

### REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON DEPARTMENT OF EDUCATION

Detail of Education

DepEd Complex, Meralco Avenue, Pasig City

Tanggapan ng Kalihim Office of the Secretary

MAR 18 2004

Direct Line: 633-7208 / 7228 Fax: 636-4876 DETxt: 0919-4560027

E-Mail Address: osec@deped.gov.ph
Website: http://www.deped.gov.ph

DepED MEMORANDUM No. 145 , s. 2004

SEAMEO-UNESCO EDUCATIONAL CONGRESS AND EXPO

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors

- 1. The SEAMEO-UNESCO Education Congress and Expo will be held on May 27-29, 2004 at Queen Sirikit National Convention Center, Bangkok, Thailand in cooperation with the Ministry of Education, Thailand and Microsoft (Thailand) Limited.
- 2. With the theme "Adapting to Changing Times and Needs", the event aims to explore new avenues for adapting to the diverse changes to education, culture and technology.
- 3. The congress will bring together a large number of people from diverse background who are interested in education, training, culture and ICT.
- 4. A registration fee of Three Hundred Dollars (US\$300.00) for international participants and Two Hundred Fifty Dollars (US\$250.00) for international students must be received by the Congress Secretariat before May 20, 2004. This fee includes the conference kit, morning and afternoon refreshments, lunches, the Welcome reception on May 27, 2004 and a copy of CD-ROM. Enclosed is the registration and payment form. Registration by Internet at <a href="http://www.seameo-unesco.org">http://www.seameo-unesco.org</a>
- 5. For more information, please contact SEAMO-UNESCO Education Congress Secretariat, 4<sup>th</sup> Flr., 920 Sukhumvit Road, Bangkok 10110, Thailand, or at tel. nos. +66 (0) 2391-0144; fax no. +66 (0) 2381-2587 or e-mail: ec2@seameo-unesco.org.

6. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS Secretary

Lilian/SEAMEO-UNESCOCongress March 9, 2004/ aimacomp

Encl.: As stated

Reference: DECS Memorandum: No. 34, s. 2001

Allotment: 1---(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

**CONFERENCES** 

**OFFICIALS** 



for cancellation after 31 March 2004.

(Enclosure to DepED Memorandum No. 145, s. 2004
SEAMEO-UNESCO Education Congress and Expo: Adapting to Changing Times and Needs

27-29 May 2004

Queen Sirikit National Convention Center, Bangkok, Thailand http://www.seameo-unesco.org

Special Fee before 15 March 2004

Please print/type a SEAMEO - UNES 4 <sup>th</sup> Floor, 920 Sukh	CO Education Cond	by post, fax, or e-mail to: gress and Expo Secretaria ok 10110, THAILAND.	OR No.
E-mail: ec2@sean Registration by Int	neo-unesco.org	/.seameo-unesco.org	TR No. Status
	•	PERSON  Others (please	
First Name	Mie	ddle Name	Surname Name
Preferred name for	badge (optional):		
Sex:	☐ Female	Nationality:	
		- Nationality.	
Title of Position:	<del></del>		
Institution/Organiza	ation/Agency:		
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Dietary Needs:			
	REGISTRATION I	FEES	PAYMENT METHOD
afternoon refreshments	fee includes the confere s, lunches, the Welcome OM. Please indicate wi	reception on 27 May 2004	Advanced registration is effective upon full payment, which must be received by the Congress Secretariat before 20 May 2004.  Bank transfer in US Dollars to "SEAMEO-UNESCO Education"
	Register and pay by 15 March 04	Register and pay after 15 March 04	Congress and Expo", Savings Account No. 009-552073-02-1001 (SWIFT CODE: SICOTHBK) Siam Commercial Bank, Bangkapi Branch,
Residents in Thailand	☐ Baht 2,500	☐ Baht 3,000	Bangkok 10110, Thailand.  Note: Please instruct the bank to "Pay in Full" when making bank transfer. The deadline
Students in Thailand	Baht 2,000	☐ Baht 2,500	for payment in this method should be before 15 May 2004.  Bank transfer in Thai Baht to "SEAMEO-UNESCO Education
International Participants	USD 250	☐ USD 300	Congress and Expo", Savings Account No. 009-2-61006-5 Siam Commercial Bank. Bangkapi Branch, Bangkok 10110, Thailand.  Note: A copy of the bank receipt of the remittance must be sent with this Form. For
International Students	USD 200	☐ USD 250	registration after 20 May 2004, please submit the original bank receipt of the remittance to the on-site Registration Desk as record of payment.
Special rate is available Congress Secretariat.  Daily Rate (for Residents an and afternoon refreshments,	See contact details a d Students in Thailand only)	bove includes conference kit, morning	Bank draft in US dollars   Issuing Bank
27 May 2004	<u> </u>	Baht 1,200	2004. The participant's name and full address should be typed or printed clearly on the back of the bank draft.
28 May 2004	<del></del>	Baht 1,200	Credit Card (I, the undersigned, hereby authorize the SEAMEO –
29 May 2004		Baht 1,200	UNESCO Education Congress and Expo Secretariat to charge to my account the fee as specified in this form.) "Please quote the 19-digit
	tion on 27 May 2004	Baht 600	credit card number from the back of your credit card where you affixed
	TOTAL	Baht	your signature, otherwise your payment cannot be processed."  Visa Master Card Expiry date/
Cancellation Policy: W	Vritten notice of cancella	ition must be mailed or faxed to	Credit Card No
2004. The registration for	ucation Congress and E ee will be refunded with	xpo Secretariat by <b>31 March</b> a 50% reduction. No refund	Card Holder's NameCard Holder's Signature

Card Holder's Signature

### HOTEL INFORMATION

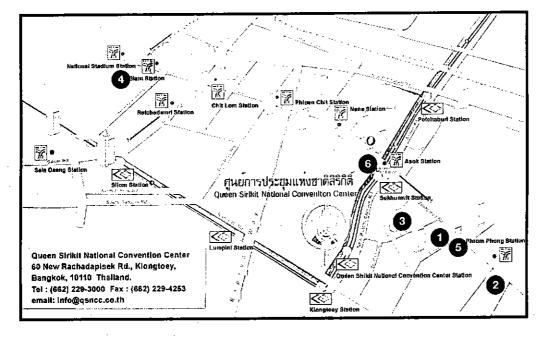
### SEAMEO - UNESCO Education Congress and Expo Queen Sirikit Convention Centre, Bangkok, Thailand 27-29 MAY 2004

### **Hotel Reservation and Payment**

- Participants are requested to settle their own hotel bills directly.
- All hotels require a cash deposit of one night's accommodation or credit card number to secure the room. Please contact the hotel of your choice for details.

The following hotels offer a special discount on hotel rates for congress participants. The rates include free breakfast and shuttle bus to and from the congress venue (Please inform the hotel that you are a congress participant). For transportation between Bangkok International Airport and the hotel of your choice, please contact your hotel directly.

Special rate offered	Single room	Twin room	Contact details
① Jade Pavilion	USD35	USD40	www.baiyokehotel.com Email: jadepavilion@baiyoke.com Tel. (662)261-0000, 262-0000 Fax (662)258-2328, 260-5575
(2) Imperial Impala	USD50	USD60	www.imperialhotels.com E-mail:sales_tara@imperialhotels.com Tel. (662)259-2900 Fax (662)259-2896
③ Windsor Suites	USD60	USD60	www.windsorsuiteshotel.com E-mail:info@windsorsuiteshotel.com Tel. (662)262-1234 Fax (662)258-1522, 262-1212
4 Novotel Siam	USD80	USD85	www.accorhotels.asia.com E-mail:corpsale@novotelbkk.cqm Tel. (662)255-6888 Fax (662)255-2445
(5) Imperial Queen's Park	USD88	USD98	www.imperialhotels.com E-mail:attaporn@imperialhotels.com Tel. (662)261-9000 Fax (662)261-9459
6 Sheraton Grande Sukhumvit	USD150	USD160	www.starwood.com/bangkok E-mail:grande.sukhumvit@luxurycollection.com Tel. (662)653-0333 Fax (662)653-0408



- Jade Pavilion
- 2 Imperial Impala
- 3 Windsor Suites
- 4 Novotel Siam
- Imperial Queen's Park
- 6 Sheraton Grande Sukhumvit

please visit www.seameo-unesco.org For online registration and more information, Queen Sirikit National Convention Centre, Bangkok, Thailand

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Education Congress and Expo 27 - 29 May 2004

SEAMEO-UNESCO

Philippines Pasig City, Metro Manila DepEd Complex, Meralco Avenue Department of Education Undersecretary for Programs & Projects

and Meeds Changing Times ot gnitqsbA

27 - 29 May 2004 **SEAMEO-UNESCO** 

Queen Sirikit National Convention Centre, Bangkok, Thalland

Or Fe A Hidalgo

http://www.seameo-unesco.org Mom Luang Pin Malakul Centenary Bidg., 4th floor 920 Sukhumvit Road, Bangkok 10110, Thailand Tel: (66)-(0)-2391-0144, 2391-0266 Fax: (66)-(0)-2381-2587 Email: secretariat@seameo.org or ec2@seameo-unesco.org SEAMEO-UNESCO Education Congress and Expo Secretariat

## Opening Ceremony of the SEAMEO-UNESCO Education Congress Her Royal Highness Princess Maha Chakri Sirindhorn will officiate at the



Southeast Asian Ministers of Education Organization (SEAMEO)

cellence which serve as the empowered arm of the organization through their dition (ICDE). The Organization has 15 established Regional Centres/Network of Exand one Affiliate Member, the International Council for Open and Distance Educa-At present, SEAMEO has ten Member Countries, six Associate Member Countries countries to promote co-operation in education, science and culture in the region. ernmental organization established in 1965 among governments of Southeast Asian verse ranges of expertise. The Southeast Asian Ministers of Education Organisation (SEAMEO) is an intergov-



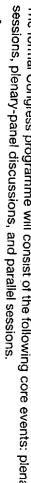
UNESCO Asia and Pacific Regional Bureau for Education

The UNESCO office in Bangkok was established in 1961 and is now both the Re gional Bureau for Education in the entire Asia and Pacific region and the principal and for the fulfilment of human rights is at the core of its work promotes literacy as a basic human right and as a necessity for development and will ensure that education for good citizenship, for values which promote peace co-ordinator of UNESCO activities, across sectors, in the Mekong region. UNESCO

ing, the event will explore new avenues for adapting to the diverse changes in education, culture and technology under a sub-theme running throughout each day, as Considering the need to face a perpetually changing world of education and train-

- Day 2: Openness to Change and Respect for Diversity Day 1: Equity of Access to Quality Education: Road to Poverty Alleviation
- Day 3: Technology Advancement: Impact on Culture, Peace and Environment

The formal Congress programme will consist of the following core events: plenary



Universiti Brunei Darussalam



Ministry of Education, Thailand



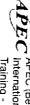
Microsoft (Thailand) Limited www.microsoft.com/thailand



Advance Agro Public Co., Ltd. www.advanceagro.com



Thai Airways International www.thaiairways.com



APEC (Beijing) Center for International Education and Training - China



www.adb.org Manila, Philippines Asian Development Bank (ADB)



Association of Canadian Community Colleges
Association des collèges communautaires du Canada www.accc.ca

Association of Universities Association des universities et collèges du Canada et collèges du Canada





National Federation of UNESCO (OEC) Thailand

Accordations in IADAN Associations in JAPAN www.unesco.jp



(Asia Area Office - Philippines) SIL Internationa www.sil.org



COMMONWEALTH Of LEARNING Canada



Thai Council of Dean of Education



Thailand



International Council for Open and www.icde.org Distance Education (ICDE) Norway









and foreign internship programmes with famous overseas universities

leading educational agencies for studying in Australia, Canada.

opportunities to register for scholarships, exchange programmes,

France, Germany, New Zealand, Singapore, UK, and USA.

software and e-Learning Toolkit for the 21st century

to witness Microsoft's latest version on education encyclopaedia

new concepts of schooling and education

15 March 2004 - Deadline for early registration

30 April 2004 - Deadline for submission of exhibitors'application form

For further inquiries, please contact:

SEAMEO-UNESCO Education Congress and Expo Secretariat
Mom Luang Pin Malakul Centenary Bldg., 4th floor, 920
Sukhumvit Road, Bangkok 10110, Thailand
Tel: (66)-(0)-2391-0144, 2391-0256 Fax: (66)-(0)-2381-2587
Email: secretariat@seameo.org or ec2@seameo-unesco.org

http://www.seameo-unesco.org

## Welcome and Invitations

We are proud to announce the SEAMEO-UNESCO Education Congress and Expo, which will take place from 27 to 29 May 2004 at Queen Sirikit National Convention Centre in Bangkok, Thailand.

On behalf of the organizers of the Congress, we invite everyone who is involved in education and training in universities, schools, companies, governments, intergovernmental organizations, NGOs, and other entities, to participate in it.

The Congress will be structured into core events (plenary and parallel sessions) and an education marketplace.

Reasons to Register NOW

in the plenary sessions

practitioners' hands-on experience in the parallel sessions

and interact with Congress participants from various

the major issues and developments from experts' presentation

regions

Conference Language

The official language of the Congress will be English.

will be available on CD-ROM

Accepted abstracts for paper presentations in parallel and workshop sessions

Three distinguished keynote speakers will provide a penetrating and incisive overview of each day's particular theme and its relationship to changing times and changing needs in this new century. Current issues related to the three sub-themes will also be discussed in a plenary-panel session, where experts in the field will present their personal and professional perspectives.

The Congress will bring together a large number of people from diverse background who are interested in education, training, culture and ICT. We expect participants from 100 countries.

Coupled with a special programme featuring the many delights of Bangkok in terms of culture, food and entertainment, this will be a conference not to be missed.

We take this opportunity to invite you to Bangkok to participate in the SEAMEO-UNESCO Education Congress and Expo.



Director
SEAMEO Secretariat
and Chairperson of the
Congress Organizing Committee

Dr Arief S Sadiman



Dr Sheldon Shaeffer Director UNESCO Bangkok and Co-Chairperson of the Congress Organizing Committee

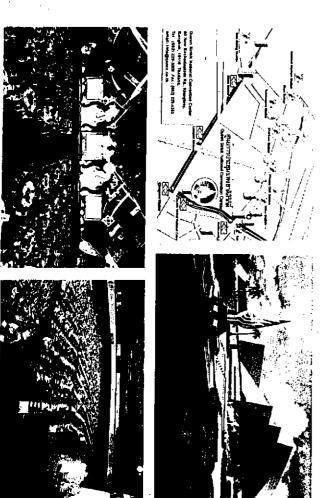
# Provisional Programme - SEAMEO-UN Theme: Adapting to Cha

Theme: Power	Theme: Power of Knowledge	13.00-16.00
		Expo Activities
	Welcome Reception	1800 - 2000
1: Respecting [ Language 2: Exploring the HIV/AIDS and 3: Making Interi	Parallel Sessions 2 1: Enhancing School-based Management 2: Reforming the Curriculum 3: Sustaining Community-based Learning Centres	1600 - 1730
1: Making Schc Inclusive 2: Balancing Gl 3: Building Moc Co-operatior	1: Promoting New Ways of Teaching, Learning, and Management 2: Developing Strategies for Improving Equity in Access to Quality Education 3: Establishing Alliances and Partnerships for Improving Quality and Equity	
	Parallel Sessions 1	1400 - 1530
	Lunch	1230 - 1400
	Plenary - Panel Session I	1100 - 1230
Visit	Keynote Speech Theme: Equity of Access to Quality Education: Road to Poverty Alleviation	1030 - 1100
Pler	Official Opening of the Education Expo	0930 - 1000
Theme: Oper:	Opening Ceremony	0900 - 0930
·	Registration	0800
	Congress Provisional Programme	Congress Pro
Dai	Day 1 (Thu., 27 May 2004)	Time

# The Queen Sirikit National Convention Centre (QSNCC)

QSNCC, one of the world's most exciting convention centres, was designed based on classic Thai architecture and built to host some of the world's major meetings. This magnificent state-of-the art venue is ideally positioned in the heart of Bangkok. QSNCC is a short distance away from numerous hotels, shopping centres and major expressways. It is also well connected by public transport and within 5 minutes travel from the Bangkok Transit Station (BTS) in Asok.

Its facilities are considered world class. QSNCC is equipped with TV security monitors, which offer continuous monitoring from a central control room. There are services for banking, retail sales, and post. Everything is under one gigantic roof, connected by spacious hallways. This keeps guests and delegates together for conventions, or allows a flow of people for other events. There are restaurants located inside the QSNCC building to cater to participants' lunch needs. A set lunch can be enjoyed for about US\$3 to US\$8.





# Distinguished academic leaders will deliver plenary session speeches



entific and Cultural Organization (UNESCO) since 2001. Knighted in 1994 in recognition of his services to higher education, Sir John holds more than twenty honorary degrees from universities in eleven countries. The success of his book, *Mega Universities and Knowledge Media: Technology Strategies for Higher Education*, established his reputation in international educational circles as a leading thinker and a thinking leader. He believes that only through the intelligent use of technology can higher education surmount its current crises of access, cost and flexibility.



is Professor of International Law and International Relations at the University of Lund. She carried out a number of cross-national research projects, served as an external expert for various international inter- and non-governmental organizations, and participated in various academic networks. She published extensively in English as well as in French, Spanish, and Slavic languages. Her publications include Education Denied: Costs and Remedies, International Standards and National Practices in Europe.



teaches and supervises graduate research on development planning and planning process as a Professor at the School of Community and Regional Planning, University of British Columbia. Professor Boothroyd has led UBC capacity-building projects in Thailand, Viet Nam, Brazil, and other countries and has also delivered short planning courses and workshops in over 30 communities and at 7 universities across Canada. From 1998 to 2003, he directed the Localized Poverty Reduction in Viet Nam Programme to build academic capacity for developing, teaching, and applying participatory methods of poverty reduction.



sion, Ministry of Education in Malaysia. Dr Azmi has special interests in educational management and organizational development which includes, among others, Non-Formal Education in Education Development and Leadership Function, Role and Training. He has given consultancy services to not only schools in Malaysia but also to INSPEN Evaluation Research Project and IHEP-UNESCO. He has presented many papers and talks at various international seminars and meetings, some of which are his research and its contribution towards Smart Family, Smart Children: A Retrospective and Perspective and 21st Century Education Leadership.



Chairman, Council of Professionals and Association of the Indonesian, Infocom Society and Vice President of University of Pelita Harapan, Indonesia was appointed Secretary General of the Department of Tourism, Posts and Telecomunications in 1991 during which he was responsible for policy and regulatory development relating to telecommunications and information technology, then in 1998 Secretary General of the Department of Tourism, Arts and Culture. Prior to this, he served as President/CEO and Chairman of the Board of Indosat. Currently he is a member of the E-Asean Task Force.

### Parallel Sessions

Based on the day's theme, three parallel sessions will be organized for the presentation of the Congress papers, each followed by discussions. The essence of this format is that the sessions will be built around thematic tracks or streams.

Each Parallel Session will be related to the theme running throughout the day, and topics will be grouped within the following three main **streams**:

- Methods, Materials and Management
- Policies, Reforms and Innovations
- Co-operation, Linkages and Partnership

### Expo: "Smart Education"

- Government organizations, Universities, Colleges that offer scholarships, student exchange programmes, foreign internship programmes, loan services, distance learning opportunities etc.
- Exhibition of new concept schools such as Bilingual Schools, Prototype school for using ICT, School-based Management etc.
- Educational agencies for studying in Australia, Canada, France, Germany, New Zealand, Singapore, United Kingdom and the United States
- Teaching Management Solution
- Interactive Learning Systems, Learning Aid Providers, Internet-based Technologies, Computer Hardware and Peripherals, Multimedia Communication Devices
- Learning Software and eLibrary
- Publishers

## 27-29 May 2004 from 0900 - 1900 hrs

open to public participation from 1300 to 1600 hrs:

27 May 2004 Power of Knowledge
28 May 2004 Power of www and Distance Learning
29 May 2004 Power of ICT by Microsoft

### FREE OF CHARGE

Prince hear of Bridge & Salary

teachers with <u>Lifersorial</u> to explore how to integrate ICT for educational learners teachers with experts and Microsoft Partners, showcasing eLearning Tool-Kit for the 21st. The Jeanning plus FREE gifts and give-away.



**Bangkok** is the Orient's most cosmopolitan city, a national treasure house as well as Thailand's spiritual, cultural, political, commercial, educational and diplomatic centre. Bangkok, Thailand's major gateway, casts an irresistible spell of enchantment. To the Thais, it is **Krung Thep**, "City of Angels", and you'll find it a magic place, one that captivates the imagination. It is one of the safest cities in the world by day and night. Bangkok presents an initial picture of high-rise office towers; of world-class hotels; of shopping plazas packed with treasures of the East, such as silks and gem stones; of restaurants serving Thailand's spicy specialities and many other national cuisines; of neon-lit entertainment spots where the fare ranges from classical to laser disco dance.

## Pre and Post Conference Tour

Pre and post conference tours in Bangkok and outside the city are available. To find out more about the tours, please contact the Pan Paragon Travel Agency at: <a href="mailto:panparagon@yahoo.com">panparagon@yahoo.com</a>
<a href="mailto:www.panparagon.com">www.panparagon.com</a>

### Samples of tours:

- a. Grand Palace Tour, fee \$15 for half day
- Royal Grand Palace and Vimarnmek, fee \$20 for half day
- Temples and City, fee \$15 for half day
- floating market (Damnernsaduak), fee \$25 for half day
- . Rose Garden with Thai cultural shows, fee \$40 for full day including lunch
- Floating Market (Damnernsaduak) and River Kwai, fee \$50 for full day with lunch







# IESCO Education Congress and Exponging Times and Needs

Theme: Power of ICT	of www and Distance Learning
1730 - 1800 Closing Ceremony	
Preserving Cultural Heritage and     Biodiversity Through ICT     S: Exploring ICT Knowledge Networks     in Education	Interface Between I Education Iships and University More Productive
Parallel Sessions 6  1: Using ICT to Break Down Barriers to Education	Sarallel Sessions 4 Diversities in Culture and
Learning 2: Ensuring Quality and Standards in Transnational Education 3: Establishing Private-Public Partnerships for ICT in Education	obalization and Localization lels of Education and Networking
Parallel Sessions 5  1: Integrating ICT Into Teaching and	Parallel Sessions 3  Pols Child-Friendly and
Lunch	Lunch
Visit to the Education Expo/ Paper Presentations	to the Education Expo/ aper Presentations
Plenary - Panel Session III	າary - Panel Session II
Keynote Speech Theme: Technology Advancement: Impact on Culture, Peace and Environment	Keynote Speech pess to Change and Respect for Diversity
Day 3 (Sat., 29 May 2004)	/ 2 (Fri., 28 May 2004)