



KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepED Complex, Meralco Avenue, Pasig City

Office of the Secretary

DepED MEMORANDUM
No. **457**, s. 2003

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NATIONAL EXPORTERS WEEK

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. The Export Development Council (EDC) shall celebrate the National Exporters Week on November 27 to December 5, 2003 with the theme "Exporting is Everybody's Business".
2. This celebration aims the following objectives: to increase awareness on the role of exporters in economic growth and development; to cascade relevant information to exporters of the emerging opportunities in the global market; to expand the exporters' product range locally and globally; and, to inspire local manufacturers to explore export market.
3. All schools are encouraged to support the celebration through the following proposed school activities:
 - a. Trade Fairs and Exhibits ("Buy Pinoy") – November 27–December 1
 - b. Forum/Symposium/Seminar – December 4
 - c. Trainings – December 1–5
 - d. School activities – November 27–December 1
 - e. Raffle Draws – November 27–December 1
4. For more information, please contact EDC Secretariat at telefax nos. 890-4645 and 897-7608 or through e-mail edc@dti.gov.ph.
5. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS
Secretary

Sheila, DM National Exporters Week
November 24, 2003

Reference: DepEd Memorandum No. 242, s. 2002
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS

EXHIBITS

SEMINARS

"Educating for a Strong Republic"