



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
DepEd Complex, Meralco Avenue, Pasig City, Philippines

Tanggapan ng Kalihim
Office of the Secretary

Trunkline: 632-1361 to 70
E-Mail: osec@deped.gov.ph
Website: <http://www.deped.gov.ph>

SEP 09 2003

DepED MEMORANDUM
No. **334**, s. 2003

10TH DEPED-RCBC SHORT STORYWRITING CONTEST ON ENVIRONMENTAL
PROTECTION AND CONSERVATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary Schools

1. The Department of Education (DepED) in collaboration with the Rizal Commercial Banking Corporation (RCBC) will conduct the 10th *Kuwentong Kalikasan: Katha ng Kabataan*, a storywriting contest among elementary school children.
2. This contest aims to promote environmental protection and conservation while honing their communication skills in Filipino and English through short storywriting.
3. Deadline for submission of entries to the nearest RCBC Business Center will be on or before November 28, 2003. Validation will be conducted by the sponsor whenever necessary to determine the authenticity of the pupils' entries. Enclosed are the contest mechanics.
4. RDs are encouraged to support this activity through their elementary school principals.
5. For more information, please contact RCBC Communications Department at tel. nos. 894-9479, 878-33-44 and 894-9000 locals 2711/2730.
6. Immediate dissemination of this Memorandum is desired.


EDILBERTO C. DE JESUS
Secretary

Encl.: As stated
Reference: DECS Memorandum: No. 346, s. 2000
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index under the following subjects:

CONTESTS
ENVIRONMENTAL EDUCATION

PUPILS
STUDENTS

(Enclosure to DepED Memorandum No. 334, s. 2003)

**10th DepEd-RCBC SHORT STORYWRITING CONTEST ON
ENVIRONMENTAL PROTECTION AND CONSERVATION**

A. TECHNICAL RULES

1. The contest is open to all students of **public and private** elementary schools nationwide. Students enrolled in a home study program of the Department of Education (DepEd) are also qualified to join.
2. Contestants should accomplish the official entry form which can be obtained from all RCBC Business Centers nationwide, DepEd offices and selected schools. The official entry form may be photocopied.
3. The official entry form should be signed by the English/Filipino teacher and the school principal to certify that the contestant is a bona fide student of the school he/she represents and to validate that the entry is a true work of the child. For students enrolled in home study program, the entry form should be signed and certified by DepEd.
4. The contestants should submit a short story about caring for the environment.
5. The contest has two categories, English and Filipino, with two segments: Segment A for Grades I to IV and Segment B for Grades V to VII.
6. The contestants should submit only one entry, either in English or in Filipino.
7. Entries for Segment A should have at least 80 but not more than 200 words. Entries for Segment B should have at least 200 but not more than 800 words.
8. The pages of the story should not bear the contestant's name, nor identify the student's school or level.
9. Contestants must submit five (5) copies of the story with attached official entry form.
10. Entries should be typewritten double-spaced. Handwritten entries are also accepted as long as they are printed and double-spaced.
11. Submit entries to the nearest RCBC Business Center on or before November 28, 2003.

B. JUDGING OF ENTRIES

1. The short story must reflect a child's point of view and be characterized by originality, freshness and creativity in choice and treatment of topic. It must charm both the child and adult readers.
2. Judges are independent bodies not connected to RCBC.
3. Judges' decision is final and irrevocable.
4. A total of four (4) grand prize winners will be selected. One winner will be declared for each segment and category.

C. WINNERS AND PRIZES

1. Prizes will be as follows:

Finalists

- P3,000.00 as token prize plus Certificate of Recognition

Grand Prize Winners

- *Student* – P30,000.00 cash and trophy; winning entry will be printed in the next RCBC “Nature Studies” book plus a scholarship package worth P25,000 from Grepalife and Pacific Plans, Inc.
 - *School* – P20,000.00 and a trophy
 - *English/Filipino teacher* – P5,000.00
2. Winners and their respective schools will be notified through formal letters addressed to them and their respective principals. Their names will be announced through print advertisements.
 3. All winning entries will become property of RCBC. All non-winning entries will not be returned.
 4. Previous grand prize winners are no longer qualified to join the contest.
 5. Employees and relatives up to the 2nd degree of consanguinity and affinity of Rizal Commercial Banking Corporation, its PR and advertising agencies are disqualified to join the contest.

For more information, please contact RCBC Communications Department at 894-9479, 878-3344 and 894-9000 locals 2711/2730.