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DepED MEMORANDUM  
No. 364, s. 2003

SEP 18 2003

DEPED PARTICIPATION IN THE CONSUMER WELFARE MONTH (CWM) CELEBRATION

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 1098, the nation will once again celebrate the annual Consumer Welfare Month (CWM) in October. Different consumer-oriented activities will be undertaken during the month-long celebration. This year's theme is "*Joining Hands for a Healthy Environment.*"
2. It must be emphasized that the right to a healthy environment is one of the basic rights of a consumer, which means the right to live and work in an environment which is neither threatening nor dangerous and which permits a life of dignity and well-being.
3. In support of the celebration, the Department of Education (DepED) central and field offices are encouraged to undertake and actively participate in various programs for this purpose.
4. To make the celebration more meaningful, all public and private schools are encouraged to undertake fitting activities and hold classroom discussions in Makabayan, Filipino and English to encourage greater efficiency in the use of energy and resources, minimizing the generation wastes, assisting individuals and households to make environmentally sound purchasing decisions, thus promoting health environment.
5. For more information, contact the Special Events Unit, DepED Complex, Meralco Avenue, Pasig City at telefax no. (02) 637-58-32, tel. no. (02) 637-5834.
6. Immediate dissemination of this Memorandum is desired.

EDILBERTO C. DE JESUS  
Secretary

Reference: DECS Memorandum: No. 267, s. 2001

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS  
ENVIRONMENTAL EDUCATION

Madel:c:cWMr  
9-16-03