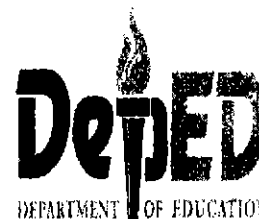




REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



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DepED MEMORANDUM
No. 33, s. 2004

JAN 23 2004

54TH NATIONAL DENTAL HEALTH WEEK

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Department of Education (DepED), through the Health and Nutrition Center (HNC), will celebrate the National Dental Week on February 3-9, 2004, in compliance with Presidential Proclamation No. 235 dated January 4, 1951.

2. The celebration shall focus on the theme: "*Kinabukasan isipin, Ngipi'y Pagyamanin, Pangangalaga'y Gawin, Wastong Kalusuga'y Kakamtin*", to heighten awareness on the importance of good oral health among the teachers, school administrators, parents and more importantly the school children. To attain the objectives, the schools are encouraged to conduct the following activities:

- First Day - Display of the theme on bulletin boards, streamers and other health related posters in strategic places;
- Second Day - Oral health lectures and tooth brushing drills;
- Third Day - Provision of dental services to school children, teaching and non-teaching personnel;
- Fourth Day - Conduct of seminars/symposia on oral health care; and
- Fifth Day - Provision of free dental check-ups relative to the projects "Save the World from Cavities" in 200 selected schools, implementing the "Bright Smile, Bright Future" (BSBF) Program, and "School Dental Service Initiatives to Strengthen the BSBF Program" (DSI-BSBF) in other BSBF schools.

3. All school and health personnel, specifically the school dentists, are expected to take the lead in the conduct of these activities to celebrate the event. They are likewise requested to coordinate with the local dental chapters on the activities that may be scheduled by the Philippine Dental Association (PDA).

4. A narrative report on the activities shall be integrated in the First Quarter Report on the Integrated Health and Nutrition Program to be submitted to the Health and Nutrition Center (HNC), 5/F Mabini Bldg., DepED Complex, Pasig City.

5. For more information, please contact Dr. Juan R. Araojo, Chief Dental Service, HNC at tel. nos. 633-7245 and 632-13-61 to 70 local 2152.

6. Wide dissemination of this Memorandum to all concerned is desired.

EDILBERTO C. DE JESUS
Secretary

Reference:

DepEd Memorandum: No. 12, s. 2003

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
HEALTH EDUCATION
STUDENTS

Alma/Sheila, MPPD, DM Dental Health Week
Jan. 16, 2004
Computer and Account's Used: Rudy