



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
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SEP 11 2003

DepED MEMORANDUM
No. 345, s. 2003

2003 ELDERLY FILIPINO WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents

1. Proclamation No. 470 declares the first week of October every year as Elderly Filipino Week Celebration. In line with the aforementioned Proclamation, the Department of Education (DepED), in coordination with the Department of Social Welfare and Development (DSWD) as the lead agency, spearheads the conduct of activities for older persons from October 1-7, 2003 in their respective areas.
2. This year's theme is "*Mga Nakatatanda: Pundasyon ng Matatag at Masayang Pamilya*" will focus on strong foundation of a family through the older persons.
3. In support of the week-long celebration, the agencies concerned will take charge of an activity for the week. Enclosed is a copy of Proclamation No. 470, criteria for the On-the-Spot Poster Making Contest and suggested activities for the week-long celebration for your reference.
4. The activities shall be spearheaded by the DepED-Bureau of Nonformal Education (BNFE) and Regional/Division NFE personnel and staff in coordination with DSWD as lead agency and other concerned government/private agencies/institutions. It is requested that activities, e.g. On-the-Spot Poster Making Contest be handled by the Nonformal Education Division. A report of the same will be submitted to the DepED-BNFE.
5. All Regional Directors (RDs) are encouraged to support these activities.
6. For more information, please contact the BNFE at tel. no. 632-13-61 to 71, local 2082.
7. Immediate dissemination of this Memorandum to all concerned is desired.

EDILBERTO C. DE JESUS
Secretary

Encls.: As stated
Reference: DepED Memorandum: No. 195, s. 2002
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

CONTESTS

MALACAÑANG
Manila

BY THE PRESIDENT OF THE PHILIPPINES

PROCLAMATION NO. 470

**DECLARING THE FIRST WEEK OF OCTOBER EVERY YEAR AS LINGGO
NG KATANDAANG FILIPINO (ELDERLY FILIPINO WEEK)**

WHEREAS, The United Nations adopted the general Assembly Resolution 37/51 of 3 December 1982 to pursue an International Action Plan of Ageing:

WHEREAS, The Executive Department, through the Department of Social Welfare and Development, is responsible for the development of a social welfare programme designed to promote the well-being of the elderly;

WHEREAS, Republic Act 7432 maximizes the contribution of Senior Citizens to nation building and grants benefits and special privileges to senior citizens who are at least 60 years of age with an income not exceeding P60,000 annually.

WHEREAS, The elderly population is becoming the fastest growing sector of the population and is expected to double before the year 2000.

WHEREAS, the increasing population of elderly persons is entitled to adequate food, shelter, clothing, and health care and should be provided with opportunities for livelihood, family and community support and self-help;

WHEREAS, Elderly persons should, likewise, have access to appropriate educational and training programmes either as participants or as resource providers, considering their health of experience and capabilities;

NOW, THEREFORE, I, FIDEL V. RAMOS, President of the Philippines, by virtue of the powers vested in me by law, do hereby amend Proclamation No. 1503, s. 1975, and declare the period from October 1 to 7, 1994, and every first week of October of every year as Linggo ng Katandaang Filipino (Elderly Filipino Week). The Department of Social Welfare and Development (DSWD), the Department of Health (DOH), Department of Education, Culture and Sports (DECS), Department of the Interior and Local Government (DILG), and Coalition of Services for the Elderly (COSE) shall coordinate with and provide the necessary assistance to the Federation of Senior Citizens' Associations of the Philippines (FSCAP) of non-government organization with nationwide machinery for carrying out the activities for the week. The Secretary of Social Welfare and Development shall chair the national committee it is to constitute, with ESCAP as permanent Secretariat.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the Republic of the Philippines to be affixed.

Done in the City of Manila, this 26th day of September in the year of our Lord, Nineteen Hundred and Ninety Four.

By the President:

A handwritten signature in black ink, appearing to read 'Teofisto T. Guingona, Jr.', written in a cursive style.

TEOFISTO T. GUINGONA, JR.
Executive Secretary

(Enclosure No. 2 to DepED Memorandum No. 345, s. 2003)

Criteria On The Spot – Poster Making Contest

Contest Mechanics

1. The contest is open to older persons 60 years and above.
2. The poster should revolve around the theme “ Mga Nakatatanda : Pundasyon ng Matatag at Masayang Pamilya.”
3. The contest is open to amateur painters only.
4. Materials for the contest such as ½ illustration board, water color, pencils, etc. shall be provided by the contestants.
5. Sponsoring agencies have the sole right to select persons who will constitute the Board of Judges.
6. All winning entries shall become the property of the respective Region/Division.
7. The artist’s name, address and telephone number should be written at the back of the entry.
8. Time allotment for the contest is three (3) hours.
9. Criteria will be based on:

◆ Originality of Idea	25%
◆ Relevance of theme	25%
◆ Color harmony	25%
◆ Overall Impact	25%

TOTAL 100 %

10. Relatives of sponsoring agencies up to third degree are not allowed to join the contest.

(Enclosure No. 3 to DepED Memorandum No. 345, s. 2003)

**SUGGESTED ACTIVITIES FOR THE
ELDERLY WEEK CELEBRATION
CY-2003**

**THEME: "MGA NAKATATANDA: PUNDASYON NG MATATAG
AT MASAYANG PILIPINO"**

- 1. Mass for Older Persons**
- 2. Poster Making Contest**
- 3. Fashion Show**
- 4. Medical/Dental Mission**
- 5. Walk for Life**
- 6. Photo Contest**
- 7. Singing Contest**
- 8. Lecture/Forum on Older Persons**

PANALANGIN PARA SA MGA NAKATATANDA

Panginoon, nagpapasalamat po kami sa handog mong mga nakatatanda sa amin, sila na nag-aruga at humubog sa amin, sila na nagkintal sa aming pagkatao ng katotohanang nariyan ka, Panginoong Diyos at ng mga asal at ugaling pinagbabatayan ng aming mga pasya at kilos sa aming buhay.

Hinihiling namin Panginoon, ang biyaya ng kalusugan at kalakasan para sa mga nakatatanda, upang kanilang magamit ang lakas na ito sa ikatatamo ng kanilang tunay na kaligayahan. Nawa ay mas makabahagi pa sila sa pagbuo ng isang maunlad at nagkakaisang bansa, sa pamamagitan ng iyong dakilang paggabay.

Itinataas din namin sa Iyong Mapagkalingang Kamay ang aming mga sarili upang maliwanagan ang aming mga isip, mapukaw ang aming puso at mapanibago ang aming buong pagkatao upang makita at tunay na makilala namin ang lubos na kahalagahan ng kanilang naibabahagi at hindi matatawarang paglilingkod sa lipunan.

Nawa kami rin ay maging instrumento ng Iyong Pag-ibig, tagapaghatid ng iyong dalisay na pagmamalasakit at pakikiisa sa karila, lalung-lalo na sa oras ng pangangailangan at kagipitan.

Panginoon, tulungan mo po ang bawat isa na patuloy na magpunyagi upang makabahagi sa pagbuo ng isang mapagmahal, mapagkalinga at makatarungang pamayanan para sa lahat, matanda man o bata isang komunidad na maituturing nating isang pamayanan para sa lahat ng henerasyon.

Lahat ng ito ay inaalay sa Tanging Pangalan Mo AMEN.