

#### REPUBLIKA NG PILIPINAS REPUBLIC OF THE PHILIPPINES KAGAWARAN NG EDUKASYON

DEPARTMENT OF EDUCATION
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FEB 0 3 2004

DepED MEMORANDUM No. 52 , s. 2004

2<sup>ND</sup> PHILIPPINE PARENTING CONVENTION

To:

Bureau Directors

**Regional Directors** 

Schools Division/City Superintendents

- 1. The Parenting Company, Inc. (TPCI) will hold the 2<sup>nd</sup> Philippine Parenting Convention entitled "Parents Ko Idol Ko! The Celebration of Parenthood Continues ..." on March 13-14, 2004 at the EDSA Shangri-La Hotel Manila.
- 2. The Convention aims to bring the best of training methodologies via all available hi-tech and hi-touch media resources; and gather advocates and topnotch speakers in the country to discuss issues and opportunities in modem day parenting through plenary programs, simultaneous workshops and special sessions.
- 3. The participation of the Parent-Teacher-Associations/Parent-Teacher-Community Associations (PTAs/PTCAs), school administrators/heads and teachers are encouraged. Attendance of public school participants is allowed on official time only.
- 4. A registration fee of Two Thousand Five Hundred Pesos (PhP2,500.00) will be charged each participant. A discounted fee of Two Thousand Two Hundred Pesos (PhP2,200.00) will be charged for those who will register before February 15, 2004. Likewise, a 10% percent discount will be given to those who will register in groups of four and above. Enclosed is the registration form.
- 5. For more inquiries, please contact the TPCI at tel nos. (02) 920-0537; 433-0387; 434-0139; 435-4281 and fax no. (02) 435-4301 (e-mail address: inquiries@theparentingcompany.com) or visit them at 59A Panlilio Bldg., Xavierville Avenue, Loyola Heights, Quezon City.
- 5. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS Secretary

Encl.: As stated Reference: None

Allotment: 1--(D.O. 50-97)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CONVENTION SOCIETY or ASSOCIATIONS

TEACHERS
VALUES EDUCATION

Madel:c:2<sup>nd</sup> Phil Parenting 1-27-04

"Educating for a Strong Republic"

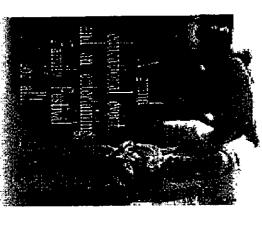


### Parenting Convention

children looked up to their parents as role models. Today, only 4 out of 10 kids want to be like mom "Twenty years ago, 9 out 10 and dad."

# The Celebration of Parenthand Cantinues!





EGSA Shangri-la Hotol Manila

March 13-14, 2004

"All proceeds go to the Master's Lighthouse Foundation."

children re-inspired by who RECLAIM THAT Four workshop tracks. Sixteen parenting and what their parents are. Our vision: 10 out of 10 INFLUENCE! topics. Endless learning.

## HIGH IMPACT PLENARIES

 Learning the Lesson, Teaching the Heart New Ways of Bringing up Children Innovative guides of raising your kids Lessons you can get by listening to your

• Idol ko Parents ko!

### INTERACTIVE WORKSHOPS How you can be your kids' role model

TRADITIONS

TEENAGERS Know your identity. Pass on your legacy Listen to and understand teenagers Guide them. Be their best friend. to your children.

TRENDS AND TIME

evolving image of families today.

Know trends in parenting and the

TECHNOLOGY changing world. Use technology to aid Cope with the fast paced and everyour parenting.

Special Rates for Early Registrants and Group Experts!

Top Notch Speakers and Parent

Grand Family Festival that is open to the participants for

**Participants** 

Professional Child Care pro-vided.

#### Registration Form

want to attend future events
Nickname
Mobile Phone No.:
Company Address:
E-mail Address:
C by  Distributing flyers and posters  Announcing the event to important meetings
friends to the PPC.
Contact Numbers

Please register by: Fax: 435:4301 Phone No: 433-31; 434-0139 Mail: 59-A Xavierville Avenue, Loyola Heights, QC

u Iv	vant to avail of the discount
	Early Bird Register before February 15, 2004 and pay only P2,200 instead of P2500
	PPC Partners Invite friends and register in groups of four and above and get a 10% discount.
METH	OD OF PAYMENT:
0	:

	Acct. No: 007-559-00067-8
	Fax deposit slip to Melissa P.
	Lotin with the registration form to
	435-4301
	Or _
	Proceed to 59A Xavierville Avenue,
	Loyola Heights Quezon City
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Suggest a topic:	•	