



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City



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DepED MEMORANDUM
No. **417**, s. 2003

OCT 27 2003

SY 2003-2004 REGIONAL AND NATIONAL SCHOOLS PRESS CONFERENCES

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. Pursuant to the mandate of Republic Act No. 7079, the National Schools Press Conference (NSPC), a culminating activity of the Campus Journalism Program for the school year shall be held on February 23-27, 2004, at the P. Guevarra Memorial National High School, Sta. Cruz, Laguna (Region IV-A CALABARZON). The Regional Schools Press Conference (RSPC), a three-day activity that shall be conducted for not more than three (3) days between November 17 and December 12, 2003, precedes this weeklong activity.
2. The theme of the 2004 NSPC is "Responsible Campus Journalism for a Strong Republic" (Pampaaralang Pamamahayag Para Sa Isang Matatag na Republika).
3. The conference aims to:
 - a. Underscore the relevance of campus journalism in the development of a strong Republic;
 - b. Promote journalism competencies through individual and team competitions; and
 - c. Hone the coaching/mentoring expertise of school paper advisers in school paper management.
4. The main participants in the NSPC are about Three Thousand Three Hundred Thirty Two (3,332) regional winners in seven (7) categories of the Individual Writing Contest (English and Filipino), and about the same number of qualifiers in the Group Contest for both elementary and secondary levels.
5. Participants from the private schools should make the necessary arrangements with their respective heads of institutions for their participation in the NSPC.
6. Those regions with participants needing special attention should make the necessary arrangements with the host region.
7. The Implementing Guidelines for the conduct of the NSPC, the other participants (school paper advisers, regional and national association officers, supervisors in-charge of journalism, and other officials) who shall compose the regional delegations, the

Guidelines for the RSPC, Radio Broadcast and Desktop Publishing, Group Contest, the list of the Billeting Quarters, together with the Program of Activities are enclosed to this Memorandum:

8. The host region for the NSPC shall receive a subsidy of Three Million Pesos (Php 3,000,000.00). A minimal registration fee of Two Thousand Five Hundred Pesos (Php 2,500.00) and Eight Hundred Pesos (Php 800.00) shall be charged each participant in the 2004 NSPC and RSPC respectively, to augment existing funds, subject to the usual accounting and auditing rules and regulations.

9. Regional Directors are authorized to draw a cash advance from appropriate local funds to cover expenses in preparation for the RSPC subject to liquidation upon completion of the activity. Such cash advances shall be reimbursed from the collection of registration fees and the subsidy of Eight Thousand Pesos (Php 8,000.00) per division from the Campus Journalism Fund (R.A.7079). The subsidy shall be released upon submission to the Director IV, BSE, of the design and the budget of the Regional Schools Press Conference.

10. Further inquiries may be addressed to:

The Director IV
Attention: **Miss Bella O. Marinas**
Bureau of Secondary Education (BSE)
Department of Education (DepED)
3rd Floor, Bonifacio Building, DepED Complex, Meralco Avenue, Pasig City
Telephone Numbers: 632-75-86 / 6365172

11. Immediate and wide dissemination of this Memorandum to all concerned is desired.



EDILBERTO C. DE JESUS
Secretary

Maricar/reformat-dm+nspc
10-15-03

Encls.:

As stated

References:

DepEd Memoranda: Nos. 4 and 13, s. 2002

Allotment: 1- -(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
OFFICIALS
PUPILS
SCHOOL PAPER
STUDENTS

(Enclosure No. 1 to DepED Memorandum No. 417, s. 2003)

**Implementing Guidelines for the Conduct of the National Schools Press
Conference (NSPC) for SY 2003-2004**

General Guidelines

1. The Chief, Secondary Education Division, who is the head of the regional delegation shall be responsible for the delegation's travel arrangements to and from the contest site before, during and after the NSPC activities.
2. The official list of the regional delegation, certified by the Regional Director, with males separated from the females, shall be sent not later than January 15, 2004 to the Director of DepED Region IV-A (CALABARZON), Oranbo Drive, Pasig City, copy furnished the Directors, Bureaus of Secondary and Elementary Education, and the Schools Division Superintendent, Division of Laguna.
3. Information about the means of transportation, date and time of arrival of the regional delegation shall be provided to the host region at least three (3) weeks before the date of arrival.
4. Regional participants are required to register with the Registration Committee by presenting their school identification card (I.D.), medical certificate issued by a government physician, and a copy of the parent's permit. The Registration Committee will not accept registrants without these necessary documents.
5. The Registration Committee shall receive from each Regional Editors' Guild President and Regional Advisers' Association President (both elementary and secondary) the total collection of the membership fees in their respective regions within the duration of the NSPC.
6. The collection shall be turned over to the respective treasurers of the national associations (PAESPA/NSSPAA) and the National Editors' Guild for elementary and secondary.
7. Each delegate to the NSPC shall be charged a registration fee of Two Thousand Five Hundred Pesos (Php 2,500.00) payable to the host region. The first meal (lunch) shall be served on February 23, 2004 and the last meal (lunch) on February 27, 2004.

Contest Rules

1. The contestants are not allowed to use cellular/mobile phones and the like during the contest proper.
2. Substitution of regional winners or contestants shall not be allowed in the NSPC proper, although a teacher-adviser replacement is allowed for an adviser who cannot participate in the NSPC, for as long as the number of regional delegation is maintained.
3. The participants in Photojournalism may use cameras of their choice. Sophisticated cameras (with zoom lens, wide angle, telephoto and the like) may be allowed except a digital camera. Films will be made available to the participants for free a few minutes before the contest.
4. The participants are required to be at the contest venue on time. A waiting or holding area for the contestants and advisers shall be provided within the compound of the contest venue.

Other NSPC Related Activities

The search for the Outstanding Elementary and Secondary School Paper Advisers and the Outstanding Elementary and Secondary Campus Journalists of the Philippines for SY 2003-2004 shall continue to be part of this year's conference. (DECS Memorandum No. 453, s. 2000).

Participants and Members of the Regional Delegations

Participants	REGION		Division	DepEd CO	Host Region	TOTAL
	Elementary	Secondary				
Student Writers	98*	98*				3332
Teacher-Advisers	98*	98*				3332
Outstanding Sch. Paper Adv.	1*	1*				34
Outstanding Sch. Campus Journalist	1*	1*				34
President of the Editors Guild	1*	1*				34
President of the Regional Ass. Of Sch. Paper Adv.	1*	1*				34
Chief/Asst. Chief	1*	1*				34
Reg. Sup. In-Charge of Journ.	1*	1*				34
Div. Supv. In-Charge of Journ.			178			178
SUB-TOTAL =	202	202	178			7,046
Other Participants						
Working Committee				30	30	60
Phil. Ass. Of Sch. Paper Advisers	9	9				18
Officers of the Editors Guild	9	9				18
Board of Judges (Individual Contest)	24	24				48
SUB-TOTAL	42	42	0	30	30	144
GRAND TOTAL						7,190

Legend : *17 Regions

(Enclosure No. 3 to DepED Memorandum No. 417, s. 2003)

Guidelines for the RSPC

1. The Regional Schools Press Conference (RSPC) is a three (3) day activity consisting of lectures and discussions on relevant issues, and Individual Writing Contest in English and Filipino at the elementary and secondary levels. The categories are as follows:

Editorial Writing	Pagsulat ng Pangulong Tudling
Feature Writing	Pagsulat ng Lathalain
News Writing	Pagsulat ng Balita
Sports Writing	Pagsulat ng Balitang Isports
Copy reading/ Headline Writing	Pagwawasto at Pag-uulo
Editorial Cartooning	Kartung Pang-Editorial
Photojournalism	Pagkuha ng Larawang Pampahayagan

2. The student may opt to participate in any number of categories in the same medium provided there is no conflict in the schedule.
3. There shall be seven (7) winners for each category at the elementary and secondary levels for each region. Thus, there shall be a total of Three Thousand Three Hundred Thirty Two (3,332) regional winners nationwide.
4. A school shall have only one (1) contestant per category regardless of the number of annexes a school may have.
5. One (1) week after the RSPC, the Regional Director shall submit the following to the Office of the Secretary, DepED Complex, Meralco Avenue, Pasig City (Attention: The Directors, Bureaus of Secondary and Elementary Education), copy furnished the Regional Director, DepED Region IV-A CALABARZON:
 - A. A certified list of regional winners in the individual contests indicating the names of their schools and divisions, and in the case of special students who are regional winners, please indicate a brief description of their impairment to enable the DepED Organizing Committee to make the necessary arrangements for their convenient participation in the national contests;
 - B. The list of teacher-advisers who shall attend the NSPC;
 - C. The names of the Outstanding Elementary and Secondary School Paper Advisers, with their individual 2x2 photographs;
 - D. The names of the Outstanding Elementary and Secondary School Campus Journalists, with their individual 2x2 photographs.
6. Non-compliance with the guidelines shall automatically disqualify the participants from the NSPC contests.

Guidelines for Radio Broadcast and Desktop Publishing

Radio Broadcast

Pre-Contest

1. Each region shall field in five (5) students who are participants in any category of the individual contests.
2. The students shall be given two (2) hours to prepare a five-minute radio script either in English or Filipino. The five-minute radio script shall include a quick Introduction, Station ID, Commercials, Lifestyle News (fashion, society, entertainment), Crime-Related News (local/foreign), Business News, Feature Story, Commentary and Public Affairs item. All scripts shall be prepared on the spot.

Contest Proper

1. Once the two-hour scriptwriting has started, no student will be allowed to leave the room. In case of personal necessity, a member of the management shall accompany the student to the rest room.
2. The students are encouraged to be creative in writing their scripts.

Post Contest

1. Three (3) original copies of the script shall be submitted for judging.
2. Ten (10) best scripts in English and ten (10) best scripts in Filipino shall be chosen.
3. The first three (3) winners shall be chosen from among the ten (10) best scripts.
4. Each of the ten (10) scripts chosen (in English/Filipino) shall be awarded a best script medal award.
5. A trophy will be given to each of the first three (3) winners.
6. The decision of the members of the Board of Judges in all aspects of the contest shall be final and irreversible.

Criteria for Judging

1. Content (Adaptation to radio script writing principles)	40%
2. Presentation (Creativity, originality and adherence to script writing format/style)	40%
3. Language, grammar rules/spelling	20%
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	100%

Desktop Publishing

Pre-Contest

1. The contest is open to the secondary level.
2. Each region shall field a team of seven (7) student-members who are participants in the NSPC.
3. Each team shall be provided with two (2) computer units and a printer of the same specifications.
4. Each team shall be given one (1) hour, 7:00-8:00 A.M. to explore the software, hardware, and its peripherals. No technical assistance shall be provided to the contestants once the contest has begun, except when there are hardware problems.

Contest Proper

1. Each team shall be given four (4) hours, 8:00-12:00 to produce the final output. Contestants who shall finish early shall gain no advantage nor receive bonus points.
2. Each team shall create, design, and produce a computer-generated newsletter including its nameplate using the installed software, e.g. MS Office 2000, Adobe PhotoShop, and/or PageMaker.
3. Each team shall be provided with articles and photos in soft copy. No articles, photos, and software may be used except those installed/found in the assigned workstation.
4. The newsletter shall have four (4) pages of two sheets, consisting of one (1) news page, one (1) editorial page, one (1) features-literary page, and one (1) sports page.
5. The newsletter shall be printed in an 8 ½ X 11 desk jet paper in three (3) copies.
6. Placing of any marks that will identify the region or school shall not be allowed.

Post Contest

1. Three (3) copies of the final output from each team shall be collected and shall be submitted to the panel of judges.
2. The newsletter shall be judged primarily on the document solution and on the application of the graphic layout skills, per attached Rating Sheet.
3. Each member of the winning team shall be awarded a medal.
4. Each winning team shall also be awarded a plaque of recognition.
5. The decision of the board of judges shall be final and irrevocable.

The Divisions and Regional Offices are encouraged to observe these guidelines.

**DESKTOP PUBLISHING CONTEST
RATING SHEET**

Team Number _____

ITEMS EVALUATED	POINTS POSSIBLE	POINTS EARNED	REMARKS
1. Overall Page Makeup- Combination of text, photos, artwork, and other elements into neatly spaced, attractive document	15		
2. Consistency- Choice of margins, font styles, etc.	11		
3. Balance- Ease and comfort in looking at and reading output	11		
4. Margins- Selection of headings, titles and spacing	9		
5. Borders- Frames around stories or graphics	8		
6. Columns- Appropriateness of columns to type size	8		
7. Font- Use of font to create a personality for the publication	10		
8. Headlines- Easy to read yet complete	10		
9. White Space- Appropriate use to improve visual appeal	8		
10. Clip Art/Photo- Appropriate size and fit for text and size of paper used	10		
SUBTOTAL	100		
TOTAL	100		

Name of the Judge: _____

Signature: _____

Date: _____

(Enclosure No. 5 to DepED Memorandum No. 417, s. 2003)

Guidelines for the Division and Regional Screening for the Group Contests

1. The three-tiered screening process consisting of the division, regional and national screening of entries will ensure a thorough and rigid selection procedure reflective of the search for journalistic excellence.
2. The division screening of entries for the group contests is considered the first level in the screening process. On the other hand, the regional screening will provide a tighter process that will ensure that the regional winning entries to be submitted to the BEE/BSE as the case may be for final judging are indeed the "cream of the crop."
3. The set of criteria contained in Attachment No. 3 to DECS Memorandum No. 160, s. 2000 shall be followed by the judges for both division and regional screenings.

A. Division Level Screening

The first issue of the school paper for the school year should come out on or before August 29, 2003.

All schools are invited to submit their entries for the group contests (Brackets A & B) to the Division Office.

The Division Office shall organize a Screening Committee for the Elementary and Secondary levels.

The Division winning entries in both Brackets A & B (English and Filipino) in all five (5) categories should be submitted to the Regional Office for the pre-final screening/judging.

B. Regional Level Screening

The Regional Office shall organize a Screening Committee for the Elementary and the Secondary levels. The Regional screening shall be scheduled not later than Friday, December 12, 2003.

All regional winning school papers (Brackets A & B) English and Filipino, shall be submitted to the Bureau of Elementary Education (BEE) for the elementary level and to the Bureau of Secondary Education (BSE) for the secondary level not later than Monday, January 19, 2004 for final judging.

The group contest is open to all elementary and secondary school papers published in SY 2003-2004 whether they are represented by delegates at the NSPC or not. The group contest shall involve five (5) categories; two (2) brackets (A & B) of student publications in English and Filipino at the elementary and secondary levels respectively with the following specifications:

Elementary:

Bracket A Publication

Size 9" x 12"

Standard print newsletter with at least 8 pages

Bracket B Publication

Size 8 1/2" x 13"

Mimeographed students publications, newsletter, photocopy and the like, provided they follow the standard style of print newsletter with at least 8 pages.

Secondary:

Bracket A Publication

12" x 18"

Standard print broadsheet or tabloid with at least 14 pages but not more than 20 pages. Must have been in circulation for at least 5 years.

Bracket B Publication

Standard print broadsheet or tabloid with 8-12 pages.

The categories for the Group Contests are as follows:

English:

1. Best Editorial Page
2. Best Feature Page
3. Best News Page
4. Best Sports Page
5. Best Layout/Design Page

Filipino:

1. Pahinang Editoryal
2. Pahinang Lathalain
3. Pahinang Balita
4. Pahinang Pampalakasan
5. Pag-aanyo

The criteria and scheme for judging the group contests as stipulated in DECS Memorandum No. 160, s. 2000 shall remain in force.

Billeting Quarters for Delegates to NSPC 2004



REPUBLIC OF THE PHILIPPINES

Department of Education



Region IV A CALABARZON
DIVISION OF LAGUNA
Santa Cruz

Delegation	Venue/Billet	District Sponsor
Region I	Patimbao ES, Sta. Cruz, Laguna	Pangil-Pakil/Siniloan
Region II	San Jose ES, Sta. Cruz, Laguna	Alaminos
Region III	Santa Cruz CS, Sta. Cruz, Laguna	Los Baños
Region IV- A	PGMNHS, Sta. Cruz, Laguna	San Pedro
Region IV- B	Bagumbayan ES, Sta. Cruz, Laguna	Cabuyao
Region V	Bubukal ES, Sta. Cruz, Laguna	Biñan
Region VI	Banca-Banca ES/NHS, Victoria, Laguna	Victoria/Calauan
Region VII	Kabubuhayan ES/NHS, Nagcarlan, Laguna	Liliw
Region VIII	Masapang ES/NHS, Victoria, Laguna	Bay/Luisiana
Region IX	Nagcarlan CS, Nagcarlan, Laguna	Nagcarlan/Rizal
Region X	Unson ES/ NHS, Pagsanjan, Laguna	Sta. Maria/Famy-Mabitac
Region XI	Linga ES/NHS, Pila, Laguna	Paete/Cavinti
Region XII	Paete ES, Paete, Laguna	Los Baños
ARMM	Pagsanjan ES, Pagsanjan, Laguna	Pagsanjan
CARAGA	Lumban ES, Lumban, Laguna	Lumban-Kalayaan
CAR	PGMNHS, Sta. Cruz, Laguna	Sta. Rosa
NCR	Pila CES, Pila, Laguna	Pila
Central Office	Sta. Cruz CES, Sta. Cruz, Laguna	Sta. Cruz
Regional Office	PGMNHS, Sta. Cruz, Laguna	PGMNHS

Competition Venue - PGMNHS Annex Sports' Complex, RELC Village, Brgy. Bubukal Sta. Cruz, Laguna

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LILIA T. REYES
Schools Division Superintendent

2004 NATIONAL SCHOOLS PRESS CONFERENCE
P. Guevarra Memorial National High School, Sta. Cruz, Laguna
Region IV-A, CALABARZON

PROGRAM OF ACTIVITIES

Time	Day 0 - February 23	Day 1 - February 24	Day 2 - February 3	Day 3 - February 26	Day 4 - February 27
8:00 - 12:00	Arrival and Settling Down	Concurrent Sessions * Copy reading * Photojournalism * News Writing * Feature Writing * Sports Writing * Editorial Writing * Cartooning	Competitions * Sportwriting * Editorial Cartooning * Cartooning	Association Meetings Election of Officers	Cultural and Historical Tours
12:00 - 1:30	LUNCH BREAK				
1:30 - 6:00	Opening Program (3:00 p.m.)	Competitions * Copyreading * Photojournalism * News Writing * Feature Writing Concurrent Sessions * Radio Broadcast * Desktop Publishing	Competitions * Radio Broadcast * Desktop Publishing <i>Non contestants' activities shall be held at the differing areas</i>	Awarding of Individual Contest Winners	Departure
6:00 - 7:00	DINNER				
7:00	Cultural Presentation Fellowship	Awarding of Outstanding Campus Journalism and Advisers	Awarding of Group Contest Winners	Closing Program	