



REPUBLIKA NG PILIPINAS
REPUBLIC OF THE PHILIPPINES
KAGAWARAN NG EDUKASYON
DEPARTMENT OF EDUCATION
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DepEd MEMORANDUM
No. **273**, s. 2003

AUG 07 2003

FAMILY WEEK CELEBRATION

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. Pursuant to Presidential Proclamation No. 60 declaring every last week of September as Family Week, this Department in coordination with the National Steering Committee for Family Week Celebration and other committee members shall celebrate the week with various related activities. The Family Week Celebration aims to recognize the importance of strengthening the Filipino family's unity, solidarity and stability. This year's theme is "Wow, Pamilyang Pilipino, Ang Tahanan: Kanlungan ng Kultura at Kalinangan."
2. Schools are encouraged to conduct the following activities: (a) Parade of families with banners of values; (b) Setting a Family Day Olympics in every school with both parents and children/students participating in games, amateur contests, fun run, sports competition, etc.; (c) Balagtas; (d) Essay writing contest; (e) Sharing of family success stories; (f) Panel discussion about the Family; and (g) Singing of the official Family Week theme song "Isang Piraso ng Langit" during flag ceremonies.
3. Regional Directors and Schools Division/City Superintendents are encouraged to spearhead the various activities. School Health and Nutrition personnel are requested to undertake health services to promote the family's well-being. Focal persons for the celebration in the regions may be tapped for this program.
4. Regional focal persons are requested to submit consolidated reports on the activities undertaken to Central Office Focal Person for the Family Week Celebration, Dr. Celia C. Juachon, Senior Education Program Specialist (SEPS), Curriculum Development Division, Bureau of Elementary Education (BEE), Department of Education, Bonifacio Bldg., DepEd Complex, Pasig City at this telefax no. 638-47-99.
5. Wide and immediate dissemination of this Memorandum is desired.

R. C. Bacani
RAMON C. BACANI
Undersecretary
Officer-in-Charge

Sheila, MPPD, DM Family Week Celebration
07-23-03

Reference: DepEd Memorandum: No. 269, s. 2001
Allotment: 1—(D.O. 50-97)
To be indicated in the Perpetual Index under the following subjects:

CELEBRATIONS & FESTIVALS

OFFICIALS

REPORTS