, Pasig City



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JUN 02 2004

DepED MEMORANDUM  
No. **245**, s. 2004

INTERNATIONAL YEAR OF RICE (IYR) 2004 NATIONAL POSTAGE  
STAMPS DESIGN CONTEST

To: Bureau Directors  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. The Philippine Postal Corporation (PPC) in partnership with the Department of Agriculture (DA), the Department of Education (DepED), Commission on Higher Education (CHED) and the United Nations Information Center (UNIC), shall conduct the IYR 2004 National Postage Stamps Design Contest in support of Presidential Proclamation No. 534, providing for the Philippine Celebration of the International Year of Rice (IYR) and declaring the month of November as National Rice Awareness Month.
2. With the theme, "*Ang Palay ay Buhay*" or "Rice is Life", the contest aims to create awareness among students on the significance of the 2004 IYR celebration.
3. The designs of the first prize winners will be featured in the IYR 2004 stamps to be launched in October 2004 during the World Food Day Celebration. The rules and guidelines of the contest are found in the enclosure.
4. For more inquiries, please call Mr. Alberto Dumo, EPS II, Curriculum Development Division (CDD), Bureau of Secondary Education (BSE), DepED, Pasig City at tel. no. (02) 632-77-46.
5. Immediate and wide dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS  
Secretary

Lilian, -dm-international year of rice  
May 26, 2004/shiela

Encl.: As stated  
Reference: None  
Allotment: 1—(D.O. 50-97)  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS  
STUDENTS

CELEBRATIONS & FESTIVALS  
RULES AND REGULATIONS

*"Educating for a Strong Republic"*

### **Rules and Guidelines of the Contest**

1. This contest is open to all elementary and high school students both from public and private schools nationwide.
2. The contest theme is "Ang Palay ay Buhay" or "Rice is Life"
3. Entries must be made on a white illustration board. The artwork should be in a vertical format size 8 ¾ inches x 11 ½ inches.
4. The artwork must be accompanied by a write up or interpretation of the theme and the design. It must be written legibly in an A4 size bond paper and must not be less than 100 words.
5. Artworks done manually using crayola, pastel or water colors shall be preferable. Computer generated artworks are not allowed. There are no restriction in colors to be used in the artworks.
6. All artwork must be originally design by the artist. The contest committee have the right to test the winning artist on the originality of his/her artwork.
7. Judging shall be based on the following criteria:

Originality of Idea	40%
Relevance to the Theme	40%
Overall Impact	20%
Total	100%
8. The name and address of the designer together with the name of the school and the region should be attached at the back of the illustration board.
9. The design shall not incorporate the postage stamp theme, or the numbers representing the denomination or year of issue.
10. Entries must be place in a brown envelope and must be mailed thru Domestic Express Mail Service (DEMS) to:

IYR 2004 National Postage Stamps Design Contest Committee  
Marketing and Business Development  
Philippine Postal Corporation  
1000 Liwasang Bonifacio, Manila

11. Entries submitted not sent thru DEMS and through private couriers will be disqualified.
12. The contest period is from June 15, 2004 to August 13, 2004. Entries must reach the IYR National Postages Stamp Design Contest Committee by August 13, 2004.
13. Winning entries will be featured in the STAMPS and FIRST DAY COVERS which will be launched during the celebration of the World Food Day.
14. All artworks submitted shall be automatically become the property of PHILPOST.

There will be three categories:

Elementary	1 <sup>st</sup> Prize	P15,000 United Nations Plaque of Recognition IYR 2004 Stamps Souvenir Frame
	2 <sup>nd</sup> Prize	P10,000
	3 <sup>rd</sup> Prize	P5,000
High School	1 <sup>st</sup> Prize	P20,000 United Nations Plaque of Recognition IYR 2004 Stamps Souvenir Frame
	2 <sup>nd</sup> Prize	P15,000
	3 <sup>rd</sup> Prize	P10,000
College	1 <sup>st</sup> Prize	P25,000 United Nations Plaque of Recognition IYR 2004 Stamps Souvenir Frame
	2 <sup>nd</sup> Prize	P20,000
	3 <sup>rd</sup> Prize	P15,000

All contestants will be given Certificate of Participation